

Design

Pavilion

Open to the Sky
May 2022

**Design is more important
now than ever!**

**As the world watches,
let's reach beyond ourselves
and Open to the Sky.**

Open to the Sky

Design Pavilion is New York's Premier Public Design Exhibition

New York City, the center of the world, will be the backdrop to the message of hope, spirit, collaboration, inclusivity and diversity.

We'll re-energize creativity in the most creative city in the world.

The fifth annual Design Pavilion celebrates the city by presenting installations of hope in Times Square and other iconic landmark destinations around the city, titled **Open to the Sky**.

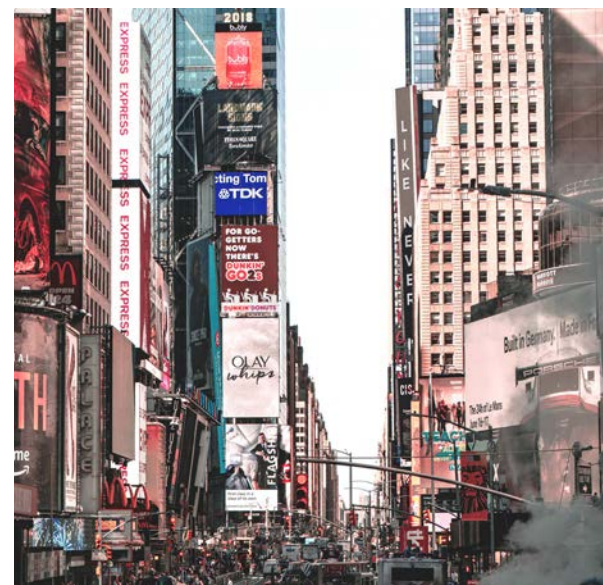
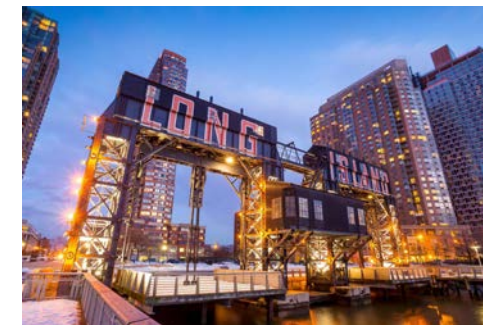


(Rendering) Open to the Sky pavilion titled 'Filter', designed by CLB Architects, fabrication and installation in partnership with Emit Technologies, Spearhead, and Dowbuilt.

OPEN TO EVERYONE

An Exhibition For These Times

- Design Pavilion is partnering with leading international designers, architects and artists to design and build small structures of **hope** and **spirit**, to be shared in-person and virtually worldwide, spreading the message of **Open to the Sky**.
- Imagine a show of 10-15 structures placed at landmark locations and neighborhoods around the City, including our home base Times Square, plus Flatiron Plaza, Pulitzer Fountain Plaza on Fifth Avenue, the Oculus, Union Square, the Meatpacking District and other outdoor venues.
- A variety of locations offers the opportunity for communities to enjoy and join in a safe, open-air gathering.
- We will abide by all regulations for Covid protection



Open to the Sky notable locations around New York City

OPEN TO EVERYONE

An Exhibition For These Times

With a theme of Hope and Spirit

- We will celebrate community and share the design stories of the neighborhoods in which the structures are placed to encourage exploration of the creative spirit the City embodies.
- Design Pavilion, partnered with **NYCxDESIGN**, will host educational and experiential activities for children and will engage students and the public-at-large of all backgrounds in design thinking and creative projects to share the important role design plays in shaping our future.
- The structures will be places for the public, the design industry and design enthusiasts to engage and enjoy programming, talks, and the aesthetic experience of **Open to the Sky**.



Collective Paper Aesthetics, designed by Noa Haim, at Design Pavilion

DESIGN TALKS

Open to Ideas



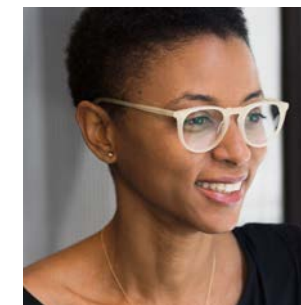
- Although the world shutdown in 2020, **Design Talks NOW** kept the conversations relevant, energized and connected.
- By going virtual and focusing on current concerns, ideas and the perspectives of design industry thought leaders, tens of thousands viewed the Talks worldwide.
- Design Talks NOW brings us together in a shared experience and explores the future through regenerative design, future cities, advanced technologies and commitment to wellness.
- Through 2021 and from this point forth, Design Talks NOW is a hybrid series of streamed conversations and presentations in-real-life, observant of Covid regulations, as well as, online video productions on demand.
- Design Talks NOW is archived at www.design-pavilion.com and on YouTube.



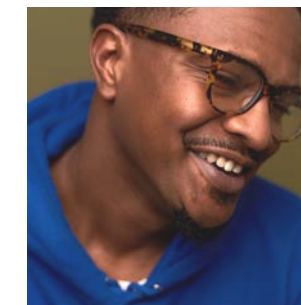
Clodagh



Kathryn Garcia



Nina Cooke John



Lorenzo Diggins Jr.



Hervé Descottes



David Vonner



Wendy Goodman



Raya Salter



Carey Bond



Gary Hustwit



Jean-Georges Vongerichten



Brian Collins



Eileen Fisher



Dror Benshetrit



Rosanne Somerson



Frances Bronet



Paola Antonelli



Vishaan Chakrabarti

Design Talks feature architecture, design, art and civic vision by creative leaders.

COLLABORATIONS

Design

Fabrication
& construction

Material
provisions

Sponsorship

Get involved!

Talks

Market

OPEN TO OPPORTUNITY

A curated Opportunity, in partnership with Design Pavilion, to envelop Open to the Sky with branding and experiences that will have public impact and creative reach to the design world and the public-at-large in New York City and around the world.

Please contact us to discuss each sponsorship opportunity.

Opportunity One

TITLE PARTNER

Opportunity Two

PRIME PARTNER

Opportunity Three

EXPERIENCE PARTNER

Opportunity Four

EXHIBITING PARTNER



(Rendering) Open to the Sky pavilion titled 'Crystal Monoliths', designed by Zieta.

OPEN TO ENGAGEMENT

Sponsor Value and Benefits

DESIGN PAVILION 2019 EDITION

4.7M

Visitors

151M+

Impressions

10

Installations

42

Sponsors

13

Days

5

City Plazas

13

Design Talks, PLUS, a full-day Impact Summit with audience of 2K+

12

Nasdaq Spotlight on Design with 2M followers

NYCXDESIGN DEMOGRAPHICS

90K

NYCxDESIGN social followers

\$2M

Worth of in-kind advertisements

336K

Attendees

DESIGN POWER IN NYC METRO AREA

53K+

Designers

8K+

Design firms

800

Museums and Galleries

10

Best design and architecture schools in USA

CONTACTS

Ilene Shaw
Founding Producer
ilene@shawcoproductions.com

Harry Allen
Creative Director
harry@harryallendesign.com

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Design

Pavilion

Celebrating



Get into it.