Optimize corporate strategic performance

Come to a clear and consistent overview of your current strategic situation.

Take the best decision today for better results tomorrow.
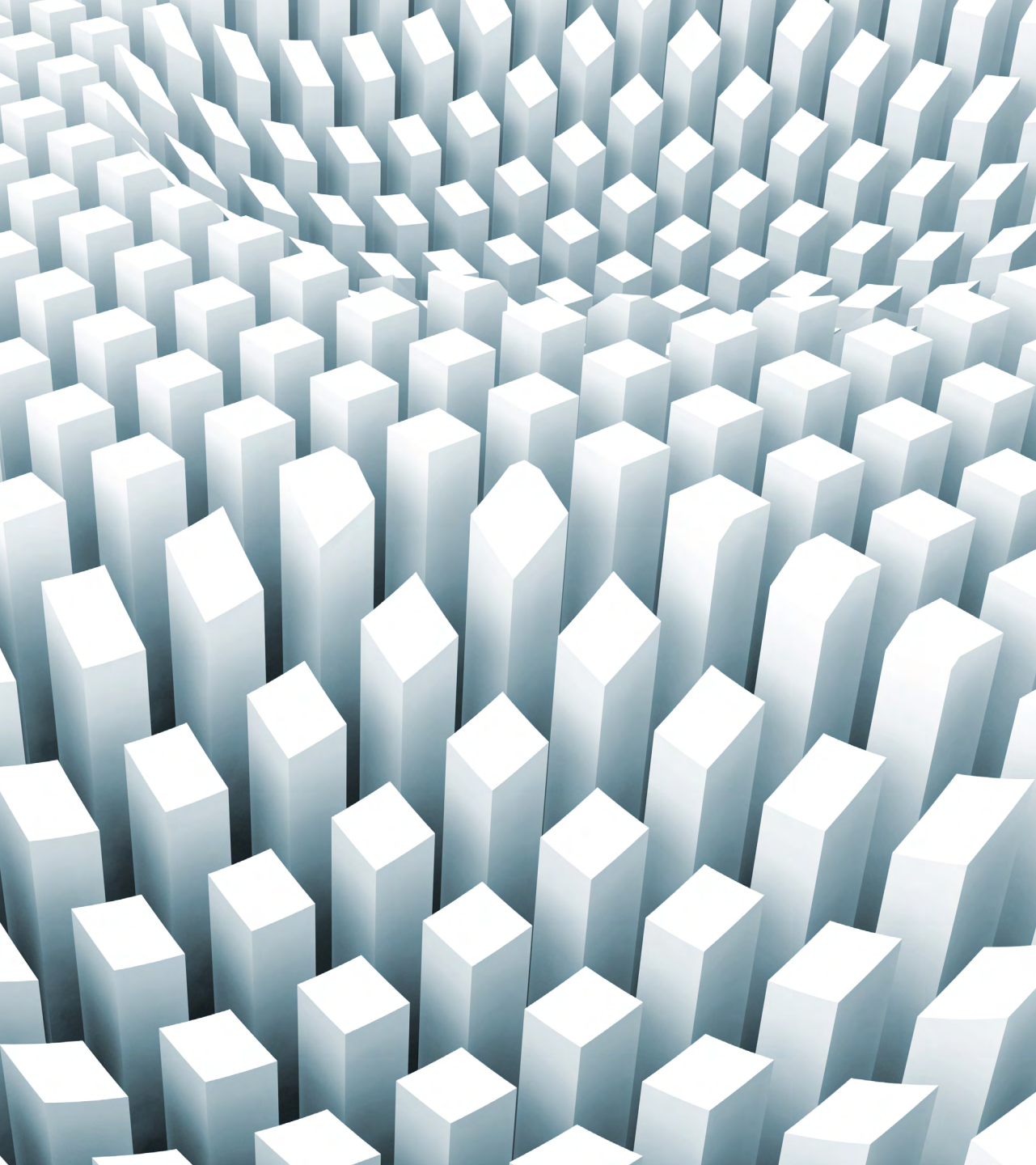
Be prepared for the unknown

