



PREDICTIVE  
BOARDROOM

# Optimize corporate strategic performance

Come to a clear and consistent overview  
of your current strategic situation.

Take the best decision today for better  
results tomorrow.

EVOLUTIONIZER

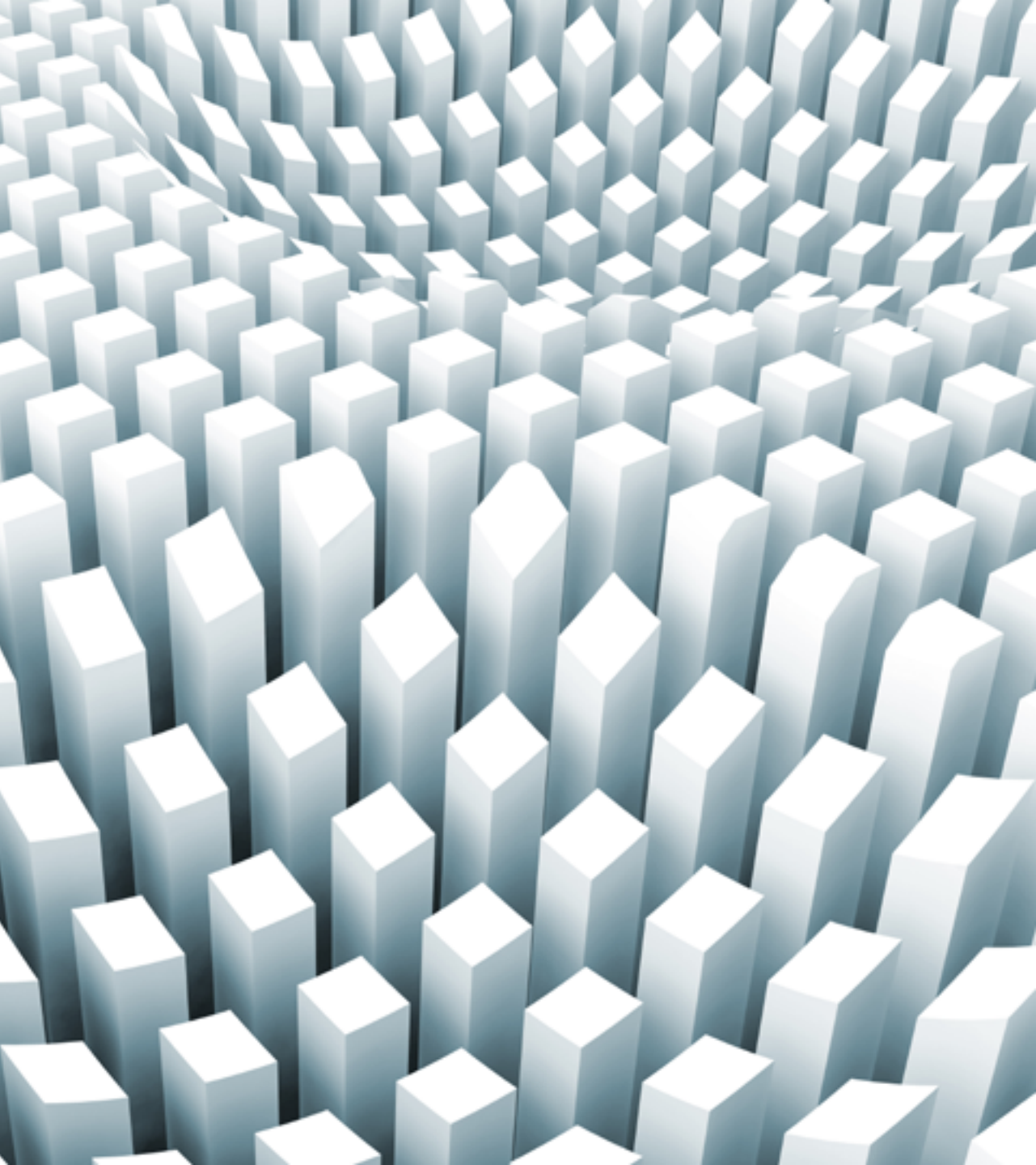


# Be prepared for the unknown

External environments change more rapidly and unpredictably. What worked yesterday won't work tomorrow. Corporate leaders need to prepare their organization to identify change and adapt swiftly, while keeping people focused on a common strategic perspective.







