

Press Release – Minsar by Opuscope SAS

Contact:

Soraya Jaber  
CEO & Co-Founder,  
[soraya@opuscope.com](mailto:soraya@opuscope.com)  
+33.6.88.34.61.41



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## Minsar secures 3M€ in Seed Fundraising

Paris, France, November 27th, 2019 – Minsar by Opuscope is pleased to announce it has successfully closed its 3M€ Seed Funding round with Bievre Epargne, a year after Minsar's initial release.

*"This fundraising round is the conclusion of a year iterating with close partners and early customers", exclaimed Soraya Jaber, CEO & co-founder of Opuscope. "We are now well on our path to developing the platform creators and designers will use to build and distribute AR/VR content for a billion users".*



Opuscope was founded in 2016 by Soraya Jaber (CEO) and Thomas Nigro (CTO), when they were 20 and 19 years old, because of their shared mutual passion for creativity, art and technology, and the desire to accelerate the transition to spatial computing technologies.

AR & VR technologies are being used more and more every year and have a huge potential for many sectors such as retail, marketing, tourism, education, industry, health and more. Content creators today are challenged by a world where there is an increasing demand for AR & VR

experiences, but the technical complexity behind them leaves creators with little time and resources to fulfil this demand.

Opuscope has solved these technical complexities by building Minsar: A code-free platform for the creation and distribution of VR & AR experiences. Minsar allows creative professionals to build, distribute, and collaborate on AR & VR experiences directly through their 3D headset, tablet, or smartphone. Minsar is one of the first cross-platform and fully integrated content management system that aims to make the creation and distribution of mixed reality experiences accessible to all. The platform is currently available on HoloLens, Magic Leap, Android, and iOS devices.



Thomas Nigro, CTO & Co-Founder of Opuscope explains *"This round of fundraising will allow us to significantly expand the Minsar platforms with new features aimed at designers, creators and publishers, launch Minsar on new hardware platforms, and eventually contribute to making Europe a leader in the next generation of computing."*

In 2017, Opuscope raised a total of €750k in a pre-seed round and won the first round of the Independent Creator Program organized by Magic Leap in 2019, with a significant amount of money.

Bièvre Epargne is a Specialized Professional Investment Fund which shares its network and expertise with companies in the health and digital sectors in order to accelerate their growth.

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