

EVOLUTIONIZER

ENTERPRISE STRATEGY SUITE

Drive Strategy & Execution across the Enterprise

Create knowledge and a shared vision.
Focus on strategic outcomes.

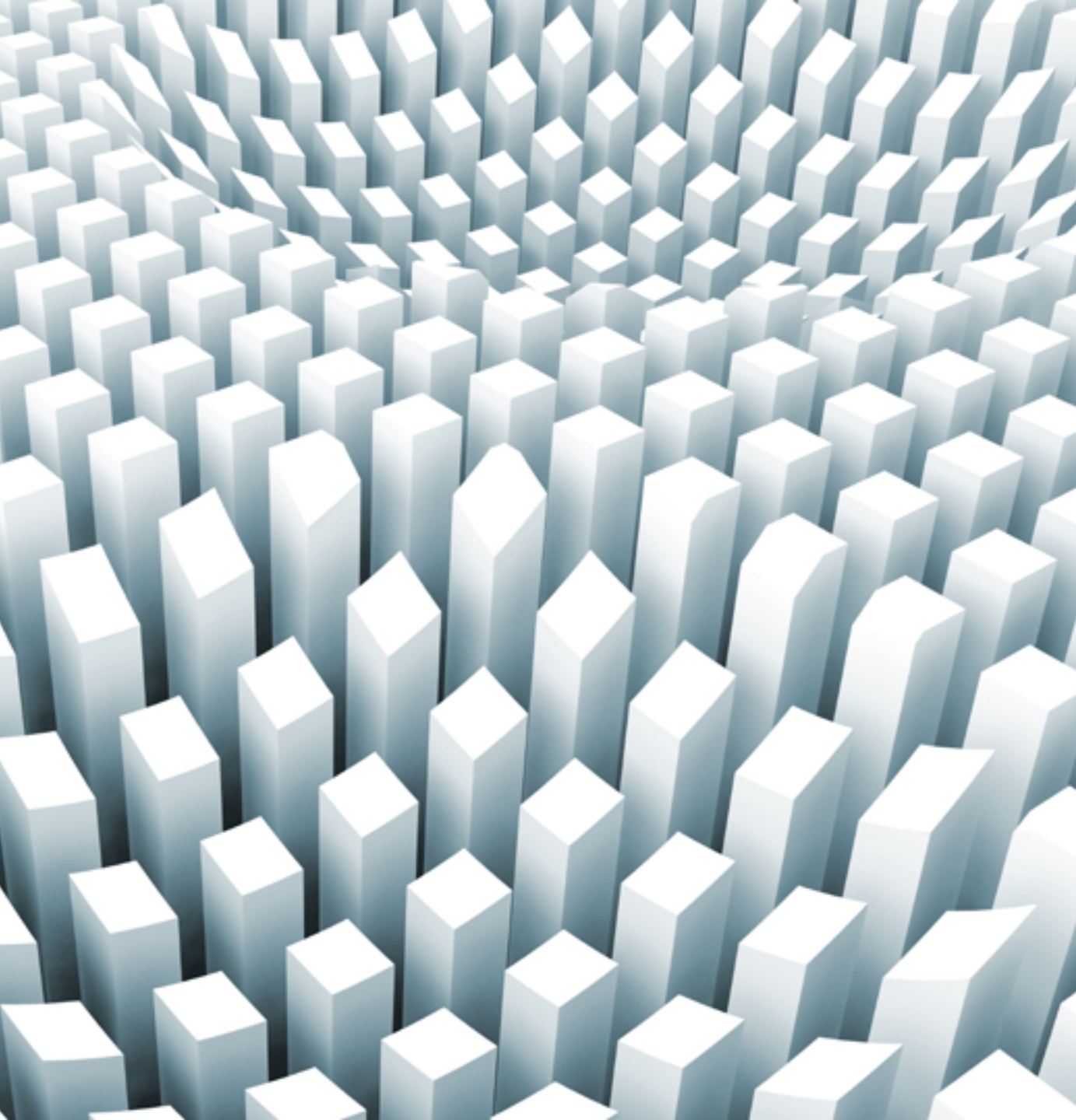
Stay ahead.



Be prepared for the unknown

External environments change more rapidly and unpredictably. What worked yesterday won't work tomorrow. Corporate leaders need to prepare their organization to identify change and adapt swiftly, while keeping people focused on a common strategic perspective.





Introducing the Enterprise Strategy Suite

Evolutionizer combines world-class cloud strategy software with top-notch expert knowledge and services, ensuring that companies understand their options thoroughly, set the right goals, and execute on them in the most effective and efficient way.

ENTERPRISE STRATEGY SUITE



STRATEGY DEVELOPMENT

Continuous strategy development to become adaptive and aligned

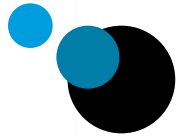
Develop business strategy and ESG with direct participation of market segments and functions through a digitized process. Facilitate organization-wide alignment with the help of Crowd Intelligence and Machine Learning.



