



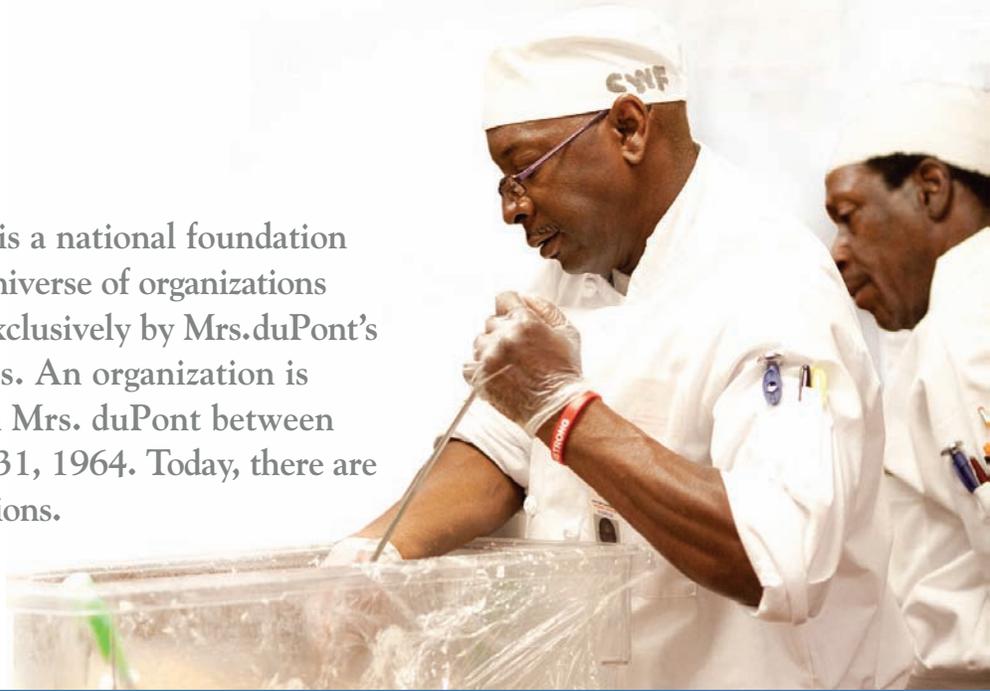
JESSIE BALL  
DU PONT  
F U N D

2010 ANNUAL REPORT

# Expanding access and creating opportunity

*by investing in people, organizations  
and communities that were  
important to Jessie Ball duPont.*

The Jessie Ball duPont Fund is a national foundation that makes grants to a defined universe of organizations whose eligibility is determined exclusively by Mrs. duPont's personal philanthropic decisions. An organization is eligible if it received a gift from Mrs. duPont between January 1, 1960 and December 31, 1964. Today, there are more than 300 eligible organizations.



*The Fund organizes its resources around three focus areas:*

- » Building the Capacity of Eligible Organizations
- » Expanding Access and Creating Opportunity for People, Families and Communities
- » Strengthening the Nonprofit Sector

**Throughout their work, the trustees and staff of the Jessie Ball duPont Fund strive to:**

- » Learn with and from the people they serve.
- » Respect the wisdom and creativity of the organizations and communities with whom they work.
- » Engage in thoughtful and disciplined reflection about the decisions they make.
- » Maintain the highest ethical standards in all that they do.
- » Act with compassion, work for justice and champion the rights of all people to share in the wealth and health of our nation.

**The trustees and staff of the Jessie Ball duPont Fund believe:**

- » A democratic society that works for all people requires the participation of a strong and organized independent sector.
- » Communities are stronger and healthier when:
  - ~ Public, private and philanthropic resources are invested to build the assets of individuals, families and neighborhoods.
  - ~ Citizens, neighborhoods and organizations work together across the boundaries that divide us.
  - ~ They are deliberate about identifying, building and using their philanthropic assets — the time, talent and money of people.
- » Citizens have both the right and the responsibility to participate fully in public debate about the distribution of resources, opportunities and assets intended to serve the common good.



## From the Chair and President

*In 2003, the Jessie Ball duPont Fund began to implement new grantmaking priorities that reflected the most pressing and most difficult challenges facing nonprofit organizations in general and poor and vulnerable people in particular. The policies were based on our belief that nonprofit organizations are essential to healthy democratic communities, and that a community will never be healthier than the sector that teaches, heals and cares for its people.*

These policies also were informed by the lessons of our work. We learned we must strengthen individual organizations' capacity to do their work, to work with others and to advocate for the nonprofit sector in general and for vulnerable people in particular. We must build an independent sector – nonprofit support organizations and funder networks. We must help folks rooted in organizations and communities focus their attention on helping the dispossessed access opportunities – to education, culture, health care and decent housing – and build long-term financial assets, security and transformative assets alike.

