

BOTTLE RELEASE DETAILS Please read the following details carefully.

THE BASICS:

- Bottles will go on presale at 8am sharp on Thursday (11/19). Bottles will not be available for pickup or delivery until Friday (11/20). At that point, you will have 14-days to pick up your bottles (Canned beer is still 6 days and growlers are still 48 hours for pickup window).
- Purchases for House of Fermentology are limited to 2 bottles per person. \$14 / 375ml bottles.
- Proxies allowed for pickup. Make sure to add to the name of your proxy to the notes section located on the cart page of the checkout process.
- There are four scenarios to purchase. Lake Street | Burlington Pickup, The Annex | Hinesburg Pickup, Local Home Delivery, and Out-of-State | Future Pickup. Ordering details for each scenario is listed below and each has their own webpage at beer.foambrewers.com. *Please make sure that your cart only has items from one page when you go to checkout. If you shop across multiple scenarios, errors will occur.*

LAKE STREET PICKUP

Who: This option is for anyone that can visit our brewery at 112 Lake Street within 28 days of purchase. This currently applies to Vermont resident but you make check the most up-to-date travel restrictions here: <u>https://accd.vermont.gov/covid-19/restart/cross-state-travel</u>.

What: You can purchase anything listed on "Lake Street | Burlington Pickup" page of beer.foambrewers.com. On top of bottles of bottles, this includes canned beer, growlers, and any

listed merchandise. Please note that canned beer must be picked up within 6 days of purchase and growlers must be picked up within 48 hours.

How:

- 1. Visit <u>https://beer.foambrewers.com</u>
- 2. Click on "Lake Street | Burlington Pickup." Add items to your cart. Notice that some items have limits such as the bottles.
- 3. Once you are done adding items, select the cart/bag icon at the top right of the screen.
 - a. If you are using a proxy for pickup, please add their name + "(Proxy)" in the notes section.
- 4. Click on the Checkout button.
- 5. Enter your email or phone number under Contact Information. Select "Pick up" under Delivery Method. Make sure Lake Street is selected under the Pickup Locations. Select Continue to Payment.

FOAM BREWERS ONLINE		TEST (DO NOT BUY)	\$2.10
Contact information		Discount code	Apply
info@foambrewers.com			
Keep me up to date on news and exclusive offers		Subtotal Pickup	\$2.10 Free
Delivery method		Taxes (estimated)	\$0.15
C 📮 Local Home Delivery		Total	USD \$2.25
Pick up			
Pickup locations			
Lake Street Burlington 112 Lake Street, Burlington VT	Free -		
< Return to cart	Continue to payment		

- 6. Check that the contact and pickup information is correct. If you would like to add a tip for our staff, you may do so here. Complete the Payment and Billing Address sections before selecting. Select Pay Now.
- Starting Friday (11/20) you may pick up your order at any time during our normal business hours (check our website as our hours change semi-regularly at this time). All orders must be picked up within 28 days (orders containing cans and/or growlers are subject to their respective pickup windows).

THE ANNEX PICKUP

Who: This option is for anyone that can visit our brewery at 10516 VT-116, Hinesburg, VT 05461 within 28 days of purchase. This currently applies to Vermont resident but you make check the most up-to-date travel restrictions here: <u>https://accd.vermont.gov/covid-19/restart/cross-state-travel</u>.

What: You can purchase anything listed on "The Annex | Hinesburg Pickup" page of beer.foambrewers.com. On top of bottles of bottles, this includes canned beer. How:

- 1. Visit <u>https://beer.foambrewers.com</u>
- 2. Click on "The Annex | Hinesburg Pickup." Add items to your cart. Notice that some items have limits such as the bottles.
- 3. Once you are done adding items, select the cart/bag icon at the top right of the screen.
 - a. If you are using a proxy for pickup, please add their name + "(Proxy)" in the notes section.
- 4. Click on the Checkout button.
- 5. Enter your email or phone number under Contact Information. Select "Pick up" under Delivery Method. Make sure The Annex is selected under the Pickup Locations. Select Continue to Payment.

FOAM BREWERS ONLINE Cart > Information > Shipping > Payment		TEST (DO NOT BUY - The A	Annex) \$2.10
Contact information			
Email or mobile phone number		Discount code	Apply
Keep me up to date on news and exclusive offers		Subtotal	\$2.10
Delivery method		Pickup Taxes (estimated)	Free \$0.00
C 🕞 Local Home Delivery		Total	usd \$2.10
Pick up			
Pickup locations			
The Annex Hinesburg 10516 Vermont 116, Hinesburg VT	Free -		
< Return to cart	Continue to payment		

- 6. Check that the contact and pickup information is correct. If you would like to add a tip for our staff, you may do so here. Complete the Payment and Billing Address sections before selecting. Select Pay Now.
- Starting Friday (11/20) you may pick up your order at any time during our normal business hours. We are open at The Annex from 2pm to 6pm, Thursday through Saturday. All orders must be picked up within 28 days (orders containing cans are subject to their respective pickup windows).