PREDICTIVE BOARDROOM

Optimize corporate strategic performance

Actively monitor the strategic execution gap, evaluate strategy portfolio options and disruptive scenarios to decide on a future-proof strategy.



PURPOSE-DRIVEN STRATEGY

Anchor strategic focus and accelerate change

Develop strategy top-down with a clear focus on the objectives (OKR, BSC, etc.) and initiatives of the organization. Test scenarios and complete your view by connecting to financial planning and execution.



STRATEGIC PROGRAM MANAGEMENT

Translate strategic targets into results

Agile management of complex multi-program constellations based on a highly flexible end-to-end data model based on preconfigured, best practice workflows. Increase your ability to deal with turbulence including boardroom-ready reports.

The digital backbone for the future of your business



STRATEGY
DEVELOPMENT

Continuous strategy development to become adaptive and aligned

Strategy Development helps to develop strategy in a guided process and to align it across the organization.

This enables every unit or team manager to develop strategic plans, that automatically consider all interrelationships and dependencies between units, using a custom-tailored methodology.

Embedded Machine Learning capabilities help consolidate strategic information over the entire organization.

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STRATEGY PROCESS

Guide every unit or team through a methodologically structured process

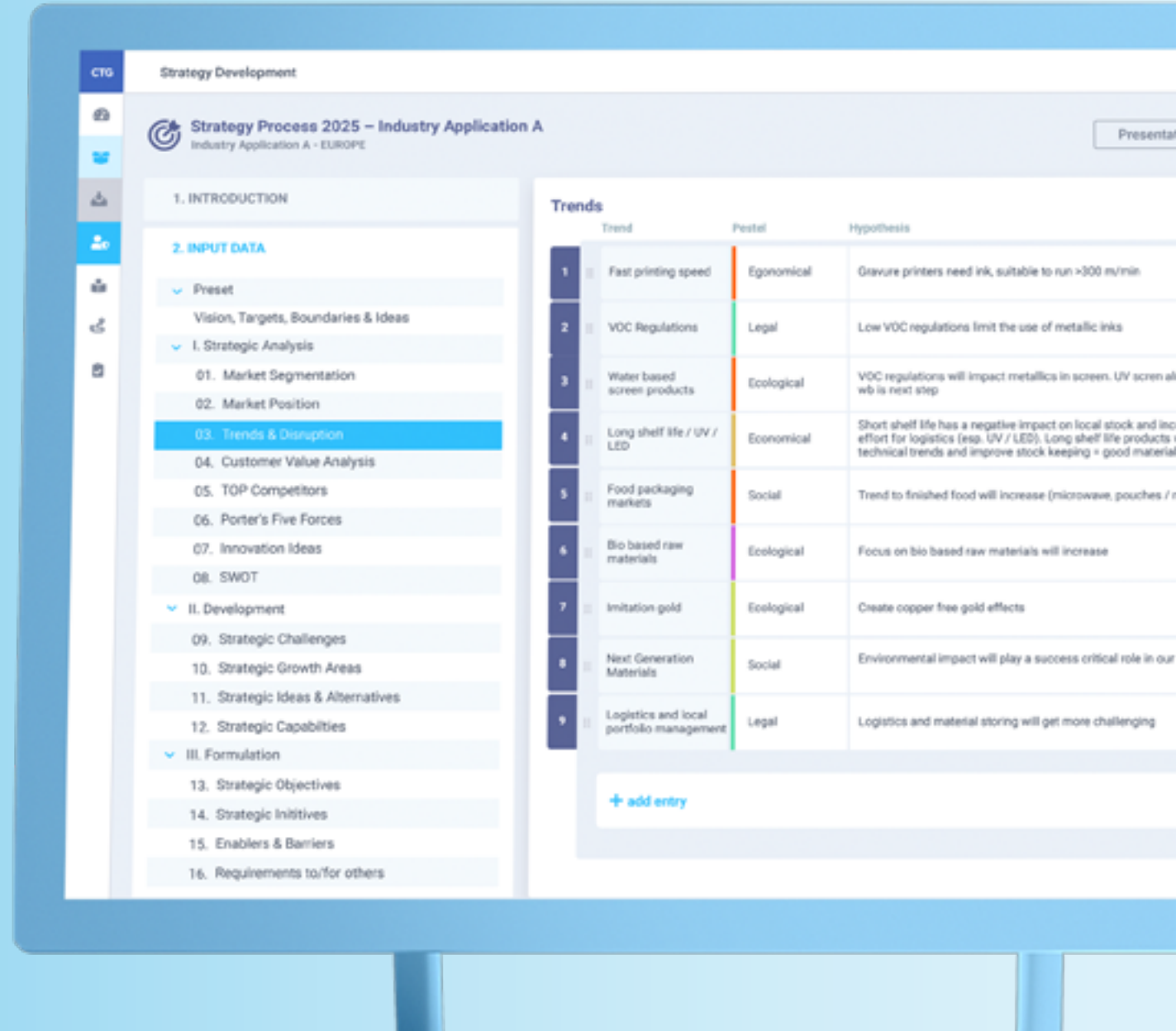
Establish a custom-tailored strategy process based on the combination and analysis of qualitative and quantitative strategic information. Embedded methodology and knowledge support also encourage strategic thinking throughout the organization.

