



KEILOR CENTRAL



# CASUAL MALL LEASING




15km west of the Melbourne CBD, Keilor Central is a convenience based sub regional shopping centre that services a catchment area of 146,608 people. The average household income is \$71,284 and the average age is 35, 9% younger than the national average.

62% of residents in the catchment either own or are paying off their home and 70% of households have 3 or more people.

With a GLA of 19,701sqm and a MAT of approximately \$166m, the strength of the asset was acknowledged when Keilor Central was ranked in the Top 5 Shopping Centre Mini Guns in 2018.

\*Source: Roy Morgan Helix. Catchment based off combination of 5 minute drive time/5km radius.

**Keilor Central Shopping Centre**  
80 Taylors Rd, Keilor Downs VIC 3038

-  [KeilorCentral.com.au](http://KeilorCentral.com.au)
-  [Facebook.com/KeilorCentral](https://Facebook.com/KeilorCentral)
-  [Instagram.com/keilorcentral](https://Instagram.com/keilorcentral)

## CENTRE SNAPSHOT

Majors:	<b>Coles, ALDI, Kmart, MyCar</b>
Mini Majors:	<b>Big Fields, Reject Shop</b>
PAD Sites:	<b>KFC, Hungry Jacks</b>
Shops:	<b>Over 60 retailers</b>
MAT:	<b>\$166m approx</b>
Traffic:	<b>7m approx</b>
Sales PSM:	<b>\$7,256 approx</b>
Total GLA:	<b>19,701sqm</b>
Catchment:	<b>146,608 residents</b>



## Rate Card 2020

		POP UP
Asset	Weekly Rate	Daily Rate
Retail Space	\$1100 +GST	\$400 +GST
Centre Court	\$1700 +GST	\$1000 +GST
Pop Up Shop	Subject to availability	
Roaming	N/A	\$450 +GST

## Contact

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## MEDIA

Asset	Monthly Rate
Door Decal	\$3,200 +GST *
Floor Decal	\$1,200 +GST *
Atrium Banner	\$2,500 +GST *

\* Excludes Print & Install