

Design Pavilion

The world is watching.
Let's give them something
to talk about.

October 2023



« Arch » designed
by Harry Allen,
fabricated by
INFLATE, at
Design Pavilion,
Times Square

Open to the Sky

Design Pavilion is New York's Premier Public Design Exhibition

- Driving business
- Creating Community
- Addressing social topics
- Sharing hope and delight

The sixth annual Design Pavilion celebrates design, innovation and collaboration at the center of the world, with original installations at landmark destinations around New York City.

Together, we share
courageous vision and
unbounded possibilities
with millions of visitors.

→ 'Filter' designed
by CLB
architects, at
Design Pavilion,
Times Square.
Photo by Leonid
Furmansky

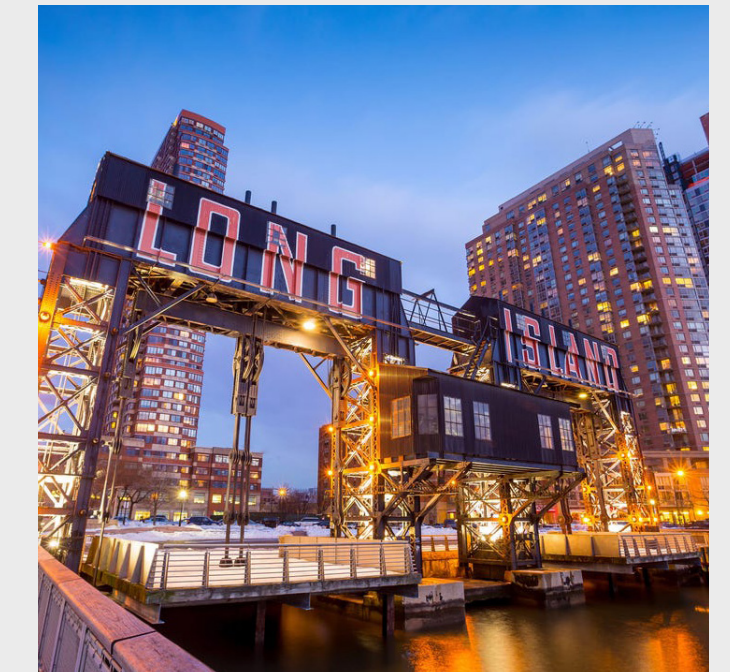
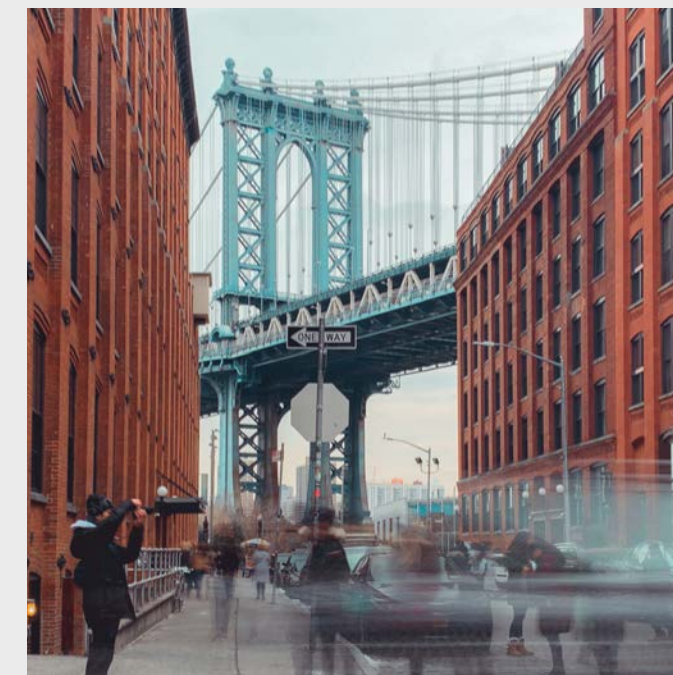


An Exhibition for These Times

Design Pavilion provides a platform for leading international designers, architects and artists to create and build innovative structures of inspiration, shared in-person and virtually.

A show of sustainable structures in outdoor venues, placed at landmark locations and neighborhoods, offering a variety of communities the opportunity to engage.

→Expanding
visibility
with new
locations.



Open to Everyone

Design Pavilion structures are gathering places for the public, the design industry and design enthusiasts, where they can enjoy cultural programming and aesthetic experiences.

Design Pavilion, partnered with **NYCxDESIGN**, hosts educational and experiential activities for children and students, and engages the public in design thinking and creative projects, demonstrating the important role design plays in shaping our future.

→ Collective Paper Aesthetics, designed by Noa Halm, at Design Pavilion, Times Square



Courageous Vision

Join the launch of Design Pavilion Web3
and bring your wildest dreams!

Without the reality of gravity, budgets
and building codes, we're limited only by
the imagination.