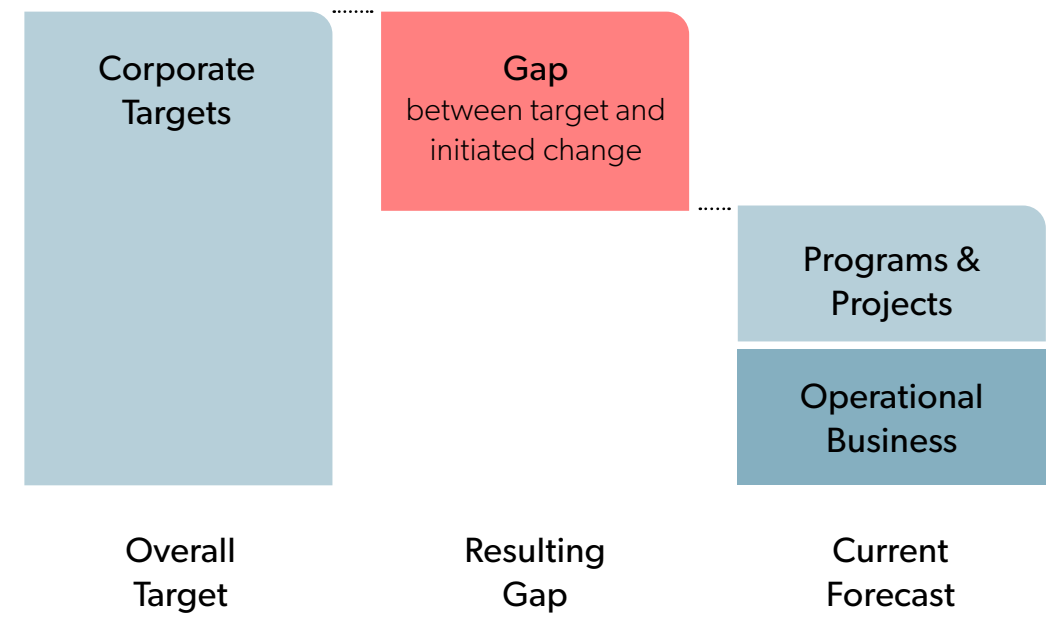
# Introducing the Enterprise Strategy Suite

Evolutionizer combines world-class cloud strategy software with top-notch expert knowledge and services, ensuring that companies understand their options thoroughly, set the right goals, and execute on them in the most effective and efficient way.

# Connect your strategy to outcomes in a multi-program view

Predictive Boardroom shows you the actual state of your target achievement at any time and helps to dynamically monitor the strategic execution gap.

- Get clarity about the need for action
- Know how much additional impact is needed to close the gap
- Take action substantially earlier and save time



## Situation Room

Consolidated view of all strategic programs  
and operational business

# Come to a clear and consistent overview

- Connect your program management tools and integrate all program data in a consistent financial structure
- Systematize corporate targets into one target list
- Aggregate multi-program effects and visualize the strategic target gap