These policies also were informed and shaped by the financial realities of the day. The Fund's portfolio value steadily increased from 1990 to 2000, beginning the decade at \$140 million and ending in 2000 at \$353 million. Two severe losses in this decade, from 2002 to 2004 and again in the last quarter of 2008, leave us with a current endowment value of \$281,644,188.

The current environment in which we operate is daunting: horrific unemployment rates, budget cuts everywhere, reduced foundation endowments and giving, plummeting individual giving. It doesn't take a rocket scientist to know that reduced spending across the board depresses a consumer-based economy.

The forecast going forward is grim: economists tell us that Florida, given its excess housing inventory, will not see its unemployment rate reach 5% levels before 2018. Unemployment rates in Delaware and Virginia, though not as severe as Florida rates with 10% and 8% respectively, nonetheless create enormous stress on people, communities and nonprofit organizations. And state politicians across the nation, stuck with an inability to adopt deficit operating budgets, are determined to reduce public support for programs that serve the most vulnerable – Medicaid,



children's health programs and support for public schooling top the lists, all of which makes the work in which we are engaged ever more urgent.

Two years ago, given the severity of the Great Recession, the trustees adopted a 6% spend rate for a three-year period of time, a laudable decision given the financially conservative nature of most private foundation boards located in the American South. And as of this writing, the trustees are exploring how to employ more of the Fund's total portfolio for charitable purposes, rather than relying simply on its grants budget. Program-related and mission-related investments, organized around the long-term need for affordable housing, community centers, jobs and energy security and independence in the American South, are on the drawing board.

We will be challenged in the decade ahead to stay in the trenches, continuing to make the kind of grant investments and build the kind of public knowledge we have done in recent years. We should not invent some other agenda. And we must accept the fact that this work will get harder as federal, state and local governments decide to de-fund nonprofits that serve vulnerable peoples, and that the advocacy work in which we help these organizations engage will not be welcomed.

There is no question that we will be frustrated by the slow pace and lack of movement, what we call the herky-jerky nature of this work. Nonetheless, this is the work we have engaged in for some time, and it is the work we continue to believe is the right work for us.

**Sherry P. Magill**  
President

**Thomas H. Jeavons**  
Chair for the Trustees



*The Jessie Ball duPont Fund has a long history of assisting people in need — making grants to churches to help them aid the needy in their communities, supporting nonprofit organizations that provide food, shelter and emergency assistance, and encouraging community collaborations aimed at longer-term, more systemic work around poverty alleviation.*



As the Great Recession erupted in the fourth quarter of 2008, it was not surprising that the Jessie Ball duPont Fund responded as many foundations did — providing an extraordinary infusion of grant funds into those nonprofit organizations that were the core providers of food, shelter and emergency assistance in the core communities where the Fund does much of its work.

In the two years since, however, supporting these community safety-net organizations has grown to one of the three principal focus areas for the Jessie Ball duPont Fund, driven by the intractable nature of the recession and its devastating impact on individuals and families, community-based organizations, and local and state governments.

Moreover, the work has moved well beyond traditional grants to soup kitchens and food pantries. It now encompasses partnerships with government, community collaborations and the work of building nonprofit sector awareness and engagement.

Photos, from left: A chef-in-training at Clara White Mission, which provides meals and shelter for the homeless, along with job training. (Ingrid Damiani). One of the younger clients at Community Connections of Jacksonville, which houses women and children and provides emergency food (Ingrid Damiani). The members of the Hunger SWAT Team, representing 14 nonprofits and the Jessie Ball duPont Fund (Iaird). Jessie Ball duPont Fund President Sherry Magill, with Major Jim Siler of The Salvation Army and Cheryl Riddick, vice president of grantmaking at The Community Foundation in Jacksonville. (Iaird)



### Providing Community Resources

In Jacksonville, Florida, the Northern Neck of Virginia, Wilmington, Delaware and Port St. Joe, Florida, the Jessie Ball duPont Fund invested heavily in emergency programs to provide food, shelter and rent and utility assistance to individuals and families in need. Strategic partnerships with organizations such as The Community Foundation in Jacksonville and United Way of Delaware enabled the Fund to broaden its reach, impacting organizations beyond those it traditionally funds. The Fund also was assertive in reaching out to other donors. In Jacksonville, alone, the Fund's \$500,000 investment leveraged more than \$500,000 from other donors.

