Training Overview

WHO IS THIS TRAINING FOR?
The training has been designed for journalists who wish to increase their capacity to use CRVS data to support and enrich their work. It focuses on improving journalists’ abilities to source, understand, and translate relevant data into rich and compelling stories and to evaluate government public health claims using CRVS data.

WHAT ARE THE TRAINING OBJECTIVES?
The training will enable journalists to:
- Understand what CRVS is and why it is important and newsworthy
- Identify major sources of public health data, with a focus on CRVS data
- Understand how to access and interpret CRVS data for use in stories
- Understand how to do basic synthesis/analysis using CRVS data
- Tell a story using CRVS data or about the value of strong national CRVS systems
- For each of the above, understand the links between CRVS systems and equitable development, and how CRVS data can be used to expose inequity

HOW CAN I ACCESS THE TRAINING?
The training is available as a 3-day interactive, face-to-face workshop, which has been designed to provide several opportunities for participating journalists to build their skills and to receive feedback from CRVS experts. The Schedule is provided on the following page.

A modified version of the training is also available online through Vital Strategies’ Center for e-Learning. The online version includes four modules and takes approximately 2.5 hours to complete.
# Schedule

**Day 1 — 9:00 - 5:15**

**Module 0**
- **Introductions and Overview (9:00 - 10:15)**
  - 1 hour 15 minutes

**Session 1.1 (10:15 - 11:45)**
- Why Use Data in your Journalism?
  - 1 hour 30 minutes

**Tea Break (11:45 - 12:00)**
- 15 minutes

**Session 1.2 (12:00 - 1:30)**
- Introduction to CRVS
  - 1 hour 30 minutes

**Lunch (1:30 - 2:30)**
- 1 hour

**Session 1.3 (2:30 - 3:30)**
- Importance of CRVS
  - 1 hour

**Session 1.4 (3:30 - 5:00)**
- Sources of CRVS data — Part 1
  - 1 hour 30 minutes

**Wrap-up (5:00 - 5:15)**
- Wrap-up and Evaluate the Day
  - 15 minutes

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**Day 2 — 8:30 - 4:15**

**Module 1**
- **Review/Preview (8:30 - 8:45)**
  - 15 minutes

**Session 2.1 (8:45 - 10:00)**
- Sources of CRVS data — Part 2
  - 1 hour 15 minutes

**Tea Break (10:00 - 10:15)**
- 15 minutes

**Session 2.2 (10:15 - 12:00)**
- Data Visualizations
  - 1 hour 45 minutes

**Lunch (12:00 - 1:00)**
- 1 hour

**Session 2.3 (1:00 - 2:30)**
- Evaluating Public Health Claims
  - 1 hour 30 minutes

**Session 2.4 (2:30 - 4:00)**
- Where are your CRVS Stories?
  - 1 hour 30 minutes

**Wrap-up (4:00 - 4:15)**
- Wrap-up and Evaluate the Day
  - 45 minutes

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**Day 3 — 8:30 - 1:15**

**Module 3**
- **Review/Preview (8:30 - 8:45)**
  - 15 minutes

**Session 3.1 (8:45 - 10:45)**
- CRVS Panel Discussion
  - 2 hours

**Tea Break, with panelists (10:45 - 11:15)**
- 30 minutes

**Session 3.2 (11:15 - 12:45)**
- Refine the Journalists’ Stories Ideas
  - 1 hour 30 minutes

**Wrap-up (12:45 - 1:15)**
- Wrap-up and Evaluate the Training
  - 30 minutes

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For more information about the training, please email: dataforhealth@vitalstrategies.org