

The Ultimate 'Industry' Holiday Present;

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TAKE A WALK IN THE HOLLYWOOD CHRISTMAS PARADE WITH HOLLYWOOD HOTEL, THE HOTEL OF HOLLYWOOD® WHICH LAUNCHES EXCLUSIVE PACKAGE

for the First Time, Hollywood Hotel Offers a Chance of a Lifetime to Walk the World's Longest Red Carpet on November 30, 2014

WHAT: For the first time in the hotel's history, the team at **Hollywood Hotel, The Hotel of Hollywood**, is inviting its guests to walk with them along the world's longest red carpet - 3.5 miles along Hollywood Blvd., Sunset Blvd. and Vine - in the **86th annual Hollywood Christmas parade on Sunday, November 30, 2014**. This year, Hollywood Hotel team will be "wrangling" a giant **The Elf on the Shelf** balloon character and accompanied by the beloved books' co-creator Carole Aebersold.

Benefitting Toys for Tots, this year's Grand Marshal is **Stevie Wonder** and guest co-hosts include **Erik Estrada, Dean Cain**, travel expert Laura McKenzie, and **Montel Williams**. Check out more details here <http://thehollywoodchristmasparade.org/>

DETAILS: Hollywood Hotel's Hollywood Christmas Parade Package: Book a room at Hollywood Hotel over November 30, 2014 and guests can walk the parade route, help "wrangle" The Elf balloon, all while representing Hollywood Hotel. Room rates start at \$154 per night/double occupancy (2 night minimum) and includes overnight stay, hot buffet breakfast, Wifi, Hollywood Hotel t-shirt and holiday hat to wear in the parade and, of course, walking in the parade. PROMO CODE: XMAS. If guests would rather spectate, the hotel offers 30 percent off Grand Stand seats for guests staying at the hotel.

About Hollywood Hotel

The original Hollywood Hotel was established in 1903 on Hollywood Boulevard, owned by H.J. Whitley, the tycoon credited with establishing Hollywood. It was known as "the" Hollywood hotel as the city began to grow with the advent of the silent film era. Rudolph Valentino, who lived in room 264; met and married his first wife, Jean Acker, there, and spent their honeymoon in his room. In 1967 Hollywood Hotel, was reestablished on Vermont Avenue and since then has become an icon in its own right. International athletes and dignitaries have stayed, to American celebrities such as Kristen Wiig, Drew Barrymore, Aidan Quinn, Jessica Biel, to John Krasinski and BJ Novak and Jason Ritter, all of whom have attended or performed at the hotel's comedy club open mic nights.

The 130-room Hollywood Hotel is "where all the action begins in Hollywood." Located in the center of the entertainment capital, the vibe of this intimate hotel is a comfortable, cosmopolitan meets vintage Hollywood

glamour and steps away from shopping, world-class dining and cutting edge culture.

Hollywood Hotel is one of the most reasonably priced hotels in the city and offers incredible value in a central location. Guests start their day with a complimentary hot breakfast buffet, can later bask by the pool surrounded by gardens and sip a cocktail in the stylish outdoor bar and lounge after a day of sightseeing or shopping. For more information or reservations contact 1-800-800-9733; 323-315-1800 , or visit hollywoodhotel.net or on [Facebook](#). The hotel is located at 1160 Vermont Ave., Hollywood, CA 90029

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About Valerie Milano

Southern belle from Alabama who writes the inside view about Hollywood happenings. I am very passionate about the charities I support and I live a positive life no matter what!

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