### Engaging Government

The Jessie Ball duPont Fund has been intentional about engaging government as a partner in meeting the needs of struggling individuals and families, nowhere more successfully than in Jacksonville, Florida. When the Jessie Ball duPont Fund announced the reopening of the Community Safety Net Fund in June 2010, it did so with the support of the Mayor's office and City Council. Both the outgoing and incoming presidents of City Council joined Jessie Ball duPont Fund President Sherry Magill in encouraging community support of the venture.

And the City of Jacksonville contributed \$100,000 to the fund, just as it had done in 2009.

In addition, the Jessie Ball duPont Fund encouraged the City to partner with the local electric utility, the Jacksonville Electric Authority, to weatherize the homes of low-income residents, providing a grant of \$150,000 to supplement federal stimulus dollars.

### Changing the Way Communities Work

Through direct and indirect support, the Jessie Ball duPont Fund has been instrumental in changing the way communities — nonprofits and government — work together to help citizens address the challenges that have come with the recession.

In the Northern Neck of Virginia, a largely rural region, the Jessie Ball duPont Fund invested \$148,000 to support a partnership with the Northern Neck Food Bank and Central Virginia Food Bank to establish a food distribution warehouse. The warehouse will facilitate coordination and efficiency among the many small food pantries and feeding programs that operate in the numerous small towns that dot the five-county region.

In Jacksonville, the Jessie Ball duPont Fund convened the 14 nonprofits that received grants from the Community Safety Net Fund, asking them to think about ways to work together and improve operations. Over the two years that the group has worked together, they have launched a group buying initiative, shared food from a community garden program, and launched a shared marketing program around a common web site — [www.fighthunderjax.org](http://www.fighthunderjax.org). Calling themselves the "Hunger SWAT Team," they have built relations with the local utility to help them save money on their own electric bills. They also have developed protocols that enable them to access information about client accounts and recover the deposits that they make on behalf of clients when the client moves.



# Our Philanthropy

*In 2010, the Jessie Ball duPont Fund awarded 345 grants totaling \$13,718,799 to eligible organizations across the United States. But grantmaking is only one component of the Jessie Ball duPont Fund's philanthropy. Our philanthropic work also includes:*

## Research

The Jessie Ball duPont Fund commissions research that guides its work and critical work that is ongoing in its core communities. For example, the Fund supported a collaboration between Virginia Polytechnic and State University and czbLLC, a Washington-based consulting firm, to analyze the housing landscape in the Northern Neck of Virginia. That study has informed a bold community initiative to develop workforce housing in the area.

## Training

The Jessie Ball duPont Fund invests in training not only for its eligible organizations but for other key players in its core communities. The Fund supported strategic training for the heads of child-serving organizations in Jacksonville and underwrote a civic education program for North Florida elected officials.

## Sector Development

The Jessie Ball duPont Fund has been instrumental in building, and continues to support, nonprofit sector infrastructure across its communities. It is a major investor in the Partnership for Nonprofit Excellence in Richmond, Virginia and Connect Rappahannock, an internet-based nonprofit network in the Northern Neck of Virginia. It is actively supporting ongoing sector development work in Delaware, and has been a steady supporter of the Nonprofit Center of Northeast Florida and the Florida Philanthropic Network.

## Cross-Sector Collaborations

The Jessie Ball duPont Fund is critically aware of the need for smart interactions between government, business and philanthropy. In Delaware, the Fund has supported initiatives that bring together state government and nonprofits around the issue of contracting, and, most recently, around the need to help low-income, vulnerable people develop and sustain basic financial assets. In Florida, the Fund sponsored a day-long convening between child-dependency agencies in Florida and the state Department of Children & Families CEO to address the future of dependency programs.

## 2010 GRANTMAKING

### BUILDING ORGANIZATIONAL CAPACITY

General grants to build the capacity of the eligible organizations (30 grants)	\$2,879,247
Energy conservation for small private liberal arts colleges (6 grants)	\$627,425
<b>Total</b>	<b>\$3,506,672</b>

### EXPANDING ACCESS AND CREATING OPPORTUNITY

General grants to support access to health care, housing and education; development of financial assets; and services for families and children (31 grants)	\$4,803,797
Sustaining community safety net organizations and people in need (82 grants)	\$2,397,000
<b>Total</b>	<b>\$7,200,797</b>