ORGANIZATIONAL ALIGNMENT

Align strategic plans enterprise-wide

Automated handovers between organizational units ensure consistent plans including all dependencies and interrelationships. In addition, machine learning helps consolidate the amount of qualitative and quantitative strategic information.

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Optimize corporate strategic performance

Predictive Boardroom shows you the actual state of your target achievement at any time and helps to dynamically monitor the strategic execution gap.

Choose where best to focus the organization's limited resources in order to meet strategic objectives. Evaluate strategy portfolio options and disruptive scenarios to decide on a future-proof strategy.

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MULTI-PROGRAM METRICS

Connect your strategy to outcomes in a multi-program view

Integrate all ongoing programs and the operational baseline into one consistent financial structure to clearly visualize and monitor the gap between corporate targets and current forecasts.

STRATEGY DECISION SUPPORT

Model alternative strategic plans and test multiple scenarios

Combine, bundle and prioritize different strategy options to achieve maximum strategic impact. Using systematic scenario analysis, you will succeed in pivoting in an agile and resilient manner.





STRATEGIC PROGRAM
MANAGEMENT

Translate strategic targets into results

Strategic Program Management supports agile management of complex multi-program constellations based on best practice templates built on a highly flexible end-to-end data model.

Create a single point of truth for the planning, execution and reporting of your strategic programs. Recognize need for adjustment early and shorten the braking distance.

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STRATEGIC PROGRAM MANAGEMENT

PROGRAM PLANNING & EXECUTION

Achieve targets with a dynamic top-down and bottom-up approach

Break high-level program goals down into specific saving activities until the targets are fulfilled with a degree of confidence logic. Dynamic monitoring of execution progress helps you minimize variances. In addition, best practice process and content templates improve speed and consistency.

PROGRAM TRANSPARENCY

Create transparency for all project members and generate stakeholder-specific reportings

Establish dynamic and role-specific reporting of plan/actual comparison, degree of implementation and program risks. Generate custom-configured automated upload reports for key stakeholders at the click of a button.

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Anchor strategic focus and accelerate change

Develop your strategy with a clear focus on the objectives and initiatives of the organization.

Create the right connections to financial planning and execution to become more adaptive and robust.

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STRATEGY DEVELOPMENT

A clear path towards strategic results for all divisions

A thoroughly aligned strategy system that enables all units to develop their strategy independently, in line with each other and with the corporate objectives.

CONNECT FINANCIAL PLANNING AND EXECUTION

Plan consistently from strategic and financial planning perspective

For the first time, strategic priorities (market, product, initiatives) are comprehensibly linked to financial planning and ongoing execution.

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The strategic dimension of ESG

ESG has become an important competitive factor for success looking forward. As such, it should be treated as a dimension in an enterprise's core strategic thinking and help make the organization future-proof.

With the embedded ESG Strategy, created in partnership with Better Earth (a leading sustainability strategy consulting firm) and built on the Enterprise Strategy Suite, enterprises can approach ESG from their core strategy development and execution process.

Embedded ESG Strategy



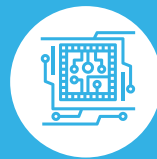
In partnership with



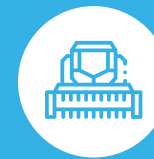
Trusted by strategy-driven companies



Global Player
Chemical Industry



Japanese Manufacturer
for Semi-Conductors



Global Agricultural
Equipment Manufacturer



Globally active
manufacturer of
special-purpose glass



Leading healthcare
provider in Europe



Premium brand
manufacturer for high-end
domestic appliances and
commercial equipment



Global active German
SME for complex
logistics systems



Leading manufacturer
of metal forming
technology



Globally active
German high-tech
photonics company

Your Enterprise Strategy Suite



Highly configurable

Build your individual cloud suite – via our solutions catalog or customized to your needs.



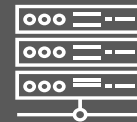
Grow as you go

Your processes have evolved?
Your suite adjusts to your needs as you go.



Fully integrated

Minimal IT requirements & business templates enable quick development. Standard interfaces also connect the suite easily with your tools – link to MS Office.



Microsoft technology

Based on European MS Azure Datacenter, the suite delivers the highest performance & security.



GDPR compliant & Data Security

Evolutionizer complies with the highest standards, including ISO 27001, 27017/18 & TISAX.



Simple Data Source Integration

Substitute for Excel & PowerPoint: 98% of data is created in the platform itself or completed via direct integration from operational systems/middleware.

Your Partner for Strategy & Execution Management

In everything we do, we aim to provide maximum support for corporate strategy and execution management.

For this purpose, a powerful team of top management consultants, software developers and product experts is working on the Enterprise Strategy Suite.

The digital backbone for the future of your business.



→ **Get in touch**

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