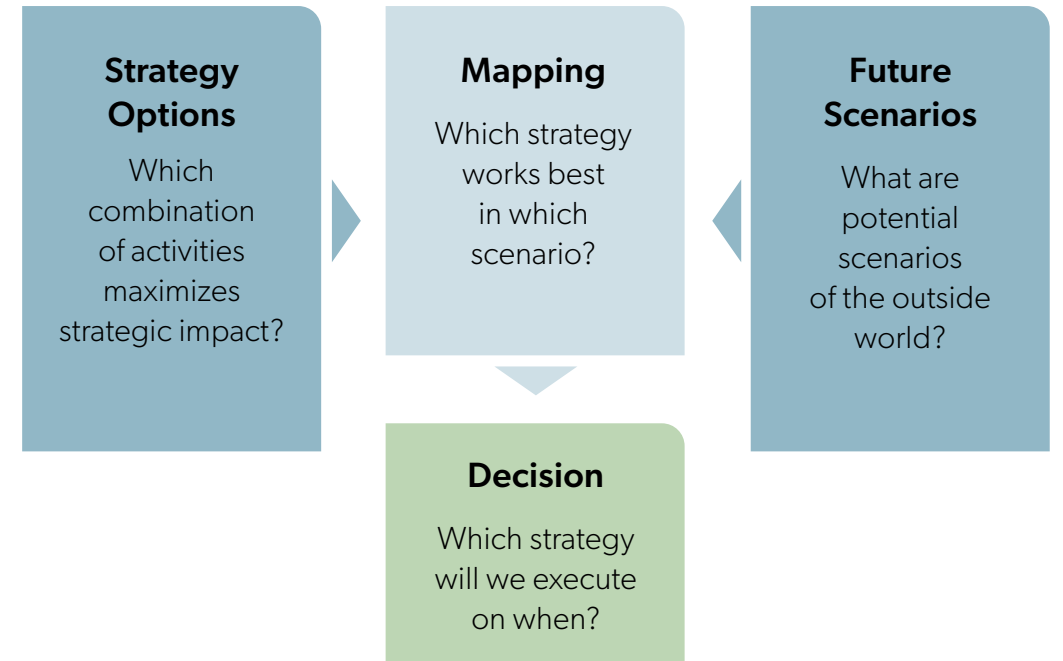


# Future-proof your strategy

Choose where best to focus the organization's limited resources in order to meet strategic objectives.

Evaluate strategy portfolio options and disruptive scenarios to decide on a future-proof strategy.

- Know how to maximize strategic impact
- Know what consequences a change of strategy has
- Know which strategy option performs best in which scenario