### STRENGTHENING THE NONPROFIT SECTOR

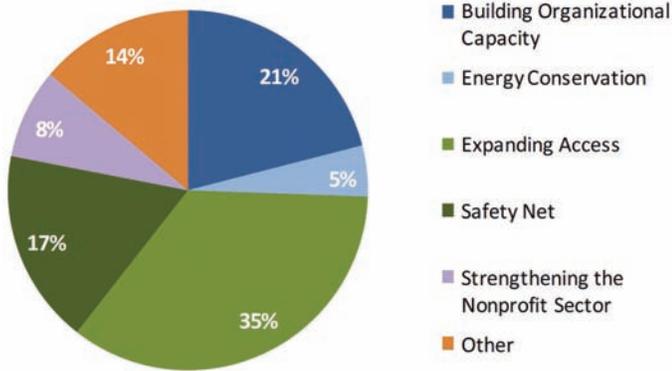
General grants, fund-directed research and professional development of nonprofit leadership (69 grants)	\$1,109,375
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### OTHER

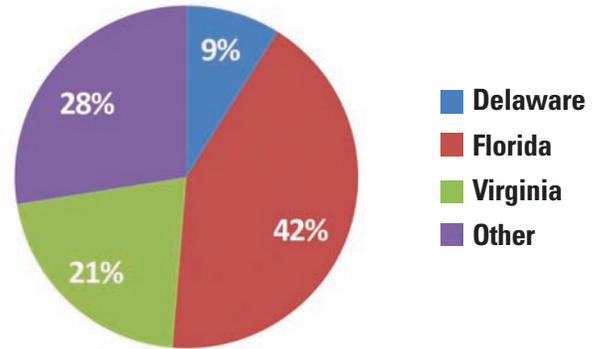
Support for religious organizations (9 grants)	\$258,907
Support for Nonprofit Organizations (40 grants)	\$400,000
Support for Educational Organizations (32 grants)	\$739,384
Feasibility Studies (21 grants)	\$99,739
Technical Assistance (22 grants)	\$103,925
Disaster Relief (3 grants)	\$300,000
<b>Total</b>	<b>\$1,901,955</b>

<b>TOTAL 2010 GRANTS AWARDED</b>	<b>\$13,718,799</b>
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### 2010 Grant Distributions By Focus Area

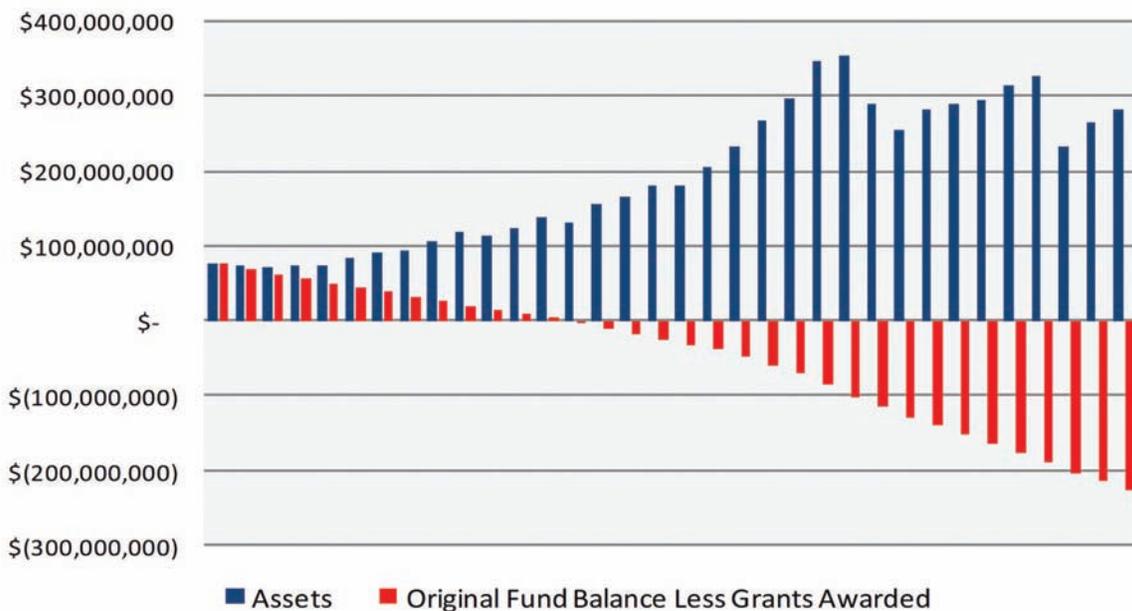


### 2010 Grant Distributions By Geography



Though Jessie Ball duPont died in 1970, the fund that bears her name did not begin its philanthropic work until 1977. In its first year, it held assets of \$75 million and awarded grants of \$1.2 million. In the chart below, the red bars indicate the original fund balance minus the amount of grants awarded, cumulatively, year by year. The blue bars indicate the actual balance of the fund each year. The Bottom Line: Careful stewardship has enabled the Fund to grow from its original \$75 million value to award more than \$300 million in grants and grow its fund balance to \$281,644,188.

### Jessie Ball duPont Fund 1977-2010



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