LOCAL HOME DELIVERY

Who: This option is for anyone that lives in Chittenden County, Stowe, or Waterbury (Vermont). Check full delivery schedule on the "Local Home Delivery" page of beer.foambrewers.com. You must be home on your scheduled delivery day and provide valid ID to use this option. What: You can purchase anything listed on "Local Home Delivery" page of beer.foambrewers.com. On top of bottles of bottles, this includes canned beer, growlers, and any listed merchandise. How:

- 1. Visit <u>https://beer.foambrewers.com</u>
- 2. Click on "Local Home Delivery." Add items to your cart. Notice that some items have limits such as the bottles.
- 3. Once you are done adding items, select the cart/bag icon at the top right of the screen.
 - a. If you are using a proxy for home delivery, please add their name + "(Proxy)" in the notes section.
- 4. Click on the Checkout button.
- 5. Enter your email or phone number under Contact Information. Select "Local Home Delivery" under Delivery Method. Enter your address for delivery. Select Continue to Delivery.

FOAM BREWERS ONLIN Cart > Information > Shipping > Payment	NE	TEST (DO NOT BI	UY) \$2.10
Contact information			
Email or mobile phone number		Discount code	Apply
Keep me up to date on news and exclus	ive offers	Subtotal	\$2.10
Delivery method		Shipping	Calculated at next step
💿 🗔 Local Home Delivery		Total	usd \$2.10
O 📅 Pick up			
Shipping address			
First name (optional)	Last name		
Address			
Apartment, suite, etc. (optional)			
City			

 Check that the Contact and Ship To information is correct. For Delivery Method, this should auto populate with Standard Delivery (\$10 charge) if you order is under \$50. If it is over \$50, it will auto populate with Free Delivery. Select Continue to Payment.

OAM BREWERS ONLINE rt > Information > Shipping > Payment		TEST (DO NOT BUY)	\$52.50
Contact +1 802-399-2511 Ship to 1 Main Street, Burlington VT 0540	Change I, United States Change	Discount code	Apply
Iivery Method (Out of State? Select Pi	ck Up on the Right) Free	Subtotal Shipping Taxes	\$52.50 Free \$3.68
Return to information	Continue to payment	Total	USD \$56.18

- 7. If you would like to add a tip for our staff, you may do so here. Complete the Payment and Billing Address sections before selecting. Select Pay Now.
- 8. Starting Friday (11/20) we will make deliveries per our delivery schedule. Please ensure that you are home with a valid ID on the correct delivery day. Once again, you may check our delivery schedule on the Local Home Delivery page of beer.foambrewers.com.

OUT-OF-STATE / FUTURE PICKUP

Who: This option is for anyone that <u>cannot</u> visit our brewery at 112 Lake Street within 6 six days of purchase. Please use this option if, for any reason, you cannot legally and/or safely visit the brewery at this time. This includes Vermont residents that do not feel comfortable visiting us at this time. Full details for Vermont's travelling rules are listed here: <u>https://accd.vermont.gov/covid-</u>

<u>19/restart/cross-state-travel</u>. We will hold onto your purchased bottles for the foreseeable future, until you are able to safely pick them up. If we run out of cellar space to store your bottles before you are able to safely pick them up, we will contact you to determine a fulfillment solution or refund your order.

What: You can purchase anything listed on "Out of State | Future Pickup" page of beer.foambrewers.com. This is only bottle conditioned beer as we will not hold onto fresh canned or growler beer that should be drank as fresh as possible. Spontaneous Dot will cellar well. How:

- 1. Visit https://beer.foambrewers.com
- 2. Click on "Out of State | Future Pickup." Select your bottles. Notice that bottles are limited to 2 per person.
- 3. Once you are done adding items, select the cart/bag icon at the top right of the screen.

- a. If you are using a proxy for pickup, please add their name + "(Proxy)" in the notes section.
- 4. Click on the Checkout button.
- 5. Enter your email or phone number under Contact Information. Select "Pick up" under Delivery Method. Make sure Lake Street is selected under the Pickup Locations. Select Continue to Payment.
- 6. Check that the contact and pickup information is correct. If you would like to add a tip for our staff, you may do so here. Complete the Payment and Billing Address sections before selecting. Select Pay Now.
- 7. You may pick up your order as soon as you can legally visit Vermont (check Vermont's most up to date guidelines here: <u>https://accd.vermont.gov/covid-19/restart/cross-state-travel</u>). We will email you with pickup details when travel restrictions are fully lifted. However, until then, check Vermont guidelines and visit us when it is safe and convenient for all involved parties.

COMMON TROUBLESHOOTING TIPS:

We had some checkout issues in our first two online bottle releases. We since resolved them, but they created headaches for our customers and ourselves. We believe we have tested all possible purchasing scenarios this time, and they have worked. That being said, we have learned throughout this pandemic that quick adaptations can leave blind spots. If you are having trouble purchasing your bottles, and you have followed the instructions listed above and on beer.foambrewers.com, please try the following.

- 1. Check that all items in your cart are from one Scenario/Webpage (E.g. "Lake Street | Burlington Pickup"). Checkout will not work properly if you have items from more than one webpage in your cart.
- 2. **Try using a different web browser.** E.g. if you are using Safari, try Chrome. For the psychological dot release, we had issues with returning browsers saving data from previous transactions for returning customers. This shouldn't be a problem this time but just in case.
- Try using a different payment method. Express payment options prevented customers from selecting Local Pickup during our last release. These have been disabled for this release. Please use a credit or debit card from one of the following: Visa, MasterCard, Amex, or Discover.