MINSAR

Minsar puts the creative power of XR technology in your hands

Minsar Studio v.1.16 is not just a NEW version, it's THE new version

Photo from Minsar Studio #GoBeyondReality: The Retail Experience

We have been waiting for Minsar Studio v.1.16 since the start of Minsar and we were thrilled to introduce it to you. It's been a long path in terms of R&D but we are finally here, today.

Since 2016, Minsar has been developing the first AR/VR collaborative creation studio. It is fully cross-platform and uses a unique no-code technology that allows users to easily create and share immersive 3D environments. This version truly fulfills its mission. Minsar Studio is available on HoloLens 2, Magic Leap, Oculus Quest, iOS, and Android devices.

We combined the most advanced technologies to improve Minsar Studio and create the best creative experience you could imagine on your smartphone or your AR/VR headset.

Create more easily

Access the biggest 3D model library directly from Minsar Studio - we have now improved upon the types of assets you can import directly from the Sketchfab glTF library. No computer or Dropbox cloud needed.
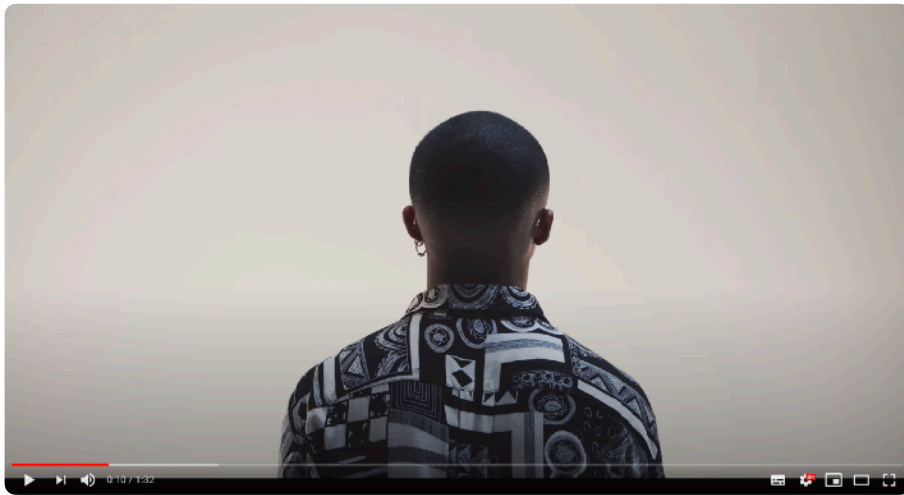
We have also added a semi-occlusion shader that guides you to know exactly where your assets are in the environment. Defining where a virtual object is in your environment could be a real pain. It could get stuck behind a wall or under the floor! But now you'll always know where they are.

Make the space yours

The new BETA Spatial Anchor feature allows you to set up an experience in a precise location. It combines GPS and spatial mapping technologies for maximum precision. The experience stays where it is with a precision of up to 2cm (compared with only 5 meters for GPS, which also doesn't provide re-localization)!

Minsar Studio now has its first animation tool. We called it: Transform Animation. Now you can animate your assets in real-time with keyframes to make them move and transform into the environment.

Create immersive environments with new spatial interactions. Enter or leave a zone to trigger movement, animation, sounds, and more!

Video Minsar Studio #GoBeyondReality: The Retail Experience

Minsar in action

The Minsar AR/VR technology is more relevant today than ever before, as the way we live and work continues to evolve with these changing times. You can check out this experience of AR shopping using Minsar Studio

If you would like to learn how you can easily get started using AR and check out this blog post on How to Build Your 2D Store in 3D.

www.minsar.app

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