External environments change more rapidly and unpredictably. What worked yesterday won't work tomorrow. Corporate leaders need to prepare their organization to identify change and adapt swiftly, while keeping people focused on a common strategic perspective.
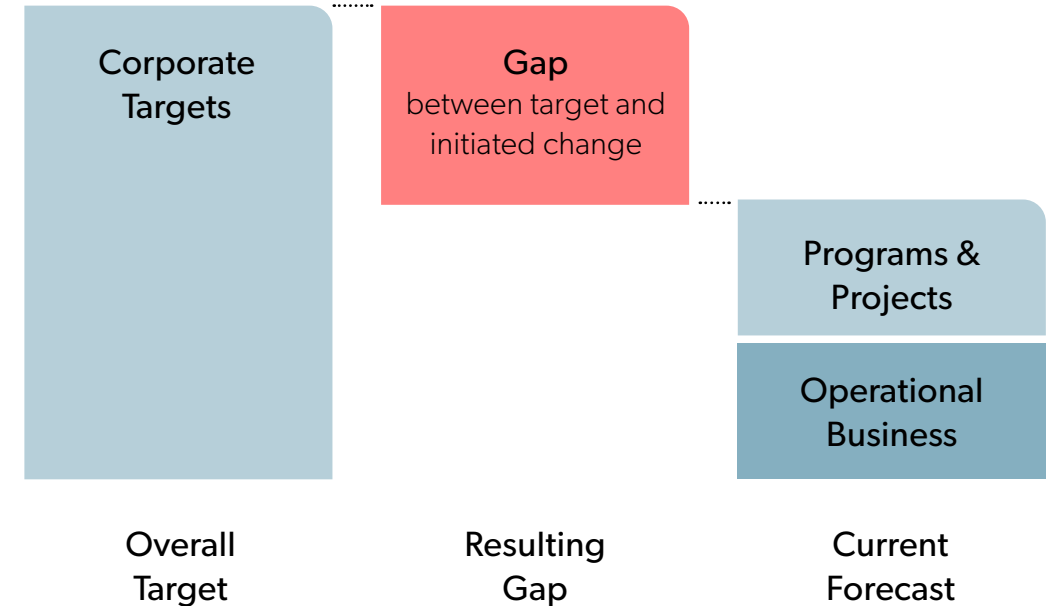
Introducing the Enterprise Strategy Suite

Evolutionizer combines world-class cloud strategy software with top-notch expert knowledge and services, ensuring that companies understand their options thorougly, set the right goals, and execute on them in the most effective and efficient way.

Connect your strategy to outcomes in a multi-program view

Predictive Boardroom shows you the actual state of your target achievement at any time and helps to dynamically monitor the strategic execution gap.

→ Get clarity about the need for action

→ Know how much additional impact is needed to close the gap

→ Take action substantially earlier and save time

Corporate
Targets

Gap
between target and
initiated change

Programs &
Projects

Operational
Business

Overall
Target

Resulting
Gap

Current
Forecast

Situation Room

Consolidated view of all strategic programs
and operational business

Come to a clear and consistent overview

→ Connect your program management tools and integrate all program data in a consistent financial structure

→ Systematize corporate targets into one target list

→ Aggregate multi-program effects and visualize the strategic target gap
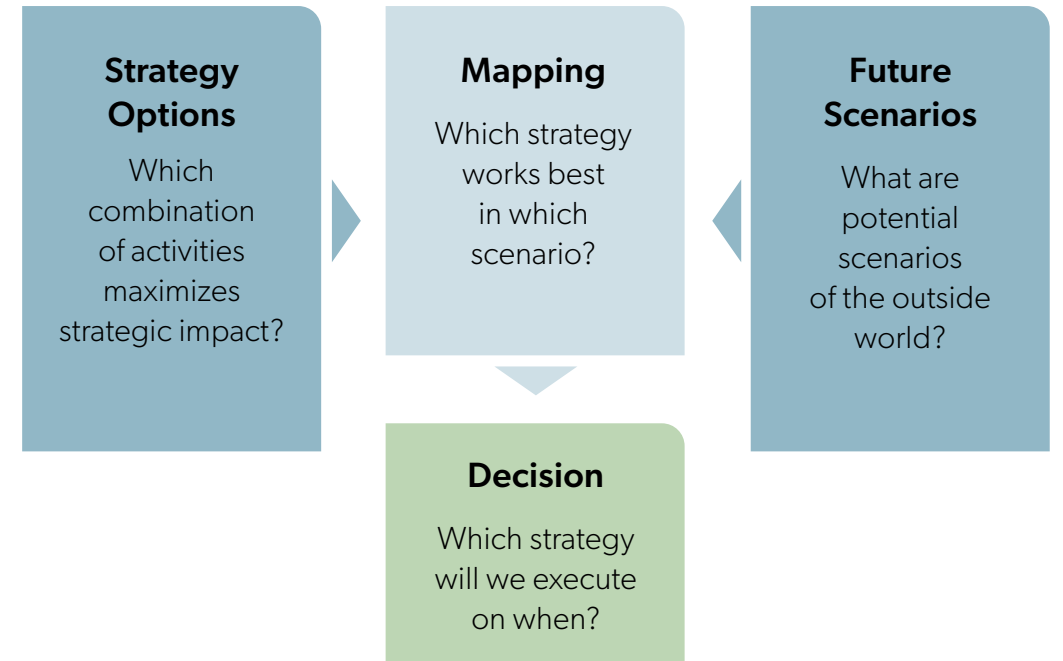
PREDICTIVE
BOARDROOM

