



**GORDON
JENKINS**

UNCONVENTIONAL NETWORKING & BUSINESS GROWTH STRATEGIES

To break through your plateau.

KEYNOTE SPEAKER KIT

iamgordonjenkins.com





I AM GORDON JENKINS

BUSINESS GROWTH COACH
NETWORKING & VISIBILITY EXPERT
AUTHOR
SPEAKER

GORDON JENKINS IS THE HUMOROUS AND STRAIGHT-TALKING INTERNATIONAL AUTHORITY ON VISIBILITY AND BUSINESS GROWTH.

He helps entrepreneurs and professionals breakthrough their plateau and is an accomplished entrepreneur, professional speaker, executive coach, motivator, and the international author of *Network with Purpose – Transform Your Skills in 4 Simple Steps*.

His ability to connect with diverse groups of people is both intriguing and compelling. He helps invisible go-getters become visible by networking with purpose, and improving their business strategies to achieve sustainable business growth and personal life goals.

Gordon's success and that of his clients stems from the strong belief that it's okay not to conform to the system, it's refreshing to be different, and that being the square peg in the round hole is not a bad thing.

He is the supporter of the underdog and his purpose is to help ordinary people achieve extraordinary and meaningful outcomes everyday.

He is regularly featured in the media and many of his articles have become 'viral' hits.



Gordon is also Chair of Lungitude Foundation, one of the world's leading medical research foundations specialising in lung organ transplant rejection, organ donation longevity and being fit for life.

Gordon Jenkins facilitates growth that aligns with individuals' values and strengths to achieve success that is meaningful to them. He embraces living with purpose, passion, and maximising every opportunity and everyday to lead a full and rich life.

Based in Melbourne, Australia, Gordon delivers talks nationally and internationally.

P.S. You'll never see Gordon without Banfi The Duck who has become a symbol of hope and optimism through life's challenges.

"It is rare that you come across such a standout public speaker, coach and facilitator as Gordon. Gordon has an uncanny ability to command the room and motivate others to achieve their vision and goals. And best of all, Gordon always makes it fun! I have no hesitation in recommending Gordon to any organisation as a quality presenter, coach, mentor or facilitator."

Geoff Donovan
Founder, Purpose Law



SOME OF THE COMPANIES I HAVE DELIVERED TALKS TO:

Uber

MO MILLS
OAKLEY

FARRAR GESINI DUNN
modern lawyers | real people



HEWISON
PRIVATE WEALTH

AGED
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STEPS

SERVCORP



The
CEO
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A meeting of minds ®

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avaa
australian virtual assistants association

Collins & Co
CERTIFIED PRACTISING ACCOUNTANTS

Spark Financial Group

MEDIQ
MEDICAL FINANCIAL SERVICES

ALTITUDE.
COWORK

WIRV
WOMEN IN
INSOLVENCY AND
RESTRUCTURING
VICTORIA

Transplant
Nurses'
Association
Incorporated under NSW Incorporations Act 1984

McPhail
& PARTNERS
ACCOUNTANTS
AUDITORS
ADVISORS

Berry
Family Law



SPEAKING TOPICS

ALL THE TALKS ARE HIGHLY INTERACTIVE AND RELEVANT, USING REAL LIFE EXAMPLES.

They are designed for an audience to take away and implement immediately into their business and career, without any additional investment (human or technology).

UNCONVENTIONAL GROWTH

- DEFYING WHAT THE TEXTBOOK TELLS YOU

What does the road to success and growth look like?

What does it mean if it doesn't look like the text-book version that society tells us it is – does it mean you're failing?

No.

Now, more than ever, as we live in a fast paced world that is craving connection and out-of-the-box thinking, it's time to transform the way you think when it comes to networking and growing an organisation; one that conquers your doubts and overcomes your obstacles.

It's time for immediate, real and sustainable results that not only positively impact your team culture, motivation and bottom line, but your personal goals.

Now, is the time to stop being invisible, overlooked and undifferentiated.

"Gordon is one of those rare individuals whose presence commands your attention and leaves you feeling excited and energised. He has proven himself invaluable in his ability to offer concrete and practical ideas and specific solutions. No matter what the task, Gordon will find a way to raise the quality of the output to that next level. He is a fantastic intellectual speaker, and coupled with his no-nonsense, pragmatic approach and his passionate and witty personality, he is an absolute pleasure to learn from."

Rebecca Rosario
Associate – Audit & Assurance,
McPhail & Partners



WHO'S ON YOUR PLANE?

