

2020-2021 ANNUAL REPORT

Northern Virginia Science Center Foundation (DBA Children's Science Center)

We are pleased to share this report on the activities and accomplishments of the Northern Virginia Science Center Foundation from January 2020 through June 2021. Our sincere appreciation to you, the donors, volunteers, and partners for making the Science Center one of your philanthropic priorities – together we are creating a vibrant STEM ecosystem for our community. At the start of 2020, we could not have guessed that our theme for the next 18 months would be *perseverance*, the name chosen for NASA's Mars rover that was inspired by a young STEM innovator here in Northern Virginia.

Here are a few highlights of our mission and vision in action:

- Quickly pivoting to create and deliver a robust array of interactive virtual programs, turning the Children's Science Center Lab into a video production studio and reaching children, students, and families from across the region, with both live and on-demand virtual programs including 634 virtual summer campers from 18 states in the summer of 2020.
- Embracing our role as a regional catalyst for inspiring a love of STEM for curious learners of all ages, backgrounds, and abilities by developing an organizational roadmap for diversity, equity, accessibility, and inclusion.
- Bringing our long-held vision of building a world-class science center ever closer to fruition – securing a pivotal public-private partnership; raising 91% of capital campaign funds for the Northern Virginia Science Center; and virtually engaging a nationally recognized design team to design and plan our future, forever home.

Thank you for lifting up our mission and vision with your steadfast support!

Together, with the support of our donors, member families, corporate, foundation, and community partners, we are igniting curiosity and a love of learning STEM for tens of thousands with our mission today and well on our way to serving exponentially more with the future Northern Virginia Science Center.



Adalene "Nene" Spivy
Executive Director



Jill Corso McNabb
Board Chair



Mission

To inspire a love of learning STEM by providing unique opportunities to explore and create.

Vision

To create a world-class interactive science center that ignites the curiosity in all of us.

Core Values

Community, Fun, Excellence, Innovation, and Leadership. These core values serve as guiding principles for our employees, board of directors, advisors, and volunteers.



LEADERSHIP

BOARD OF DIRECTORS

Officers

Jill McNabb, Board Chair
Principal, Genki Strategy and
RxEngage Partners
**Immediate Past Board Chair 6/21*

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**Term ended 5/20*

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**Term ended 5/20*

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Director, Virginia Tech STEM Education
and Workforce Development Labs

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**Elected 9/20*

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Consulting LLP

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**Elected 11/20*

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**Elected 2/20*

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**Elected 2/21*

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**Elected 2/20; Elected Board Vice Chair 6/21*

**Indicates new members elected during this
fiscal term.*

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**Elected 6/21*

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Design, Deloitte

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**Elected 1/21*

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**Elected 1/21*

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George Mason University

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Washington Gas

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BlackSky

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Linda Sullivan
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Sze Wong
CEO, Zerion Software, Inc.

STEM ADVISORY COUNCIL MEMBERS

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Workforce Development Labs

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University, College of Education and Human
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Program Director, NIGMS, The National
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CEO, Catill Games

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Optical Engineer, NASA Goddard Space
Flight Center

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Director, National Nanotechnology
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STEAM Integration Program
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On-Air & Digital Meteorologist, Tegna

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K-12 Science Coordinator, Fairfax
County Public Schools

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Engineer Presenter, Engineering
Tomorrow

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Odette Scovel
Science Instructional Supervisor,
Loudoun County Public Schools

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Professor of Mathematical Sciences;
Director, STEM Accelerator Program;
and Director COMPLETE, George
Mason University

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President, Supernova Science Inc.

Zuzana Steen
Academic and Community Relations
Director, Micron Technology

Heather Tedesco, Ph.D.
Psychologist and Parent Education
Specialist

Myra Thayer
Science Coordinator, Fairfax County
Public Schools (Ret.)

Kim Walls
NGA Research Strategic
Communications

MISSION IMPACT



15,000 online learners

4,009 scholarship program attendees

119 STEM learning videos created

10,333 Lab visitors

9,526 volunteer hours donated

1,988 STEM kits designed & distributed



*Statistics reflect an 18-month period, January 2020-June 2021.

