



FOR PARINER



DIVO Web Application

main workspace for fashion industry participants

Tool to digitalize business relations and

search in database of models & new faces, simplify communications, reduce costs by eliminating intermediaries from work chain.

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03

An updated **Database** of verified fashion industry professionals

Designed for partners, brands, advertisers and agencies to simplify communications with Models & New faces

04

Flexible search queries with **Face Recognition**



User interface accessing a database of models.

Search with filters and Face Recognition.

Reputation vault based on Big Data.

06

DIVO Casting

Interface solutions of the casting.

Tools for running, monitoring and managing workflows.

07

DIVO Loyalty Programm

Discounts and product placement.

Tools for creating brand awareness.

80

DIVO Travel

Logistics, accommodation and other travel information.

Control and monitoring.



Digitalization and standardization of business relations



12 Digitalization

of business processes, ease of communication and cost saving.

13 Big Data

to create unique content and services for users.

14 Face Recognition

Fast search and desired result.

15 Blockchain

transparency of business connections.

16 Building brand awareness

via loyalty system and affiliate programs with models and celebrities.

\$13.2 billion

is the global market for affiliate marketing





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