EVOLUTIONIZER

Future-proof your strategy

Choose where best to focus the organization's limited resources in order to meet strategic objectives.

Evaluate strategy portfolio options and disruptive scenarios to decide on a future-proof strategy.

→ Know how to maximize strategic impact

→ Know what consequences a change of strategy has

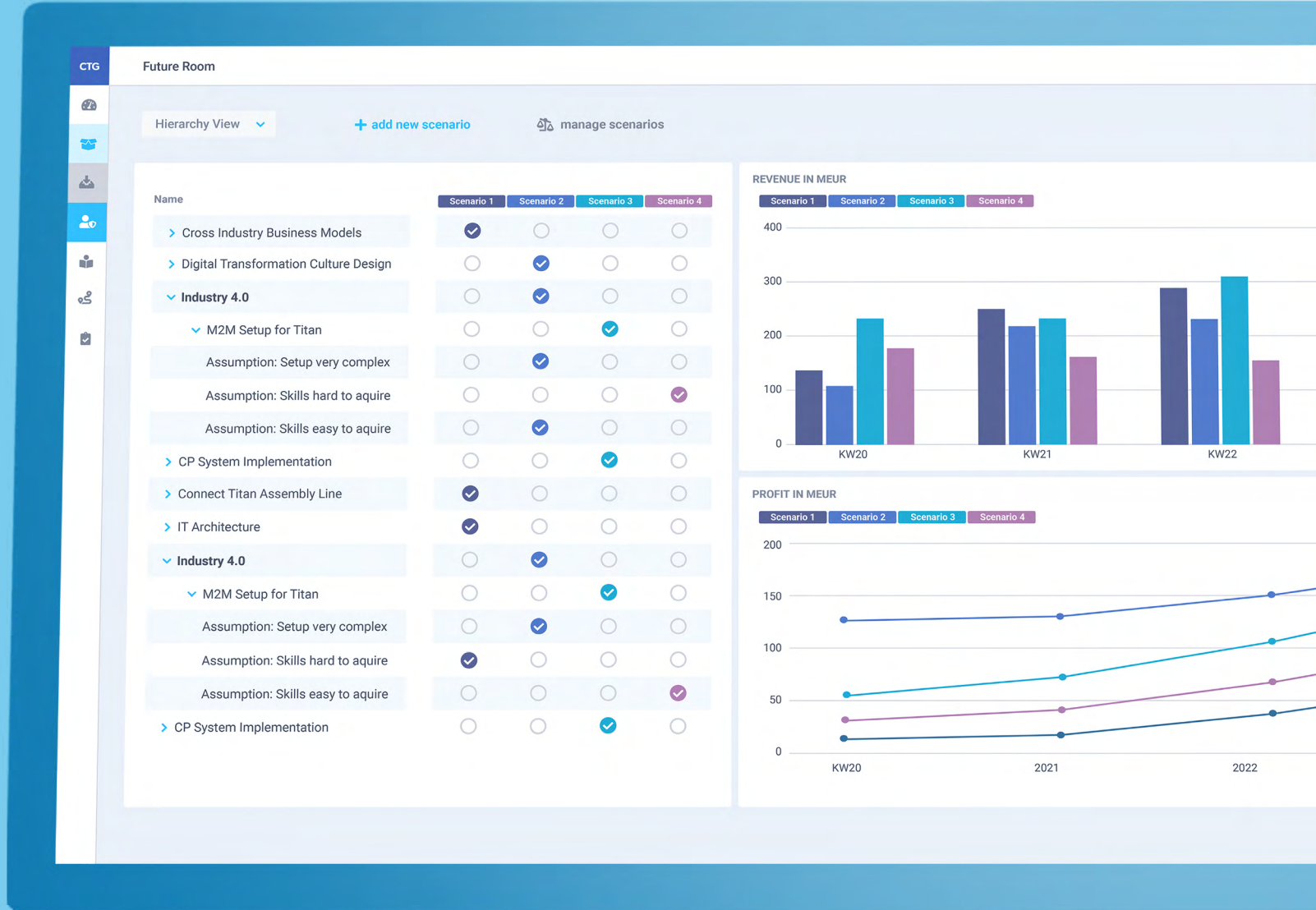→ Know which strategy option performs best in which scenario

Strategy Options

Which combination of activities maximizes strategic impact?