In today's fast paced society 'being on the bus' is no longer fit for your purpose. These traditional business growth journeys leave you stuck in the daily traffic jams of a bus route.

Your plane has the speed and flexibility to defy traditional growth journeys, especially when you are able to discover who the right people are that need to fly with you, so you can grow further and faster, with fewer limitations holding you back.

Who's on your plane will:

- Transform the way people interact with you
- Strengthen your purpose
- Compel others to seek you out
- Generate more meaningful relationships
- Enhance communication and trust
- Ensure that the people you are connected with are on the same flight journey as you.

If you want to distinguish yourself and your firm from the competition then you need to have the right people on your plane.

"Gordon's take on network development is incredibly insightful and a breath of fresh air from the usual discussions on networking. After attending his talk he showed me just how important your support structure both professional and personal is when building a successful network. His analogy of an airport is very simple to understand but is very effective. It really highlighted very clearly, for me, where there are gaps in my current network. Thankfully he teaches you various ways you can fill up these gaps! His overall presentation keeps everyone engaged and he goes above and beyond to support his clients afterwards to ensure everyone can fully utilize the knowledge they receive."

Rory Sutherland
InfoMedia Ltd



NETWORK WITH PURPOSE

- THRIVING IN A CHALLENGING WORLD

Are you networking with “Tinder” or with purpose?

Are you collecting “likes” versus establishing deep outcome-based relationships?

Transform your network from one of likes to one of purpose, meaning and impact, so your key relationships are working alongside you 24/7, engaging others on your behalf because they are compelled to – without it costing you a cent.

Network with purpose is a four step logical process, created using a combination of advanced conversion strategies to help you identify and confidently grow a meaningful network of clients, referrals and connections to grow your business.

No fluff or filler, just battle-tested tactics that are working right now, for anyone, of any industry – even if you hate networking.

“Gordon has helped me to see the importance of soft skills in building your profile, visibility and ultimately your practice, including using various different sorts of networking to create and identify opportunities and the importance of accountability to help you achieve your business goals. Thanks, Gordon - looking forward to putting this into action today!”

Phoebe Pitt
Senior Associate, Mills Oakley



BANFI - THE YELLOW RUBBER DUCK

- WHY I ALWAYS CARRY BANFI IN MY POCKET

Intrigued? It's more than a gimmick.

One defining moment in my life, birthed the meaning of Banfi.

My world was turned upside down when I left a high-paying corporate career to care for my wife when she was diagnosed with a life-threatening illness.

I had no job and soon to be, no wife.

At times, it was easier to "just jump off the Westgate Bridge", but Banfi turned into my symbol of strength, my superhero.

He symbolises living life now, with no regrets, getting up and "fighting" when it would be easier to just give up.

"Great presenter. Thought provoking and really makes you stop and think. Everyone needs to rid themselves of the "dead wood" in their life and Gordon cuts through to show you how."

Andrew Mirams
Managing Director, Intuitive Finance



MAKE EVERY DAY COUNT

How different would your life and business change if you started living for today?

How much more would you thrive if you embraced what made you unique and different?

What could you really achieve if you made every day count?

'Don't count the days, make the days count' is one of Muhammad Ali's famous quotes. The only way to do this is to escape being a hostage to your past and start trusting your journey – without giving in to the excuses that have held you back.

Life defining moments in business that destroyed my self-worth, the diagnosis of Dyslexia and caring for my wife as she battled a life-threatening illness, have changed my perspective on life and helped me realise that life is short; it needs to be lived with full intent, purpose and meaningful moments.

Not everyone needs to go into a dark space to change. It can be as simple as learning how to be the greatest at achieving your dreams and living this way every day.

"Gordon's engaging presentation and amazing story telling was captivating and thought provoking right from the start. He was inquisitive, questioned why and pushed the boundaries while staying respectful and professional. I left the room feeling energised and thinking about what I can do NOW to achieve my passion."

Natalie Burrows
Head of Corporate Sales, Medibank



LET'S CHAT ABOUT YOUR NEXT EVENT

Let's create an enriching experience for your next conference, facilitated event or in-house team development seminar.

Each talk can be tailored to suit your outcomes or new talks can be created to deliver individual objectives.

My exceptional service will focus on your needs and requirements in detail, to ensure a truly engaging and resonating audience experience.

Let's begin with a discussion about your event goals, outcomes and purpose.

[BOOK A CALL](#)

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