

# maggie lindemann

With her global top 10 smash hit single 'Pretty Girl' generating over 330 million streams on Spotify alone, 19-year-old Maggie Lindemann has exploded onto everyone's radar.

The Texas native has been singing since she was 4 years old, starting from church choir to social media, where she routinely posted covers online. Upon getting discovered by Sony, she moved out to LA and started her music career at the ripe old age of 16; gaining attention from Vogue, People, NYLON, and Cosmopolitan, she followed up with a new song called 'Obsessed'. It was also revealed recently by The New York Times that Lindemann has partnered-up with luxury make-up brand Pat McGrath for the 'So Obsessed' campaign, which is a collection of liquid matte lipsticks. They are available exclusively via Maggie's Spotify profile, in promotion of her new single, which has generated over 10 million streams on that platform.

We sat down with Maggie at The Hollywood Hotel in Los Angeles and chatted about her music, touring, and phobia of bacon.







Bodice Frilly  
Trousers Brunello Cucinelli  
Earrings Karl Lagerfeld Jewellery  
Ring Karl Lagerfeld Jewellery  
Gold Ring Imogen Beffield  
Eyewear A Rock on a Lens

**At 16, you decided to move to LA from Dallas after gaining success through Keek and Instagram, and being noticed by someone from Sony. Describe what your life and mindset were like back then. Was the move difficult?** I was mature for my age, but I was also 16, so I was focused on being a kid. Not necessarily partying but, like, being out with friends. I went from being in Texas, where I lived in a small town, to a big city, like LA. So when I moved, I was taking advantage of it. I didn't really have many problems with it, rather I adapted really quickly to LA. I think getting into the whole career thing and having to work like an adult was really hard for me at first. Not that I didn't want to do it, but I didn't really know how to do it. I just did what I felt was right.

**Your earlier songs, 'Couple of Kids' and 'Knocking on Your Heart', had a dark, ballad vibe to them. When did you decide to transition into a more mellow, pop sound, like with 'Pretty Girl'?** It was just fun and something different that people weren't expecting. I think that everyone should have that one dance, happy song. That's something we tried out and I think it worked well. I think that we are going to try and transition back to that dark, pop music though, because I love it.

**Were you anticipating the success that came with 'Pretty Girl' and the remix with Cheat Codes and Cade?** Oh my gosh. It was so unexpected. We knew the song was going to be big and that it would do well. But I don't think we knew the extent of it because when it started blowing up, I couldn't wrap my head around it. I still can't. I don't think anyone really expected it to be as big as it was. I'm so blessed that Cade and Cheat Codes did everything they did on the song. They made it into this really fun, dance song. I already thought the song had so much potential and they got it to that point. I'll always be grateful.





left  
Eyewear  
A Rock on a Lens  
Dress Frilly  
Earrings Karl Lagerfeld  
Jewellery  
right  
Dress Bora Aksoy  
Earrings Karl Lagerfeld  
Jewellery  
Bracelet Karl Lagerfeld  
Jewellery

# Marina



**You have cited Lana Del Rey, Banks, and Marina and the Diamonds as your inspiration. How much are they going to influence your upcoming songs?**  
I think they are definitely inspirations musically, but I don't want to come out with songs that sound like something Lana Del Rey is doing. I don't think that's me, but I do love her. It's definitely going to be dark, but not as ballady. It'll be darker in terms of lyrics and production, but it's still going to stay on track with the pop genre.

**Where do you draw inspiration from when you write your songs?**  
The stuff I'm going through, so that when I sing it, it's more meaningful to me.

**Your songs are uncensored and you swear in them. Most artists around the 'teen' age group are more careful about that and think twice because of 'image'. Have you always wanted to be bold in that sense and appeal to an older crowd?**  
The thing about me is that I'm not going to censor myself. My image does matter to me, of course, but I don't use cussing in that category - I'm not using it derogatorily, or being offensive and rude to anyone. I think that it's okay to cuss as long as you're of age and what not. I do understand there are younger fans and I'm always going to watch what I do because I want to be a role model for those that look up to me.

**You have about 20 tattoos. What's your favorite one and will you be getting another one soon?**  
I'm actually in the process of getting one done right now. All of my previous tattoos are pieces that I've seen and thought were cool, but this new one is purely from my mind and what I'm envisioning, so I'm really excited. It's going to be my first big piece. My favorite tattoos right now are all my hand tattoos. I also love the ones on my bicep.

**Talk to me about your new single 'Obsessed'.**  
'Obsessed' is about being with someone physically, but not emotionally, and them just being obsessed with themselves. It's not even a song to bash on someone by saying you're obsessed with yourself because I'm obsessed with myself, too. It's just saying, okay, it's cool that you're obsessed with yourself. Do your thing and be self-absorbed, but just don't get involved with me.





**You're going on tour very soon with Clean Bandit. How excited are you for that?** I've never been on a real tour like this before, so I'm looking forward to it. I'm a little nervous because I don't know what to expect, of course, but I'm excited. I also love Clean Bandit's music and think they're really cool.

**Will you be taking your pet Pit bull, Moose, with you?** No, I won't. I don't know if we're all going to share a bus, or if I'm going to have my own, but the bus is definitely too small to have my dog unfortunately.

**You're also touring with The Vamps in the Spring. You have a song with them called 'Personal'. Tell me how that experience was.** The experience was great. They're all really great and awesome guys, so working with them was really cool. We shot the music video over in the UK and it was a really enjoyable experience. Anything involving them has just been amazing.

**When can we expect more new music from you?** Right now, we're working on either an album or an EP. We actually have a lot of songs recorded and done. It's just getting down to which songs I actually want to put out because there are just so many songs to choose from and they're all so good. But you can't put them all on, so we're just picking and choosing right now. Hopefully, it'll come very soon. Like maybe end of the year.

**Word on the street is that you have a phobia of bacon. What is that about?** Oh my gosh, so I didn't eat bacon for a really long time because my family has a pig in Texas so I've seen what she eats and what she does. So, the thought of that grossed me out. But the other day, I had bacon on my burger and ever since then I love bacon and I'm eating it again.

*Maggie's single Obsessed is out now and she will be touring the UK and Ireland with The Vamps this April and May.*

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