Bold, brilliant Design Pavilions are perfect for
metaverse environments - and don't we know
that! Of course, we're developing our space
in this exciting realm, with an NFT market of
inventions and ingenious inspiration.

IMAGINE a powerful experiential showcase
of innovation.

Explore with us!





Open to Ideas

Design Talks NOW is a hybrid series of conversations and presentations in front of a live audience and shared online and on demand with tens of thousands of viewers worldwide.

Focusing on current concerns and the perspectives of design industry thought leaders, Design Talks NOW features architecture, design, art and civic vision and explores regenerative design, future cities, advanced technologies and commitment to wellness.

Design Talks NOW is archived on-demand at design-pavilion.com and on YouTube.



Nina Cooke John



Vishaan Chakrabarti



Paola Antonelli



Michel Rojkind



Kathryn Garcia



Rosanne Somerson



Wendy Goodman



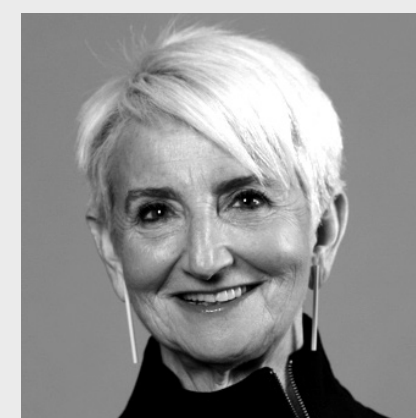
Lorenzo Diggins Jr.



Hervé Descottes



David Vonner



Frances Bronet



Jean-Georges Vongerichten



Raya Salter



Carey Bond



Gary Hustwit



Eileen Fisher



Dror Benshetrit



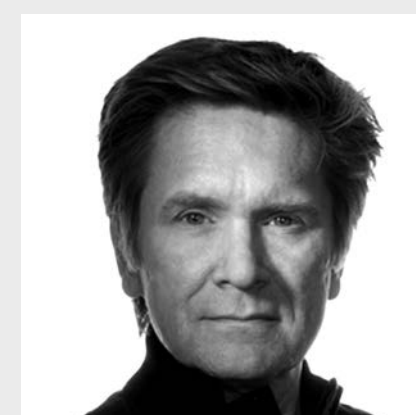
Brian Collins



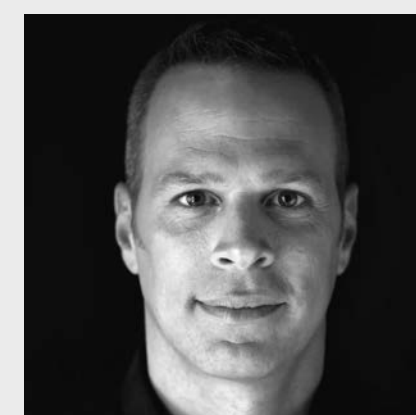
Sloan Leo



Debbie Millman



Dan Harden



Harry Allen



Mitchell Joachim



Clodagh

Design Talks feature architecture, design, art and civic vision by creative leaders.

Open to Engagement — Ways to participate & collaborate

Design

Sponsorship

Talks

Metaverse

Product
Market

Receptions
& Activations

Fabrication
& Construction

Material
Provisions

Student
Showcase

Open to Opportunity

Cultural programming +
Social content +
Robust public conversation.

**Brand-specific and individually tailored
partnership opportunities for**

- Curated activations and experiences
- Public visibility and impact
- Alignment with the arts, design
and creative worlds
- Strong cultural and media content
- Value-based leadership



→ 'The Pool'
designed by artist
Jen Lewin, at
Design Pavilion,
Astor Place

Partnership Packages are Customized

- Title Partner
- Prime Partners
- Experience Partners
- Exhibiting Sponsors
- Talk Series Partners
- Talk Sponsors
- Metaverse Sponsors

→ Spun Chair designed by Thomas Heatherwick, provided by Magis, at Design Pavilion, Times Square



Partner Value and Benefits

↓ Design Pavilion Annual

4.7M

Visitors

151M+

Impressions

↓ NYCxDESIGN Demographics

90K

NYCxDESIGN Social Followers

\$2M

Partnership ad space

336K

Professional Attendees

↓ Design Power in NYC

53K+

Designers

8K+

Design firms

800

Museums & Galleries

10

Leading design & architecture
schools in USA

Get into It.

Contact —

→Ilene Shaw

Founding Producer

ilene@shawcoproductions.com

→Amy Rosi (AROS Communications)

Strategic Partner, Sponsorship
and Programming

arosi@aroscommunications.com

→Facebook

[@designpavilionnyc](https://www.facebook.com/designpavilionnyc)

→Instagram

[@design_pavilion_official](https://www.instagram.com/design_pavilion_official)

→Website

design-pavilion.com



Celebrating

