Fact Sheet

CyberPolicy®

COVERHOUND®

SMB Commercial Lines Overview

WHAT WE DO

- **Marketplace to compare and purchase** Cyber and SMB commercial insurance products online.
- Digital and mobile-first broker with **100% end-to-end customer fulfillment**.
- Ability to quickly **cross-sell and combine multiple products** and carriers into a single transaction.
- Offers **full SMB cyber protection plans** via branded partnerships from trusted carriers.

VALUE PROPOSITION

- **Curated Choice -** Deliver top recommended options from trusted insurers to customers within minutes.
- **Comprehensive Assessment -** Data driven understanding of customer needs drive optimal coverage recommendations.
- **Comprehensive Assessment -** Licensed advisor compensation is based on customer service, not sales commissions.
- **Process Efficiency -** Proprietary technology prevents customers from needing to answer the same questions multiple times ("Smart Form Technology").

SMB COMMERCIAL LINES COVERAGE OFFERING

Business Owners Policy | General Liability | Professional Liability | Workers Compensation | Commercial Auto | Directors & Officers | Cyber | Employment Practices Liability | Surety Bonds

A Modern, Intuitive, and Easy-to-Use Platform

ANSWER A FEW SIMPLE QUESTIONS

Tell us a little about your business, and we'll show you the policies that cover your needs!

COMPARE OPTIONS ONLINE

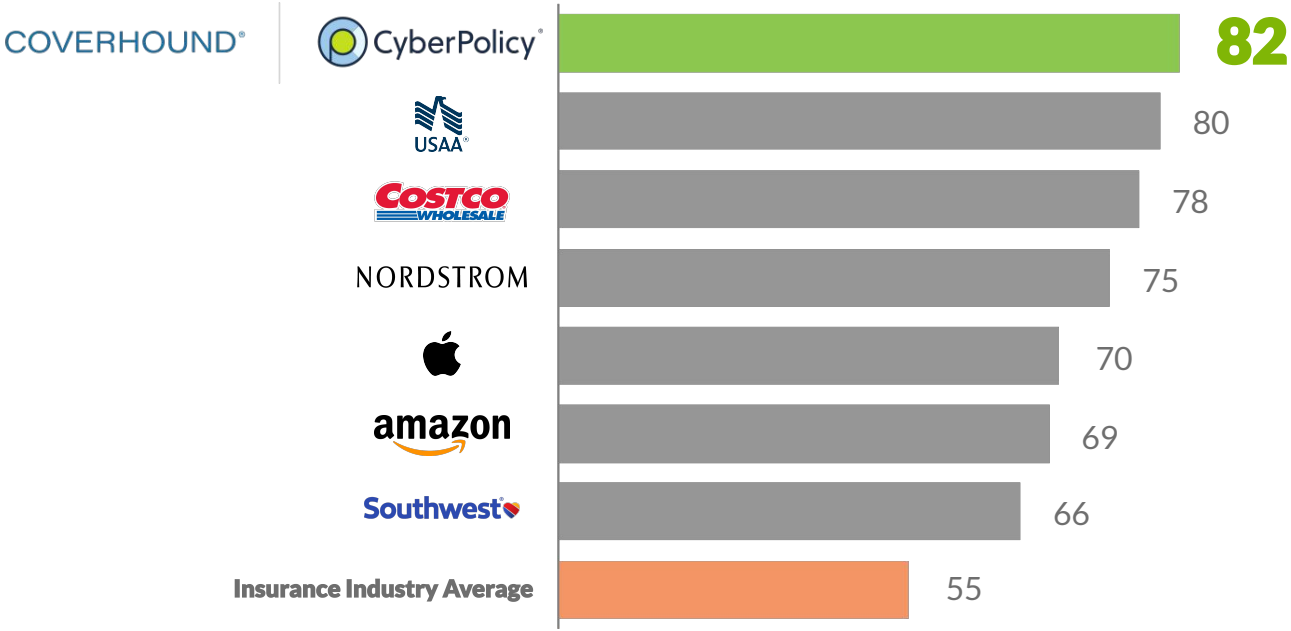
Pick the policy that fits your business and budget.

COVERAGE BEGINS WITHIN 24 HOURS

Buy online or speak with a licensed advisor and quickly get the coverage you need!

Net Promoter Score is Our #1 KPI Metric

We reward a service oriented culture driven by technology and innovation,
while we leverage real-time feedback to continually improve our overall Customer Experience (CX).



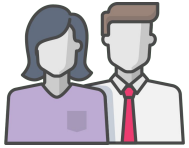
Source: Delighted.com NPS survey

Writing the Future of Insurance Distribution

The leading influencers of insurance distribution will be larger, Trusted Brands that are not traditional insurance companies, and efficiently leverage the following:

Highly Efficient and Customizable Online Marketplaces

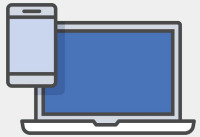
NPS Driven, 100% End-to-End Fulfillment



Simplified & Customer-Centric Products

Speed to Launch & Optimized For Growth

Leveraging New Gateway Products



Digital & Mobile First Product Development