

EVOLUTIONIZER

Boardroom Briefing

# Strategy & Transformation need a digital home







# Be prepared for the unknown

External environments change more rapidly and unpredictably. What worked yesterday won't work tomorrow. Corporate leaders need to prepare their organization to identify change and adapt swiftly, while keeping people focused on a common strategic perspective.



The change we experience  
in data-based corporate  
management and control  
will be comparable to what  
we have already seen in  
production and logistics.

**DR. HEINRICH HIESINGER**

Evolutionizer Advisor

Chairman of the Supervisory Board of ZF Friedrichshafen AG,  
Board member BMW AG,  
Board member Deutsche Post DHL Group,  
Board member Fresenius Management SE,  
Former CEO thyssenkrupp AG,  
Former CEO Siemens Industry



Evolutionizer's Enterprise Strategy Suite is the only end-to-end solution for the strategic management of Enterprises. Developed on future-proof technology, it is the best solution to enable companies for shorter reaction times and decision-making cycles in a VUCA world.

MICHAEL KLEINEMEIER

Evolutionizer Advisor

Chairman of the Supervisory Board of Merck KGaA

Former Member of the Global Managing Board, SAP SE







# Introducing the Enterprise Strategy Suite

Evolutionizer combines world-class cloud strategy software with top-notch expert knowledge and services, ensuring that companies understand their options thoroughly, set the right goals, and execute on them in the most effective and efficient way.

Digital Transformation initiated fundamental change in the financial industry. Technology like the Enterprise Strategy Suite helps companies to shape this change and stay ahead.

**DR. RALPH MÜLLER**

Evolutionizer Advisor

Board Member/COO of ING-DiBa AG,

Former Head of Strategy, Digitalization and Operations

IKB Deutsche Industriebank AG,

Former Member of the Management Board Deutsche Bank

PFK AG



# ENTERPRISE STRATEGY SUITE



## STRATEGY DEVELOPMENT

### **Continuous strategy development to become adaptive and aligned**

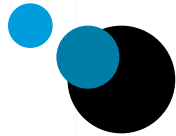
Develop business strategy and ESG with direct participation of market segments and functions through a digitized process. Facilitate organization-wide alignment with the help of Crowd Intelligence and Machine Learning.



## PREDICTIVE BOARDROOM

### **Optimize corporate strategic performance**

Actively monitor the strategic execution gap, evaluate strategy portfolio options and disruptive scenarios to decide on a future-proof strategy.



## PURPOSE-DRIVEN STRATEGY

### **Anchor strategic focus and accelerate change**

Develop strategy top-down with a clear focus on the objectives (OKR, BSC, etc.) and initiatives of the organization. Test scenarios and complete your view by connecting to financial planning and execution.



## STRATEGIC PROGRAM MANAGEMENT

### **Translate strategic targets into results**

Agile management of complex multi-program constellations based on a highly flexible end-to-end data model based on preconfigured, best practice workflows. Increase your ability to deal with turbulence including boardroom-ready reports.

**The digital backbone for the future of your business**



A successful transformation of companies in a fast and deeply changing environment requires an integrated cloud platform for strategy and execution that allows to swiftly adjust all relevant parameters to different conditions and requirements.

**FRANK LINDENBERG**

Evolutionizer Advisor

Former CFO/Head of Corporate Strategy Mercedes-Benz AG,  
Former CFO Daimler Trucks





The future success of  
a business depends  
on its digital strategy  
development.

**HARALD KRÜGER**

Evolutionizer Advisor

Board member Deutsche Telekom AG,  
Board member Deutsche Lufthansa AG,  
Member EMEA Advisory Council Salesforce,  
Former CEO BMW AG



# The strategic dimension of ESG

ESG has become an important competitive factor for success looking forward. As such, it should be treated as a dimension in an enterprise's core strategic thinking and help make the organization future-proof.

With the embedded ESG Strategy built on the Enterprise Strategy Suite, enterprises can approach ESG from their core strategy development and execution process.

