

# Future-Proof YOUR DIGITAL BUSINESS









Today's increasingly complex digital demands require businesses to prioritize infrastructure needs. The ability to move quickly, enable collaboration, ensure business continuity and security and meet customer needs is critical to beat the competition. Embracing a strategy shift to deploy infrastructure in a hybrid IT environment has proven to be a highly effective solution to achieve this business agility. In fact, Gartner® predicts by 2025, 85% of infrastructure strategies will integrate on-premises, colocation, cloud and edge delivery options.\*

# HYBRID IT DEPLOYED IN COLOCATION DATA CENTERS ENABLES BUSINESSES TO



**MEET COMPLIANCE REQUIREMENTS** 



ENSURE SECURITY AND BUSINESS CONTINUITY



**GAIN COMPETITIVE EDGE** 



REDUCE TOTAL COST OF OWNERSHIP



**MONETIZE BUSINESS** 



INTEROPERATE TO QUICKLY SCALE

# WHERE YOU PUT YOUR INFRASTRUCTURE MATTERS

CoreSite serves as the ideal interconnection hub to build and deploy a hybrid IT strategy to monetize and future-proof your business. Whether you need to digitize customer experience, optimize performance or scale on-demand, we deliver a purpose-built and highly interconnected ecosystem that holistically ensures you are ready for what's next.

Our interoperable platform centralizes direct access to your partners in your digital workflow. We are the IT nexus where top cloud providers, service integrators, networks and fellow enterprises interoperate and collaborate to accelerate business initiatives. When you are looking for a cloud assessment, access or services – or data storage and analytics, management tools, colocation and security services or real-time collaboration – look to CoreSite to provide the native digital supply chain needed to ensure your business thrives.



### THE OUTCOMES

# **MONETIZE YOUR BUSINESS**

Our Open Cloud Exchange® (OCX) enables collaboration with all the partners in a business' digital workflow. Our proprietary platform provides direct, secure and virtual connections to anyone on the exchange – enabling businesses to quickly turn up connections with their partners to transfer content and collaborate in real-time. The OCX empowers our customers to complete unique production projects and achieve a faster time to market.

# MEET STRINGENT COMPLIANCE REGULATIONS

Many businesses strive to provide excellent customer experience but are challenged by compliance regulations designed to protect customer data. CoreSite's data centers satisfy all of the stringent compliance regulations and provide the multi-layered security features, 100% uptime and infrastructure resilience needed to support an excellent customer experience.

# FUTURE-PROOF YOUR DIGITAL BUSINESS

Enterprises in myriad industries deploy multi-cloud and hybrid IT strategies at CoreSite to achieve better performance. Our agnostic approach and strategic partnerships enable customers to quickly connect to their preferred cloud providers to maximize performance and take advantage of the latest cloud application or workload.

"When we joined CoreSite, everyone laid down the red carpet in the pre-sales stage—and the red carpet stayed down since we have become customers. Our experience continues to be phenomenal."

PRINCIPAL NETWORK ENGINEER AT A FEDERAL CREDIT UNION

# **Your IT Solution Nexus**

# WHY CORESITE?

We serve as a true extension of your team, leveraging over 20 years of interconnection experience and a nimble team focused on delivering personalized attention and invested in your success. Our ability to deliver customized solutions, fast time to market and unrivaled native cloud access are just a few reasons more than 1,370 enterprise, cloud and network customers have chosen to partner with us. Additional reasons are rooted in our demonstrated ability to deliver a significant return on investment:

- Save up to 60% on CoreSite cloud connectivity compared to traditional telco and SDN offerings\*\*
- Save up to 50% by connecting to 435+ network service providers at CoreSite\*\*
- Cut data replication costs by as much as 70% using direct interconnection and eliminate data egress costs when restoring data from certain local cloud availability zones\*\*

# NATIVE ON-RAMPS TO ALL MAJOR CLOUD PROVIDERS FOR LESS













# **CUSTOMER-FIRST MINDSET**



Unrivaled team of experts



Rigorously trained and certified in-house security staff



Unsurpassed operational excellence



100% uptime SLA



Self-service customer portal with real-time data center intelligence monitoring



Compliance certificates with all industry regulatory guidelines



24x7x365 technical support



Sustainability focus

### **ROBUST DIGITAL ECOSYSTEM**

24

Highly connected data centers in eight key markets

Open Cloud Exchange® Platform delivers inter-market connectivity 435+

Network providers

Any2 Peering Exchange® Platform **325**+

Cloud and IT service providers

Managed CoreSite
Interconnect Gateway

32K+

Customer interconnections

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<sup>\*</sup>Gartner, "Your Data Center May Not Be Dead, but It's Morphing," David Cappuccio and Henrique Cecci, September 17, 2020.

<sup>\*\*</sup>Costs savings are based on CoreSite cost comparisons using publicly available and private information and/or CoreSite customer reported costs savings and may not be indicative of the costs savings that may be experienced by every customer that switches to the applicable CoreSite service.