



# service menu

## capital raise marketing

- investor relations strategy
- pitch deck development
- fundraising campaigns
- investor outreach & networking
- vip investor / capital raise events

## growth marketing

- market research & analysis
- customer acquisition strategy
- lead generation & qualification
- conversion rate optimization
- campaign planning & execution

## branding managment

- brand strategy & positioning
- logo & visual identity design
- brand guidelines & messaging
- website design & development
- promotional videos
- personal branding

## growth marketing

- search engine optimization (seo)
- pay-per-click advertising (ppc)
- social media marketing
- email marketing
- content marketing
- crm integration
- funnel building
- paid media
- influencer marketing
- podcast branding and marketing
- linkedin (b2b) marketing

## reputation management

- media relations & outreach
- press release writing & distribution

## event marketing

- event concept & planning
- venue sourcing & coordination
- promotion & advertising
- on-site event management

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