VISION TOMORROW



Campaign Progress

Governor and Mrs. Northam and over 200 supporters, elected officials, and community leaders attended the Launch the Future Celebration Reception at the Belmont Country Club in Ashburn. The event celebrated the commitment of the Pivotal Partners to the creation of the Northern Virginia Science Center.

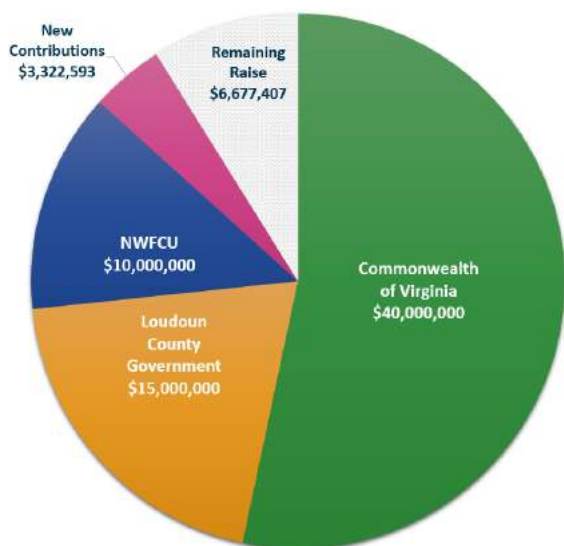
Exhibit and Architecture First Looks

Campaign stakeholders and advocates attended virtual events showcasing the exhibit and architectural design plans for the Northern Virginia Science Center, presented by the teams at Roto and HGA, respectively.

Celebrating Science: A Launch the Future Watch Party

Over 467 campaign supporters and community members viewed this virtual event featuring inspiring testimony from youth, educators, and regional business and community leaders as well as special messages from Governor and Mrs. Northam, and Vint Cerf, Chief Internet Evangelist at Google. Viewers enjoyed an exclusive first-look at the Northern Virginia Science Center's new building design, name, and brand and a spectacular video flying viewers around and inside the extraordinary building design of the Northern Virginia Science Center.

Fundraising Progress



The campaign reached 91% of funds committed toward a \$75M goal.

LAUNCH THE FUTURE

The vision to build the Northern Virginia Science Center is made possible with generous support from the following individuals, corporations, and foundations.

Thank you!

Principal Partner

The Shrivastava Family

Founding Partners

Boothe Family Fund
Junior League of Northern Virginia
The La Force Family
Matthew Korn and Cynthia Miller
Family Foundation
Micron Foundation

Element Partners

Axiologic Solutions
Bolos/Powell Family & NT Concepts
Children's Science Center Board of Directors
Dee Dodson Morris
Fran Craig, Unanet Founder
Susanne Nissen O'Neill

Benefactor Partner

CACI

Community Partners

The Breeden Family
Corbin and Amy Neiberline
Claude Moore Charitable Foundation
Equinix
Gary and Lauren Crum
Gupta Family Foundation
Jill and James McNabb
Lou and Linda Paladeau
Van Metre Companies Foundation

Pivotal Partners



KINCORA

*Gifts as of 6/30/21.

FINANCIALS

Balance Sheet - Statement of Financial Position

Period from January 1, 2020 through June 30, 2021.

Assets

Current Assets:

Cash and Cash equivalents	\$2,181,319
Accounts Receivable	1,312,341
Contributions receivable, current	2,819,866
Prepaid expenses	6,311
Total current assets	6,319,837

Contributions receivable, net, less current position	4,491,939
Property and equipment, net	32,463
Security deposits	12,191

Total assets	<u>\$10,856,430</u>
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Liabilities and Net Assets

Current Liabilities:

Accounts payable	\$40,062
Accrued expenses	141,220
Deferred rent payable	27,674
Deferred revenue	495
Total current liabilities	209,451

Net Assets:

Without donor restrictions	424,410
With donor restrictions	10,222,569
Total net assets	10,646,979

