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NEWS

FOR IMMEDIATE RELEASE

Children's Science Center Announces New Officers of the Board of Directors

FAIRFAX, VA, June 4, 2018— The Children's Science Center, the non-profit organization that operates the Children's Science Center Lab and other community programs, is pleased to announce its newly elected officers for the Board of Directors:

- Jill Corso McNabb, Chair (Ashburn, Virginia)
- Craig Ridley, Vice Chair (Ashburn, Virginia)
- Corbin Neiberline, Treasurer (Annandale, Virginia)
- Beth Bush, Secretary (Annandale, Virginia)

"Our new leadership team offers a powerful combination of experience and talent which will help drive the next phase of our growth," said outgoing Board Chair Amy Burke.

Jill Corso McNabb will begin her term as chair of the Children's Science Center board of directors well positioned after years of service to the organization as vice chair and as marketing chair. She was instrumental in the marketing and branding of the Children's Science Center Lab. She is an entrepreneurial executive with progressive success in the full marketing mix, product management and strategic planning in start-up and established companies. As founder of Genki Strategy, she now helps companies solve their marketing, communications, and business challenges. McNabb holds an MBA and BA from the University of Virginia.

"The Children's Science Center is an organization that has grown and thrived due to the amazing support of our entire community – our staff, volunteers, donors and visitors," said McNabb. "I am thrilled and honored to lead this organization knowing that this community is behind us as we continue to enhance current programming and work to fulfill our vision of creating a world class interactive science center that will ignite the curiosity in all of us."

Craig Ridley, co-founder and CEO of Route Inc., is an experienced entrepreneur and business strategist with over 28 years in venture startup, sales, operations, management, and M&A experience. Craig holds a BS degree in Business Administration with a marketing concentration from the School of Business and Economics at North Carolina A&T State University.

Corbin Nieberline will continue to serve as treasurer. He is a partner in KPMG's Washington DC audit practice, with more than 16 years of experience providing financial statement audit and performance improvement advisory services. He graduated with a BS from the University of Maryland, College Park.

Beth Bush will continue to serve as secretary of the Children's Science center board of directors. She has executive-level leadership, strategy, marketing, and operations management expertise in trade and professional member associations and telecommunications. She currently applies her consulting, product development and strategy skills to her role as senior partner, strategy services at 2040 Digital, a full-service strategy consulting firm. Beth holds a BS in Marketing from Virginia Commonwealth University, and an MBA in Finance from University of North Carolina.

About the Children's Science Center:

The Children's Science Center's mission is to instill a love of learning science, technology, engineering, and mathematics (STEM) in all children by providing unique opportunities to explore, create and be inspired. The Children's Science Center Lab is located at Fair Oaks Mall and is Northern Virginia's first interactive museum where children, families and school groups can explore STEM concepts through fun, engaging hands-on exhibits, activities and programs. In addition to the Lab and community programs, the Center is working to fulfill the vision of a full-scale, world-class children's science museum to be located in Dulles, VA. The Children's Science Center is a 501 (c)(3) non-profit organization. Learn more at www.childsci.org.

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