

What is Betterfin?

Betterfin is a platform for business owners to find the best financing options with unprecedented transparency. We are powered by advanced integrations with vendors, bureaus and banks to provide real-time data and recommendations based on business financials and data. Using a simple five minute application that can be completed on any computer or smart device, we connect businesses to over 40 lenders and financing companies for a wide range of borrower profiles and needs.

Are you a direct Lender/Broker?

We are not a broker as we do not charge our clients any fee for our service. Betterfin is a platform that helps businesses with credit repair, cash flow analysis and understanding the best financing options they qualify for. We have 40+ partners that have a variety of financing programs including SBA loans, revolving LOCs, equipment financing, invoice factoring, and more.

How do you make money?

We do not charge the business owner or loan recipient a fee for a service. We do receive a referral fee from some of our lending partners. We are fully committed to the absolute best interest of the client's long-term growth & success.

What lenders do you work with?

Our goal is to find the best option a business qualifies for. Our process starts with checking the business' ability to qualified for an SBA loan. We also work with a variety of community lending programs (ie. Accion). Beyond that, we have a few top partners for each program (ie. Revolving LOC: Fundbox, Equipment Financing: Madison Capital, etc). Speak with us to learn about about more of our lending partners.

What financing products do you offer?

Core Financing: SBA Loans, Bank Loans, Prime Lenders

Alternative Lending: Term Loans, Line of Credit, Invoice Factoring, Equipment Purchase

Specialty Lending: Fix & Flip, Commercial Mortgage, Inventory

We also have lending solutions for business owners with poor credit.

I have customer in a unique situation. Can you help them?

We have decades of combined experience and 40+ partners with a variety of programs. We'd like to think that if the business is fundable, we can find them a solution within our network as well as guidance and tools to help them qualify for more and better financing options.

How can I get started working with you?

Sign up for the portal today. For SBDC advisors, sign up at sbdc.betterfin.com. For other SBDC related work we are involved in, please contact us at nick@betterfin.com.