Data Impact

Partnering with governments in using data to improve public health

Vital Strategies’ Data Impact Program collaborates with governments to expand the use of data to enhance public health planning and policy development.

By focusing on global best practices, these partnerships promote the effective use of data to address public health priorities.

Data Impact’s technical assistance is customized to the priorities defined by each country’s public health leadership.

Learn more at www.d4hdataimpact.org

Focus Countries
Partnering With Data Impact

After a joint review of current data use practices, local public health leaders and Vital Strategies staff develop a tailored program of activities and technical assistance in the following areas:

**People**

Strengthening technical capacity via training and mentoring

- **Ministry executives**: data-centered leadership
- **Analysts and policy developers**: decision analysis, cost-effectiveness analysis, writing policy briefs
- **Analysts**: basic and advanced policy-relevant analysis skills
- **Communication staff**: communicating with data

**EXAMPLE OF WORK**

Through a Data to Policy training program, we supported policy analysis on smoke-free legislation in Shanghai and motor-cycle helmet regulation in Colombia.

**Process**

Strengthening organizational structures for data use

- **Data for decision-makers**: indicator development, data dashboards, data review processes
- **Organizational design**: creating central analytic units and specialized units (e.g., GIS)
- **Data use policies and procedures**: data-sharing, public release, inter-agency roles and responsibilities

**EXAMPLE OF WORK**

We supported the establishment of regional data units in Morocco and development of a national health information system policy in Tanzania.

**Product**

Creating compelling health reports to communicate priorities

- **Digital tools**: management dashboards, interactive portals
- **Data reports**: analytic reports, policy briefs, topical issue briefs

**EXAMPLE OF WORK**

We sponsored a new online data query portal that enhances communication of critical public health issues in Shanghai. In Peru, we supported data analysis that provided evidence for new policies such as expanding pneumococcal vaccine use and increased screening for cervical and breast cancer.

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