



Factsheet

Date

28 - 29 April 2021

Location – on-site / virtual hybrid event

Bolle Event Venue, Alt-Moabit 98, 10559 Berlin (former dairy factory) //

Virtual: register online and meet us on an interactive digital conference platform

Focus of the event

'Re-thinking the food industry' – finding new ways to feed the planet in a more sustainable way. The focus will be on alternative protein solutions, coming from both the plant-based and cultured perspectives.

Audience

High-profile industry stakeholders from all areas of the food industry and affiliated businesses, including farmers, producers, wholesalers, food services, startups, and investors.

Exhibitors

Well-established companies along with emerging startups will showcase their innovative products in the exhibition space – ranging from cheese and dairy alternatives to juicy burgers and plant-based seafood. For a full list of the exhibitor, see [here](#). Come hungry!

Key facts New Food Conference 2019

- The first edition took place in 2019 in Kalkscheune Berlin
- The event was sold out, with more than 350 attendees!
- International delegates from 32 countries
- Popular livestream event, with 2,200 people watching the presentations
- On-site product launches of innovative startups