## Digital Guest Management

The reliable all-in-one-software for your event





# LET'S GO DIGITAL!

Simplify your event processes with AirLST. Flexible, reliable, efficient.

### 7 Strong Reasons for Digital Guest Management

- 🕐 Centralized Guest Data
- 2 Traceable Team Usage
- 3 Data Synchronization
- 4 Automated Invitation Dispatch
- 5 Automated Registration Process
- 6 Tracking & Reporting
- 7 Quick Check-in

← Guest List	

### License package for 1 event € 4.999/one time License package for multiple events with a duration € 999/monthly of 12 months ALL INCLUDED SERVICES ALL SERVICES THAT CAN BE ADDED Guest Lists API for Third [×́=] **Party Applications** Invitation and Ticketing Payment ---Integration Landing Pages Inhouse 6

PDF & Wallet  ${ \ \ }$ AIRLST Tickets GUEST SOLUTIONS Check-in App Tracking & Reporting  $\bigcirc$ 

Customer Support

Live-Votings & Surveys

Design-Team

White Label Solutions

**On-Site Support** 

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## **Flexible, Reliable** and Efficient

AirLST is an innovative, cloud-based software solution designed to meet your needs. Individually extend the central functions by add-ons

and upgrades. Anything between simple and complex is possible. You decide on the scope of the required features.

If you wish, we can also support your project as a full-service provider.



### **Guest List Management**

The guest list is the key element of your event: Here, you gather and structure all your guests' relevant data and coordinate the subsequent processes. Numerous functions support and simplify your guest management.





### **Invitation Management**

The invitation is the initial point of contact with your guests: a convincing design is therefore essential. The AirLST email editor enables quick and easy creation of savethe-date e-mails, invitations, confirmation e-mails, etc., of course, always according to your event's unique look & feel.







### Landing Pages

The landing page is the business card of your event. Here guests find all relevant event details. With the landing page editor, the page can be modified at any time: this ensures flexibility and independence. If required, AirLST will be happy to assist with the landing page's design and setup at your convenience.





#### Media Center







#### Location







# **Guest Registration**

Guest registration made easy. The e-mail invitation directs each guest directly to the event website, where a customised registration form collects all the necessary data. Any information is stored centrally in an always accessible guest list and easy to organise thanks to the filter function.



# PDF & Wallet Tickets

With the AirLST's ticket editor, you can generate a unique wallet or PDF ticket with your event's look and feel. The ticket's elements are edited in the click and edit mode so that the exchange of background image, text, color, or logo is quick and easy.





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### **Check-in App**

With AirLST's check-in app, the on-site registration of guests is quick and easy.

Every guest can be identified using the QR code scan or by using the search function. The cloud-based guest list is continuously synchronized on all devices to check the current status anytime and anywhere. Install the check-in app on all newer iOS devices. We are also prepared to provide you with pre-configured iPhones or iPads.





### **Tracking & Reporting**

Planning precise analyses and generating data-based leads: Virtual events produce comprehensive data sets which productively evaluated - simplify both short-term adjustments and long-term planning.

- Analyse guest activity
   Track the capacity of breakout rooms
- Create product rankings
- Count video views
- Observe voting patterns
- Evaluate click rates





### **On-site Support**

Not only before but also during the event, AirLST is happy to accompany the event with the required technical equipment and a competent team that takes care of the set-up, the admission, the printing of name badges, or the tickets scan.



# DESIGN IMPLEMENTATION CONSULTING

#### EVENT PLANING WITH EXPERTS

### Customer Services & Integration

AirLST is a cloud-based software and, therefore, immediately ready to use. Tutorials and screen-shares with our Customer-Success-Team provide a thorough introduction to the system. We are happy to support implementation and are always pleased to provide advice and assistance with industry-specific requirements.

With our IT experts' know-how, our in-house design team's experience, and the expertise of our project managers, we are the right partner for every event.



WE LOOK FORWARD TO HEARING FROM YOU

### **Your Contact Persons**



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Our office is open from 9:00 - 18:00. You can always contact us by e-mail. If you have a specific request, please contact the appropriate person directly.

MORE THAN 1,000 CUSTOMERS ALREADY WORK WITH AIRLST

### **Selected Customers Who Trust Us**

"With the guest management tool from AirLST, I have found great support for my daily work. The system is very user-friendly, and the support is great."

Sabine Habets, Engie Deutschland GmbH







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