

# 2019 Workplace Study

## Benefit Decision Makers' Perceptions of Legal Service and Identity Theft Protection Plans

**39%** of U.S. companies are **currently offering identity protection or legal services benefits** at their workplace.

**42%** of employer respondents at small-size companies and 40% at mid-size companies say they **prioritize the well-being of their employees' finances**, compared to 29% at large companies.

**61%** of employers say their company **would consider offering legal services or identity theft protection** as part of their benefit package in the next plan year.



**77%** of employers describe a legal services plan as one that will **improve the financial well-being of their employees**, and 37% say this is the primary reason for offering or to consider offering a legal or ID theft protection benefit at their workplace.

**26%** of companies offer **identity theft protection** and 23% offer legal services plans as part of their employee benefits package.

**66%** of employers say their employees have sought legal advice from them in the past.



**77%** of employers believe that **providing their employees with access to affordable legal costs is an increasingly demanding issue**.

**77%** say that a **comprehensive mobile app is an important feature** of a legal plan.

**79%** report a positive response from their employees after implementing the plan.

**85%** of employers **believe having access to a qualified law firm is important**.

**78%** of employers reported that they believe **a legal services benefit is a real differentiator for their company or organization**.

### Methodology

The LegalShield® Workplace Study was conducted by Echo Research LLC, an independent communication, brand, and reputation research company, among a random sample of 750 U.S. employees and 300 U.S. employers at companies with at least 100 employees between June 24 and 28, 2019. Employees work full-time, 40+ hours, and are offered voluntary financial benefits at their workplace; employers are c-Level, EVP/SVP/VP, director, manager, or other decision-makers of their company's workplace benefit offerings. The overall margin of error is +/- 3.6% (Employees) and +/- 5.7% (Employers) at the 95 percent confidence level. Download a summary of the full findings at [legalshield.com/FinancialWellness](http://legalshield.com/FinancialWellness).