DISCLAIMER

We hope that by sharing our experience, it may serve as inspiration for whatever you are trying to achieve.

All of our lessons are based on a Swedish perspective and our approach was designed to be most relevant in this context, applying our existing skillset in tech and entrepreneurship to drive impact.

If you need any clarifications or would like to learn more - please reach out to info@norrsken.org

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HINWEIS

Wir hoffen, dass Ihnen der Austausch unserer Erfahrungen als Inspiration für das dienen kann, was Sie zu erreichen versuchen.

All unser Wissen basiert auf unserer schwedischen Perspektive. Unser Konzept wurde so entwickelt, dass es in diesem Kontext am relevantesten ist, wobei wir unsere Expertise in den Bereichen Technologie und Entrepreneurship einsetzen, um Wirkung und Veränderung voranzutreiben.

Falls Sie weitere Fragen haben sollten oder Informationen benötigen, kontaktieren Sie uns gerne unter: info@norrsken.org

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DISCLAIMER

我们希望通过分享我们的经验，可以为您想要实现的目标提供启发。

我们所有的课程都基于瑞典的观点，我们的方法旨在在这种情况下最相关，运用我们在技术和企业家精神方面的现有技能来推动影响。

如果您需要任何澄清或想了解更多信息，请联系info@norrsken.org

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VARNING

Vi hoppas att vi genom att dela med oss av våra erfarenheter kan bidra med inspiration, oavsett vad du försöker att uppnå.

Allt vi gjort och lärt oss genom åren utgår från ett svenskt perspektiv och våra strategier har utformats i den kontexten. Vi har använt den kompetens vi har inom tech och entreprenörskap med syfte att skapa förändring.

Om du vill att vi förtydligar något, eller saknar information, kontakta oss på info@norrsken.org.

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臀添

ناأمل أن من خلال مشاركة تجربتنا، قد يكون بمثابة مسرر إلهام لكما، Useful جملة مع مسرب إلهام لكما، تدل على تجربة سودوى. سندب جميع المعادن في هذا السياق، تتضمن مجموعة المهارات الموجودة لدينا في مجال التكنولوجيا وزيادة الأعمال لقيادة التغيير. وإذا كنت بحاجة إلى أي توضيحات أو ترغب في معرفة المزيد - يرجى التواصل مع info@norrsken.org

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NEGANTE

Esperamos que nuestra experiencia pueda servir para lo que se desea lograr.

Todas nuestras enseñanzas se basan en una perspectiva sueca y nuestra manera de abordar ha sido diseñada para ser más relevante en este contexto, aplicando nuestra experiencia existente en tecnología y emprendimiento para generar impacto.

Si necesita alguna aclaración o desea obtener más información, puede ponerse en contacto con Norrsken vía email info@norrsken.org

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IMPORTANT

Grâce à ce partage d’expérience nous espérons pouvoir vous inspirer dans l’accomplissement de vos réalisations.

Tous nos enseignements sont tirés d’une perspective suédoise et notre approche a été choisie pour être la plus pertinente dans ce contexte. Nous utilisons nos compétences technologiques et entrepreneuriales afin de générer un impact.

Si vous avez des questions ou souhaitez en savoir plus, veuillez nous contacter sur info@norrsken.org
We have created this blueprint as a guide to what we have done, what we do and why we do it.

We hope that by sharing our experience, it may serve as inspiration for whatever you are trying to achieve.

In this blueprint you will find a short summary of the work we have done. Click the links for more information on any given area.

We have also included a list to our Google drive, where we have uploaded strategies, contracts, a live link to our budget and other documents. The drive will be constantly updated.

If there is anything else you want to know, please drop us an email and let us know.

Norrsken helps entrepreneurs solve the world's greatest challenges, such as poverty, famine, environmental issues, mental health and discrimination. It is a non-religious, non-partisan, non-profit foundation, founded in 2016.
Today’s problems are global and man made. Charities and social enterprises are already doing great work. Norrsken can compliment the great work of others with our knowledge of tech and entrepreneurship.

Norrsken is a non-religious, non-partisan, non-profit organization funded with ~100m EUR by Niklas Adalberth, with 20+ staff.

Norrsken addresses some of the world’s most pressing challenges, through enabling impact entrepreneurs to solve them with the same infrastructure that exists for tech entrepreneurs.

Norrsken House creates the infrastructure for impact entrepreneurs to be successful.