Mapping

Which strategy works best in which scenario?

Future Scenarios

What are potential scenarios of the outside world?

Decision

Which strategy will we execute on when?

Future Room

Comparison of strategy options in relation to each other and to different external scenarios

PREDICTIVE BOARDROOM

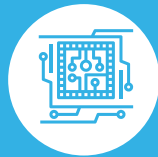## Take the best decisions today for better results in the future

→ Build out a set of strategy options – systematically manage new options, not only in-flight programs

→ Build scenarios and map the strategy options to scenarios. Make an adaptive plan how to act in which scenario

→ Compare impact of strategy options in different scenarios. Simulate strategic outcomes before approving strategies
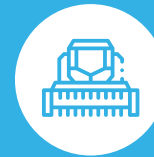
EVOLUTIONIZER

Trusted by strategy-driven companies

Global Player Chemical Industry

Japanese Manufacturer for Semi-Conductors

Global Agricultural Equipment Manufacturer

Globally active manufacturer of special-purpose glass

Leading healthcare provider in Europe

Premium brand manufacturer for high-end domestic appliances and commercial equipment

Global active German SME for complex logistics systems

Leading US electric car manufacturer

Globally active German high-tech photonics company

EVOLUTIONIZER

A successful transformation of companies in a fast and deeply changing environment requires an integrated cloud platform for strategy and execution that allows to swiftly adjust all relevant parameters to different conditions and requirements.

FRANK LINDENBERG

Evolutionizer Advisor
Member of the Board of Directors at Lucid Motors,
Former CFO/Head of Corporate Strategy Mercedes-Benz AG,
Former CFO Daimler Trucks

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ENTERPRISE STRATEGY SUITE

STRATEGY DEVELOPMENT

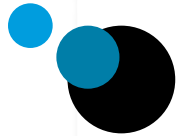### Continuous strategy development to become adaptive and aligned

Develop business strategy and ESG with direct participation of market segments and functions through a digitized process. Facilitate organization-wide alignment with the help of Crowd Intelligence and Machine Learning.

PREDICTIVE BOARDROOM

Optimize corporate strategic performance

Actively monitor the strategic execution gap, evaluate strategy portfolio options and disruptive scenarios to decide on a future-proof strategy.

PURPOSE-DRIVEN STRATEGY

Anchor strategic focus and accelerate change

Develop strategy top-down with a clear focus on the objectives (OKR, BSC, etc.) and initiatives of the organization. Test scenarios and complete your view by connecting to financial planning and execution.

STRATEGIC PROGRAM MANAGEMENT

Translate strategic targets into results

Agile management of complex multi-program constellations based on a highly flexible end-to-end data model based on preconfigured, best practice workflows. Increase your ability to deal with turbulence including boardroom-ready reports.

The digital backbone for the future of your business

Your Enterprise Strategy Suite

Highly configurable

Build your individual cloud suite – via our solutions catalog or customized to your needs.
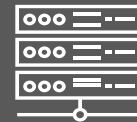
Grow as you go

Your processes have evolved?
Your suite adjusts to your needs as you go.

Quick to deploy

With templates and minimal IT requirements, you are up and running in the shortest possible time.

Microsoft technology

Based on European MS Azure Datacenter, the suite delivers the highest performance & security.

Fully integrated

Standard interfaces easily connect the suite to your tools – link to MS Office.

Highest Data Security

Evolutionizer complies with the highest standards, including ISO 27001, 27017/18, TISAX and GDPR.

EVOLUTIONIZER

Your Partner for Strategy & Execution Management

In everything we do, we aim to provide maximum support for corporate strategy and execution management.

For this purpose, a powerful team of top management consultants, software developers and product experts is working on the Enterprise Strategy Suite.

The digital backbone for the future of your business.

Microsoft
Cloud Solution Provider

→ **Get in touch**

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