

# Justin Johnson

Multimedia Designer

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## Summary

Experienced Multimedia Specialist with over Thirteen (13) years of experience supporting Fortune 500 companies such as the Travel Channel, Food Network, Comcast, NFL Network, motion pictures (Creed 2), and the Federal Government. This includes working with large advertising agencies on various video ad campaigns that assisted them in penetrating new markets and growing underperforming programs. Adept at leading creative teams and delivering on target and budget projects. Specifically, for Merck Pharmaceutical, this resulted in a savings of over half a million dollars in spending on an ad campaign.

### PROFESSIONAL SKILLS

Producing/Directing  
Videography/Video Editing  
Project Management  
Motion Graphics/Animation  
Audio Mix & Mastering  
Lighting/Color Correction  
Metadata Management

### SOFTWARE

Avid Media Composer  
Avid Pro Tools  
Adobe Creative Suite  
*Premiere, After effects, Photoshop,  
Illustrator, Audition, Acrobat & Indesign*  
Asana  
DaVinci Resolve  
Mac & PC

### CAMERA KNOWLEDGE

Sony Fs series Camera's  
Black Magic Pocker 6k  
DSLR | Mirrorless (Sony, Canon, Panasonic & Nikon)  
Dana Dolly | DJI Ronin (M, S, & SC)  
DJI Mavic Series Drones  
Live broadcasting/Multi-camera

## FIELD RELATED EXPERIENCE

### Senior Multimedia Designer

July 1 2021 - Present

Center for Security Policy

- Lead the design team in conceptualizing and implementing multimedia projects, resulting in a 20% increase in client satisfaction.
- Collaborated with marketing and product teams to create visually appealing and effective promotional materials.
- Implemented design strategies that contributed to a 15% increase in website engagement.
- Produced visually appealing work in a fast-paced environment.

### Senior Multimedia Designer

February 1, 2021- July 1 2021

Tag Strategies

- Created multimedia content for various clients, ensuring alignment with brand guidelines and project objectives
- Produced visually stunning graphics, animations, and videos that enhanced the overall user experience.
- Collaborated with clients to understand their vision and incorporated feedback to refine designs.
- Proven ability to manage the entire creative process from beginning to end.

### Senior Multimedia Designer

August 23, 2021 - November 5, 2021

The National Institutes of Health

- Introduced innovative multimedia solutions, incorporating cutting-edge design trends and technologies.  
Implemented interactive elements in multimedia projects, enhancing user engagement and overall project impact..
- Created visually stunning graphics, animations, and videos that effectively communicated brand stories.  
Utilized a combination of design tools, including Adobe Creative Suite and After Effects, to bring concepts to life.
- Demonstrated adaptability and flexibility in a fast-paced agency environment.  
Successfully managed multiple projects simultaneously, meeting tight deadlines while maintaining high-quality standards.

### Senior Multimedia Designer

October 2, 2020- February 25, 2021

Accenture Federal Services

- Created visually stunning graphics, animations, and videos that effectively communicated brand stories.
- Utilized a combination of design tools, including Adobe Creative Suite and After Effects, to bring concepts to life.
- Applied principles of visual storytelling & design to enhance the impact of multimedia content while working closely with producers, animator and video editors to create graphics and video for the Federal Government.

## Education

The Art Institute of Pittsburgh

June 2012

Bachelor's Degree in Digital Media Production

Certified in AVID Media Composer

March 2021