Norrsken VC sources the next wave of impact unicorns, by investing in for-profit companies with the potential to radically improve the world.

"Instead of getting a company to a billion dollar valuation, we want it to positively influence one billion people. An impact unicorn."

Niklas Adelberth, Founder Norrsken Foundation
"The aim of Norrsken House is to provide infrastructure for impact entrepreneurs to thrive"
Funda Sezgi, COO

1. Norrsken House is Europe’s largest hub for impact tech with 420+ members in central Stockholm, uniquely designed to be functional and beautiful.

2. Key anchor tenants such as UNDP and Ashoka helped to attract other members and guarantee seats are full. Impact entrepreneurs and impact investors get up to 50% discount.

3. Norrsken’s Rocket Fuel Partners is a platform for any organization to donate resources to support impact entrepreneurs in Norrsken House, such as discounts on hotels and electrical scooters, financial and legal services or royalty free music.

4. To offset operational costs and our impact pricing Norrsken partners with leading corporates, supporting them to better interact with the impact ecosystem and connecting their resources to impact entrepreneurs.

5. Norrsken hosts over 200 tailored events per year, for partners and our community across: impact, business, personal development, wellness and community building.
Norrsken VC is Europe’s largest early stage impact VC fund. Fund size: €100 million.

The fund is backed by Norrsken Foundation, The European Investment Fund, Nordea, SEB, Ramsbury Invest (H&M Family office), Saminvest and a number of Swedish tech unicorn founders.

Norrsken VC looks for impact potential, outstanding entrepreneurs, scalable technology, financial potential, exceptional product and high ethical standards.

The fund is Europe focused but opportunistic approach to investments in other regions.

~2% of reviewed companies receive investment.

“The idea behind Norrsken VC is to inspire more money to flow into impactful start-ups by proving that they can also generate market rate returns.”

Tove Larsson, General Partner
Norrsken initiatives combine high risk with high impact. We believe this is unexplored territory in a world where non-profits avoid financial risks and venture capitalists focus only on financial return.

Once an initiative is established, over time we aim to make it cost neutral.

Norrsken Impact Week puts the spotlight on impact entrepreneurs, and serves as a platform for conversations that inspire everyone from students to big corporations to be a driving force for change.

The Norrsken Award is the biggest prize in the Nordics for impact startups. Three winners selected by our jury receive support from McKinsey & Co., Mannheimer Swartling and Brunswick Group.

The winner of The People’s Choice Award is selected by public voting.
"I get good shit done.
I support my team.
I am entrepreneurial.
I am transparent.
I make myself redundant."

Every Norrsken employee

The Norrsken brand has one purpose: putting the spotlight on entrepreneurs and corporations that make the world a better place.

People trust people over brands. Norrsken breaks through the clutter by creating new role models.

By inspiring influencers we reach the mainstream.

Norrskens attracts the best talent and provides meaningful work in a high-paced, fast-moving, ambitious environment focused on getting things done.

Norrsken is a foundation, meaning the money can only be used for impact purpose, but operates as a startup.
FULL LIST

Brand Book
- Fonts
- Logo
- Slide Master
- Visual Identity

Members
- House Rules
- Impact Tech Membership Contract
- Ethical Code of Conduct

Recruitment and Onboarding
- Norrsken Culture Deck
- Norrsken Employee Handbook
- Recruitment at Norrsken

Projects
- AAC Project Plan
- Rwanda Expansion Processes

Operations
- Business Travel 2018-2019
- Norrsken Board meeting 04-20190917
- Norrsken Group Finance Manual

Fund Disclosure
- Approval to proceed to due diligence template
- Investment Committee Report Template
- Investment Ranking
- Norrsken Compliance Manual
- Norrsken Responsible Investment Policy
- Norrsken VC Anti Money Laundering Policy
- Norrsken VC Code of Conduct
- Norrsken VC Conflict of Interest Policy
- Norrsken VC Term Sheet Template
- NVC Fund 1 AB Investment Policy
- Standard First Pitch Meeting Agenda
- FINAL Instruktion fr NA till styrelsen i Stockholmsnorskenet Management AB 200610.pdf

Management Team Agreements
- Christer Bergquist_Employment Agreement
- Eric Ljunggren_Employment Agreement
- Erik Engellau-Nilsson_Employment Agreement
- Funda Sezgi_Employment Agreement
- Permanent full time employment agreement template

This is a work in progress and the list is a constantly updated. If you miss any document or information, please contact info@norrsken.org.
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