

Justin Johnson

Videographer • Editor

Justin Johnson
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Summary

Experienced Videographer and Editor with over eight (8) years of experience supporting Fortune 500 companies such as the Travel Channel, Food Network, Comcast, NFL Network, motion pictures (Creed 2), and the Federal Government. This includes working with large advertising agencies on various video ad campaigns that assisted them in penetrating new markets and growing underperforming programs. Adept at leading creative teams and delivering on target and budget projects. Specifically, for Merck Pharmaceutical this resulted in a savings of over half a million dollars in spending to an ad campaign.

PROFESSIONAL SKILLS

Producing/Directing
Cinematography/Video Editing
Project Management
Motion Graphics/Animation
Audio Mix & Mastering
Lighting/Color Correction
Metadata Management

SOFTWARE

Avid Media Composer
Avid Pro Tools
Adobe Creative Suite
*Premiere, After effects, Photoshop,
Illustrator, Audition, Speed Grade .*
Final Cut Pro (7 & X)
DaVinci Resolve
Mac & PC

CAMERA KNOWLEDGE

Sony Fs7/Black magic ursa mini
Panasonic p2 Cameras
DSLR/ Mirrorless (Sony, Canon, Panasonic & Nikon)
Dana Dolly/DJI Ronin (M,S,& SC)
Steady Cam/ Dji Mavic Pro Drone
Live broadcasting/Multi-camera

FIELD RELATED EXPERIENCE

Video Producer & Video Editor

Accenture Federal Services

October 2, 2020 - February 25, 2021

- Produce, plan, and edit engaging educational videos for the federal government.
- Ensures that all content follows brand guidelines, maintains timelines & deliverables.

Videographer & Video Editor

1SEO Digital Agency

December 2, 2019 - March 22, 2020

- Produce, filmed, and edited videos. Created lighting design for single and multi-camera video shoots
- Pre Production of video projects included, planning, storyboards, created budgets, maintain timelines, deliverables, and quality standards.

Head Cinematographer & Video Editor

Merck

August 1, 2018 - October 15, 2019

- Pre-production of video projects included, planning, budgets, scriptwriting, storyboards, training, and managing timelines.
- Consulted with SMEs to develop content and graphics.
- Experienced operating all types of production equipment for video, lighting, sound, and photography.
- A proven motion graphics designer utilizing Adobe After Effects.

Post Production Assistant

N.F.L. FILMS

September 11, 2017- February 14, 2018

- Edited video for one of the largest established companies in the country.
- Assisted with the full video production process by operating all types of editing and color correction equipment.
- Produced visually appealing work in a fast-paced environment.

Education

The Art Institute of Pittsburgh

June 2012

Bachelor's Degree in Digital Media Production