



## 2023 Sponsorship Invitation

### What is it?

Last year, Eumundi Christmas Extravaganza and The Hinterland Carols joined forces and created a magical Christmas experience. By combining the events into one, we were successful in producing a bigger than ever community festival that was attended by over 5000 people and achieved excellent social media results.

The 2023 event to be held on **Sunday 3rd December from 1.00pm to 7.30pm** and will incorporate a full festive program. Undercover in a large marquee for the audience, there will be performances on stage with Christmas Carols, costumed performers, the Santas' Festive Show and Santa.

The music program will be complemented by free rides, amusements, roving performers, food and market vendors. Due to the popularity last year, in order to keep the rides and amusements free to families, we need to secure more sponsorship to offset costs. Given that there are limited events of this type occurring in the region and the intention to add additional rides and amusements we anticipate this year we will draw even bigger crowds from Eumundi and surrounding areas. Your support is paramount to this event's success.

To see a snapshot of the 2022 event visit the website [www.eumundichristmas.com](http://www.eumundichristmas.com) or check out the video from 2021 at <https://youtu.be/RWjX-VHVusA>

### Who Runs It?

The Eumundi & District Historical Association Inc. is the principal funding partner of this annual event with the support of Hinterland Carols team. We look forward to the support of the Sunshine Coast Council, corporate sponsors, local businesses and volunteers. Our aim with sponsorships is to create a partnership that is of benefit to both the event and sponsors. The following cash sponsorship opportunities are available (refer to the table overleaf for the full benefits of each):

### Community Sponsorships:

To assist with defraying the costs for this event, community partners are invited to contribute sponsorship support for this event in the following categories. For details of benefits and inclusions, see the table below.

#### **Main Stage Sponsor - \$5,500**

Be named as the Main Stage Sponsor where an array of entertainers will perform for the community to celebrate the festive season over a four-hour period.

#### **Marquee Sponsor - \$5,500**

This sponsorship supports the massive marquee that ensures the event continues regardless of the weather.

#### **Live Reindeer & Santa + Sleigh Sponsor - \$4,400**

Be the first to confirm this sponsorship! Nothing beats meeting Live Reindeer in a sub-tropical climate!

#### **Fireworks Sponsor - \$4,400 (Sponsored by SPV Accounting and Total Curtain Solutions)**

Nothing beats concluding an amazing community event with a fabulous fireworks' show. Only available on the program if sponsored.

#### **Large Rides - \$4,400 each (Round Up – Cooroy RSL)**

Sponsor a large ride for the big kids. Rides like the Round Up or Sizzler.

#### **Smaller Rides - \$2,750 each (Giant Slide – EDCA, Cup & Saucer – Original Eumundi Markets)**

Fun for kids of all ages eg Giant Slide, Cup & Saucer or Super Flyer

#### **Gold Sponsor - \$1100**

#### **Silver Sponsor - \$550**

#### **Donor Category – any amount or a raffle prize**

Sponsorship Benefits	Main Stage or Marquee	Fireworks, Large Ride or Live Reindeers & Santa + Sleigh	Small Ride	Gold	Silver	Donor
Cost of sponsorship	\$5,500	\$4,400	\$2,750	\$1100	\$550	Any amount
Naming rights & signage at location	Yes	Yes	Yes	-	-	-
Announcements during event	Yes	Yes	Yes	-	-	-
Cross promotion on Facebook	Yes	Yes	Yes	Yes	-	-
Logo & Acknowledgment on website	Yes	Yes	Yes	Yes	Yes	Yes
Logo on Flyer	Yes	Yes	Yes	Yes	-	-
Logo on sponsors board	Yes	Yes	Yes	Name only	Name only	Name only
Mention in Media Releases	Yes	Yes	-	-	-	-
Banners displayed (sponsor to provide)	Yes	Yes	-	-	-	-
Provide give-aways for amusement winners	Yes	Yes	Yes	Yes	Yes	Yes

All prices quoted include GST.

To secure your preferred sponsorship option or discuss a tailored option, please contact:

**Kerrie Bryant-Adams, Secretary EHA, phone 0402 215560 or email [secretary@eumundihistoricalassn.org](mailto:secretary@eumundihistoricalassn.org)**  
 or  
**Danielle Taylor, Event Manager, phone: 0403 023 802 or email: [danielle@fireflysolutions.com.au](mailto:danielle@fireflysolutions.com.au)**