Total liabilities and net assets	<u>\$10,856,430</u>
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- These financial statements were audited by an independent accounting firm for an 18-month period of January 1, 2020 through June 30, 2022. The 18-month period was used given the organization's transition from a December 31 fiscal year to a June 30 fiscal year.
- The Balance Sheet reflects approximately \$10.8 million in assets and \$200,000 in liabilities. Net assets are approximately \$10.6 million with \$10.2 million restricted for the Capital Campaign. Approximately \$1.7 million of net assets were released from restriction during the accounting period for fulfilling our mission and purpose. Cash at the end of the period was \$2.1 million.
- The Statement of Activities reflects \$13.8 million in revenue with just over \$5 million in expenses. Of these expenses, 90% are attributable to program-driven expenses such as exhibit design costs, salary costs, and program fees.

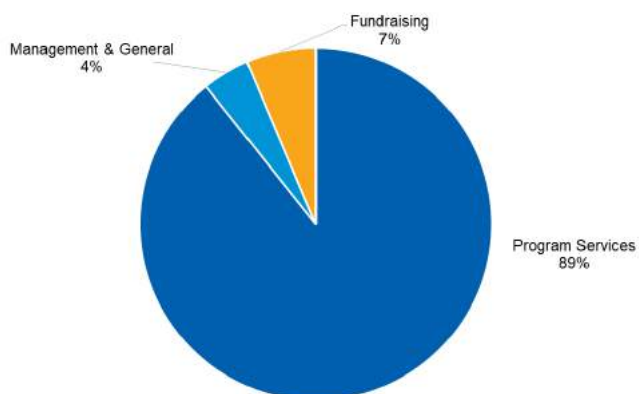
2021-2022

Statement of Activities

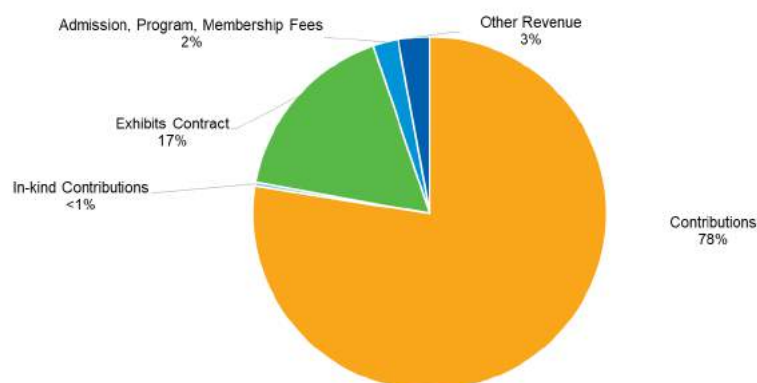
Period from January 1, 2020 through June 30, 2021.

	Without Donor Restrictions	With Donor Restrictions	Total
Revenues, gains and other support:			
Contributions	\$660,792	\$10,086,529	\$10,747,321
In-kind contributions	46,188	-	46,188
Exhibits contract	2,360,987	-	2,360,987
Admission fees	69,406	-	69,406
Program fees	181,548	-	181,548
Membership fees	68,154	-	68,154
Other revenue and gains	396,956	-	396,956
Total revenue, gains and other support	3,784,031	10,086,529	13,870,560
Net assets released from restrictions	1,770,096	(1,770,096)	-
Expenses and Losses:			
Program services	4,663,833	-	4,663,833
Management and general	226,292	-	226,292
Fundraising	333,908	-	333,908
Total expenses	5,224,033	-	5,224,033
Loss on uncollectible promises to give	352,056	-	352,056
Total expenses and losses	5,576,089	-	5,576,089
Change in net assets	(21,962)	8,316,433	8,294,471
Net assets, beginning of period	446,372	1,906,136	2,352,508
Net assets, end of period	\$424,410	\$10,222,569	\$10,646,979

Expenses



Revenue, Gains, and Other Support





Volunteer

Inspire a love of learning as a
Champion for STEM.



Our mission today.
childsci.org

Donate

Contributions are critical to delivering
our mission every day.



Our vision for the future.
novasci.org

