

15km west of the Melbourne CBD, Keilor Central is a convenience based sub regional shopping centre that services a catchment area of 146,608 people. The average household income is \$71,284 and the average age is 35, 9% younger than the national average.

62% of residents in the catchment either own or are paying off their home and 70% of households have 3 or more people.

With a GLA of 19,701sqm and a MAT of approximately \$166m, the strength of the asset was acknowledged when Keilor Central was ranked in the Top 5 Shopping Centre Mini Guns in 2018.

*Source: Roy Morgan Helix. Catchment based off combination of 5 minute drive time/5km radius.

Keilor Central Shopping Centre

80 Taylors Rd, Keilor Downs VIC 3038

- K KeilorCentral.com.au
- Facebook.com/KeilorCentral
- (i) Instagram.com/keilorcentral

CENTRE SNAPSHOT

Majors: Coles, ALDI, Kmart,

MyCar

Mini Majors: Big Fields, Reject Shop

PAD Sites: KFC, Hungry Jacks

Shops: Over 60 retailers

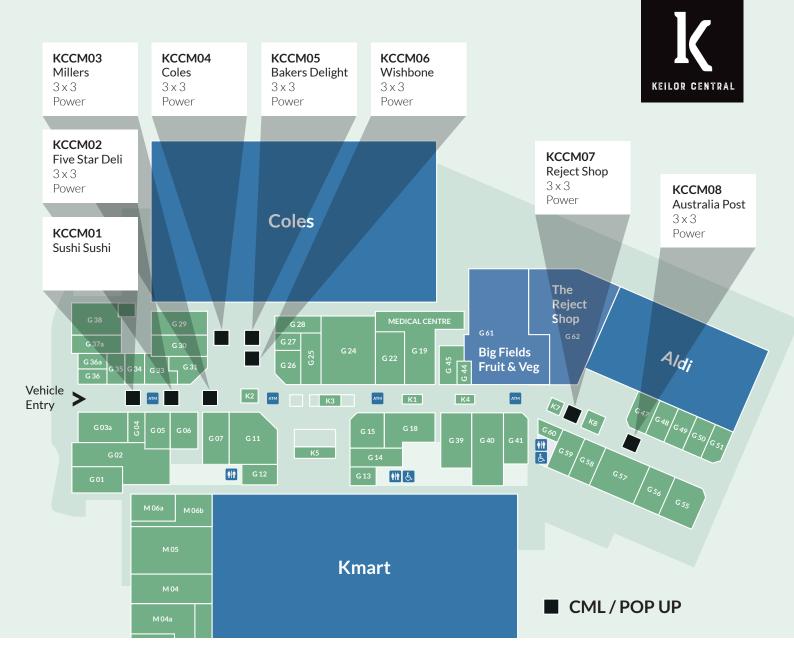
MAT: **\$166m** approx

Traffic: **7m approx**

Sales PSM: **\$7,256 approx**

Total GLA: **19,701sqm**

Catchment: **146,608 residents**



Rate Card 2020		POP UP
Asset	Weekly Rate	Daily Rate
Retail Space	\$1100 +GST	\$400 +GST
Centre Court	\$1700 +GST	\$1000 +GST
Pop Up Shop	Subject to availability	
Roaming	N/A	\$450 +GST

	MEDIA
Asset	Monthly Rate
Door Decal	\$3,200 +GST *
Floor Decal	\$1,200 +GST *
Atrium Banner	\$2,500 +GST *



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