## Embedded ESG Strategy





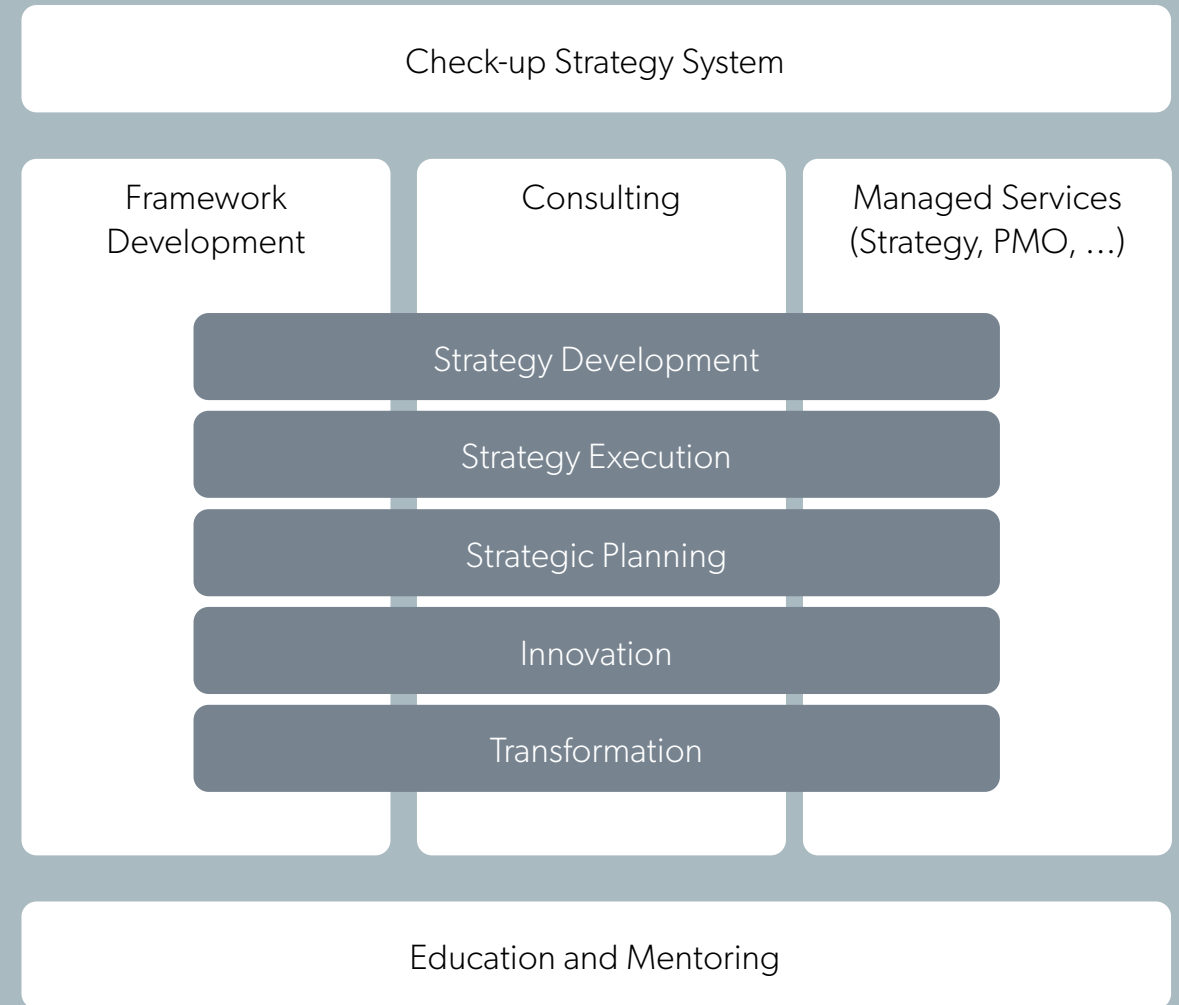
# Capability building for the digital age

Our team of seasoned top management consultants helps you to level up your strategy work – based on a unique combination of strategy consulting, and world-class cloud strategy software.



# Better Outcomes. Sustainable & effective

We support your transformation into the digital age of strategic management with people who know both worlds - the old analogue version and the digital future. We know the common traps and barriers and help you to circumvent them, to get there faster.





# Trusted by Strategy-driven companies



Global Player  
chemical industry



Global agricultural  
equipment manufacturer



Leading healthcare  
provider in Europe



Premium brand  
manufacturer for high-end  
domestic appliances and  
commercial equipment



Leading manufacturer  
of metal forming  
technology



Globally active German high-  
tech photonics company



Global Premium  
Automotive OEM



Provider of  
Mobility Solutions

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## Add to the value of the enterprise

### ➤ Tackle strategic opportunities earlier

Excellent companies act on new opportunities faster and more proactively than the competition

### ➤ Increase decision quality

Excellent companies make better decisions and base them on the right data, minimizing misguided investments

### ➤ Close the Strategy Execution Gap

Excellent companies achieve better strategic alignment and have stronger adaptation capabilities

Strategic agility is only possible when strategy is managed as an end-to-end workflow.

**CARSTEN KRATZ**

Evolutionizer Advisor  
Senior Partner Bridgepoint Capital,  
Former Chairman Boston Consulting Group (GER/A)





Embrace change – moving straight for 10 years is not an option for today's companies. Adjusting direction – again and again, effectively and quickly – that's what organizations need to practice, and they need to have the right infrastructure in place.

**DR. CHRISTOPH KOLLATZ**

Evolutionizer Advisor

Senior Advisor Transformation,

Former CIO/CPO Lufthansa AG,

Former CEO Siemens IT Solution and Services,

Former EVP SAP AG,

Former EVP Alcoa/Arconic



# Your Enterprise Strategy Suite



## Highly configurable

Build your individual cloud suite – via our solutions catalog or customized to your needs.



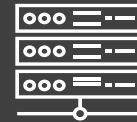
## Grow as you go

Your processes have evolved?  
Your suite adjusts to your needs as you go.



## Fully integrated

Minimal IT requirements & business templates enable quick development. Standard interfaces also connect the suite easily with your tools – link to MS Office.



## Microsoft technology

Based on European MS Azure Datacenter, the suite delivers the highest performance & security.



## GDPR compliant & Data Security

Evolutionizer complies with the highest standards, including ISO 27001, 27017/18 & TISAX.



## Simple Data Source Integration

Substitute for Excel & PowerPoint: 98% of data is created in the platform itself or completed via direct integration from operational systems/middleware.

With the Enterprise Strategy Suite, you can quickly set strategic objectives that are aligned with the market environment – and adjust them as needed.

**DR.-ING. BERND BOHR**

Evolutionizer Advisor

Chairman of the Board of Governors RWTH Aachen Universität,  
Board member Deutz AG,  
Board member Ottobock SE,  
Former CEO Bosch Automotive Group





# Your Partner for Strategy & Execution Management

In everything we do, we aim to provide maximum support for corporate strategy and execution management.

For this purpose, a powerful team of top management consultants, software developers and product experts is working on the Enterprise Strategy Suite.

The digital backbone for the future of your business.



→ **Get in touch**

**evolutionizer.com**

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