



Factsheet

Date

10 - 11 October 2021

Location

Anuga, Congress Centrum North, Koelnmesse GmbH, Messeplatz 1, 50679 Köln, Germany

New Food Conference at Anuga

Anuga is one of the leading food and beverage fairs. By locating the New Food Conference in the same space as Anuga, we are placing the event at the heart of the global food industry.

Focus of the event

'Re-thinking the food industry' – finding new ways to feed the planet in a more sustainable way. The focus will be on alternative protein solutions, coming from both the plant-based and cultured perspectives.

Audience

We unite scientists, entrepreneurs, investors, retailers, policymakers, and companies involved in plant-based and cell-based food technologies and new protein solutions. Get access to the latest progress in cellular agriculture, gain insights into the plant-based market, and meet business leaders and potential partners.

Key facts New Food Conference 2019

- The first edition took place in 2019 in Kalkscheune Berlin
- The event was sold out, with more than 350 attendees!
- International delegates from 32 countries
- Popular livestream event, with 2,200 people watching the presentations
- On-site product launches of innovative startups