

**For our Care  
Professionals**



**birdie**

**Welcome to birdie!**

As with any big change, there are lots of initial questions that you need answering. Find a lot of them below on this PDF, including general information, specific information for your role and some next steps.



## Who is birdie?

Back in 2017, the birdie founders came together with the mission to help older adults age confidently in their own homes. Since then the birdie team has grown to a network of over 100 passionate experts, all focused on delivering software, support and success to a growing community of care partners across the UK and Europe.



## What is birdie?

birdie equips care providers with the essential digital tools they need to manage, grow and succeed in delivering outstanding care. Alongside a host of practical resources and support for the care industry, birdie provides a unique all-in-one platform used by care businesses of all sizes, helping to manage the entire care process; including care assessment, shift scheduling, employee payroll management, billing, analytics and more.



## Why are we switching to birdie?

Regulatory bodies across the UK and beyond are all changing the way they audit and rate care businesses! They want to see evidence of outstanding person-centred care, be assured that safety is the highest priority and be impressed by how the whole team comes together to support their clients. Technology makes all of that much, much easier to achieve - taking away time-consuming manual processes, providing everything you need to confidently and safely deliver care. Technology ensures you have instant access to all the latest information, and lets you raise any concerns instantly. All of that, in the palm of your hand.

## Why are we excited about switching to birdie?

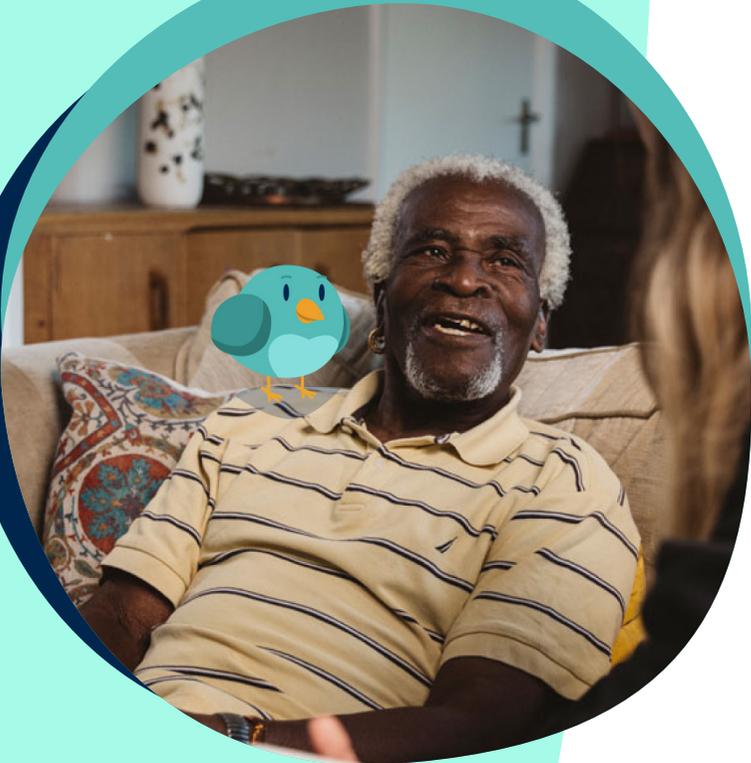
We can use birdie to bring consistency across our business, both in and out of the client's home. birdie will be there to help us proactively support all of our people, helping to spot, raise and address concerns before anything becomes serious - giving you, your clients and their loved ones total faith in your excellent work. In addition, birdie will help the office team save time on day-to-day activities, giving us all time back to reprioritise those bigger strategic goals!



## What does this all mean for you specifically?

The team at birdie help care professionals all across the world deliver over 100,000 successful visits every day. They understand that you are the expert - and that you deserve technology that is easy-to-use, keeps you motivated and helps you grow!

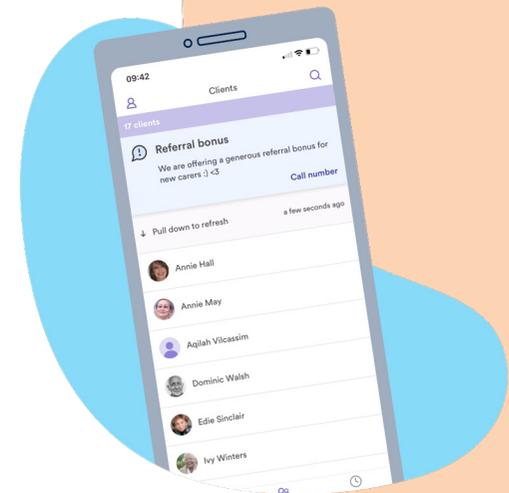
Once downloaded, birdie sits on your mobile phone and provides you with simple checklists, easy ways to record care delivery and a way to update your Care Manager no matter the concern.





## Here's a quick snapshot of some things you can do with birdie:

- ✓ Get an immediate view of what visits have been as signed to you for that day, so you know exactly for who, where and when you need to provide care
- ✓ Easily view your clients personalised care plans, including what tasks need to be completed that day and if there's anything you should be aware of.
- ✓ Raise a concern (when you notice things like worrying symptoms or behaviours) and let your Care Manager know right away
- ✓ Record medications and let your Care Manager know whether they've been fully, partially or not taken (along with why that may be the case) and easily pinpoint concerns with body maps.



- ✓ Quickly complete your visit log with detailed notes and observations Use your phone's microphone to record quick voice notes to attach to observations
- ✓ Prepare for your visits by viewing your client's care plans, previous visits and concerns all in one place
- ✓ Designed to be offline-first, meaning it's always ready to go - even when you have no data or low signal.



## Do other Care Professionals like using birdie?

*“As a carer, I think it’s brilliant because it’s so easy to use. It’s just basically, check-in, tasks are listed and then the medication is all listed, details everything”.*

***Asfana, Managing Director at Prioritising People’s Lives.***

*“It (Birdie) is the best thing ever. It really has made a huge difference!”*

***Helen, Care Professional at Alina Homecare***

Check out the birdie trustpilot and youtube channel for more top reviews from Care Professionals!



As for concerns around moving over to birdie, we hear you. However birdie are experts at moving care businesses onto their technology. This is a quote from another of birdie’s partners who moved 300 of their care professionals onto the technology in just one day:

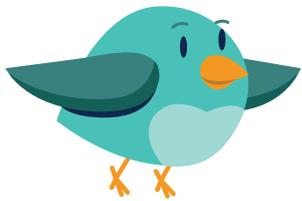
*“Our demographic of carers tend to not be so ‘au fait’ with technology, and they were quite scared of the change - so we projected we’d lose some because of transitioning. And we didn’t lose anyone. That says it all really!”*

***Tim Middleton, Head of Operations, Christies Care***

## So, are you excited?

We'll be in touch with a clear timeline for the transition, to help you and your team understand exactly what's happening and what is expected. We'll also be in touch with training, so you feel confident and have everything you need to use birdie! In fact, did you know that you can learn how to use birdie in as little as 30 minutes, thanks to their online academy and webinars?

For now, if you have any additional questions please reach out to your manager.



**Let's do this – together!**