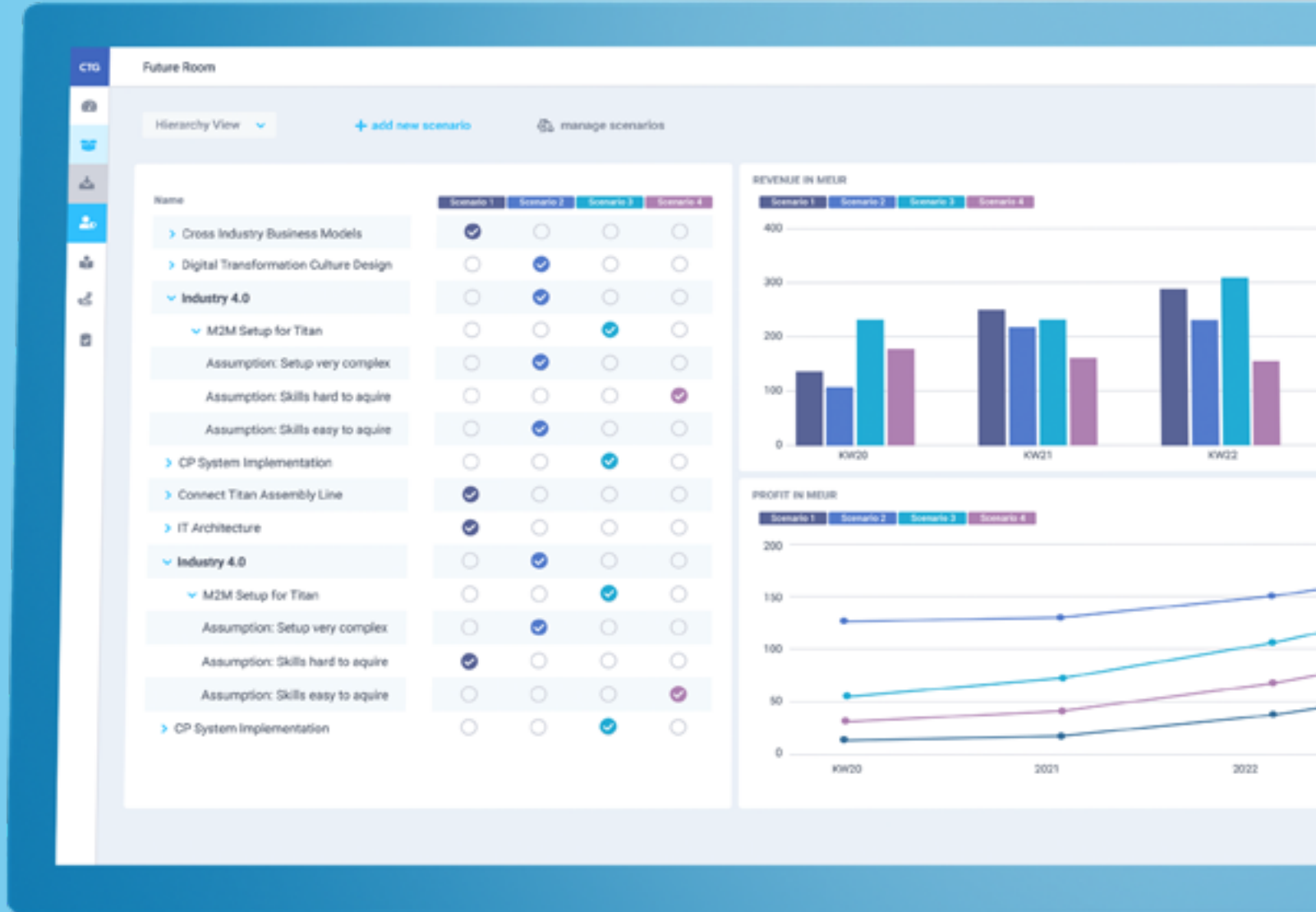


## Future Room

Comparison of strategy options in relation to each other and to different external scenarios

# Take the best decisions today for better results in the future

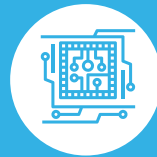
- Build out a set of strategy options – systematically manage new options, not only in-flight programs
- Build scenarios and map the strategy options to scenarios. Make an adaptive plan how to act in which scenario
- Compare impact of strategy options in different scenarios. Simulate strategic outcomes before approving strategies



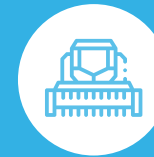
# Trusted by strategy-driven companies



Global player  
chemical industry



Asian manufacturer  
for semiconductors



Global agricultural  
equipment manufacturer



Globally active  
manufacturer of  
special-purpose glass



Leading healthcare  
provider in Europe



Premium brand  
manufacturer for high-end  
domestic appliances and  
commercial equipment



Global active German  
SME for complex  
logistics systems



Leading manufacturer  
of metal forming  
technology



Globally active  
German high-tech  
photonics company



A successful transformation of companies in a fast and deeply changing environment requires an integrated cloud platform for strategy and execution that allows to swiftly adjust all relevant parameters to different conditions and requirements.

**FRANK LINDENBERG**

Evolutionizer Advisor

Member of the Board of Directors at Lucid Motors,  
Former CFO/Head of Corporate Strategy Mercedes-Benz AG,  
Former CFO Daimler Trucks



# ENTERPRISE STRATEGY SUITE



## STRATEGY DEVELOPMENT

### **Continuous strategy development to become adaptive and aligned**

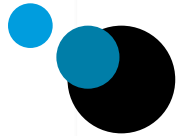
Develop business strategy and ESG with direct participation of market segments and functions through a digitized process. Facilitate organization-wide alignment with the help of Crowd Intelligence and Machine Learning.



## PREDICTIVE BOARDROOM

### **Optimize corporate strategic performance**

Actively monitor the strategic execution gap, evaluate strategy portfolio options and disruptive scenarios to decide on a future-proof strategy.



## PURPOSE-DRIVEN STRATEGY

### **Anchor strategic focus and accelerate change**

Develop strategy top-down with a clear focus on the objectives (OKR, BSC, etc.) and initiatives of the organization. Test scenarios and complete your view by connecting to financial planning and execution.



## STRATEGIC PROGRAM MANAGEMENT

### **Translate strategic targets into results**

Agile management of complex multi-program constellations based on a highly flexible end-to-end data model based on preconfigured, best practice workflows. Increase your ability to deal with turbulence including boardroom-ready reports.

**The digital backbone for the future of your business**

# Your Enterprise Strategy Suite



## Highly configurable

Build your individual cloud suite – via our solutions catalog or customized to your needs.



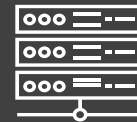
## Grow as you go

Your processes have evolved?  
Your suite adjusts to your needs as you go.



## Fully integrated

Minimal IT requirements & business templates enable quick development. Standard interfaces also connect the suite easily with your tools – link to MS Office.



## Microsoft technology

Based on European MS Azure Datacenter, the suite delivers the highest performance & security.



## GDPR compliant & Data Security

Evolutionizer complies with the highest standards, including ISO 27001, 27017/18 & TISAX.



## Simple Data Source Integration

Substitute for Excel & PowerPoint: 98% of data is created in the platform itself or completed via direct integration from operational systems/middleware.

# Your Partner for Strategy & Execution Management

In everything we do, we aim to provide maximum support for corporate strategy and execution management.

For this purpose, a powerful team of top management consultants, software developers and product experts is working on the Enterprise Strategy Suite.

The digital backbone for the future of your business.



→ **Get in touch**

**evolutionizer.com**

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