Northern Virginia Science Center Foundation

Annual Corporate Partner Program

2021-2022

The Northern Virginia Science Center Foundation is a 501(c)(3) nonprofit organization which operates the Children’s Science Center in Fairfax and is leading the campaign to build the Northern Virginia Science Center Foundation in Dulles.

MISSION TODAY: to inspire a love of learning STEM by providing unique opportunities to explore and create.

The Children’s Science Center is an interactive Lab where children and families explore STEM through fun and engaging hands-on activities. Additional content is delivered through community programs at schools, libraries, and festivals across Northern Virginia.

LEARN MORE: childsci.org

VISION TOMORROW: to create a world-class, interactive science center that ignites the curiosity in all of us.

A $75 million campaign to build the Northern Virginia Science Center, in partnership with the Science Museum of Virginia, is well underway. The new 70,000 ft² science center will feature five themed experience galleries geared to visitors of all ages and is projected to serve over 300,000 visitors annually.

LEARN MORE: novasci.org
Become a Champion for interactive STEM learning with a philanthropic investment as an Annual Corporate Partner

Your support will...

Build Stronger Communities
Engaging the entire community in a robust STEM ecosystem bolsters STEM learning. Raising generations of STEM-literate and inspired citizens is key to solving present and future challenges.

Spark Interest in STEM
Informal learning opportunities, such as those at science centers, are critical to overcome declining interest in STEM fields. STEM-focused interactive activities at the Lab and at outreach programs across the region ignite children’s natural curiosity for science and the world around them.

Develop Future STEM Leaders
The mission and vision of the Northern Virginia Science Center Foundation is vital to ensuring our children, families, and future workforce have the STEM skills essential for innovation and continuous economic growth. The Foundation’s STEM Youth Development Initiative is a critical pipeline to prepare youth for future careers in STEM.

Engage the Community
Cultivating a lifelong love of STEM learning requires the collaboration of a wide cross-section of our community. The Foundation plays a critical role as a catalyst for the region’s STEM ecosystem by connecting STEM resources across schools, homes, academia and industry.

350K+)
CHILDREN & FAMILIES
inspired by interactive STEM experiences since the Lab opened in 2015

20%
INCREASE
in STEM career interest after visiting the Lab, according to visitor surveys

60%
OF YOUTH
increased their interest in pursuing a STEM career after completing a STEM Youth Development internship

3,500
UNDERSERVED STUDENTS
participated virtually in Science Center programs during 2020
Now more than ever, support from Annual Corporate Partners delivers unique STEM programs and content to the region’s children and families.

**At the Lab**
- Camps
- Field Trips
- Visitor Experiences
- Youth Development Initiative

**In the Community**
- STEM Kits
- STEM Workshops
- Science on the Go
- Family Science Nights

**Interactive Virtual Learning**
- Camps
- Field Trips
- Science on Screen
- Animal Encounters

Note: Programs subject to change as new CDC and Virginia Department of Health guidelines emerge.

As an Annual Corporate Partner of the Northern Virginia Science Center Foundation, your company will be eligible for numerous benefits, including:

- Company recognition, both digitally and on-site, as a supporter of STEM learning
- Invitations to employee engagement and networking opportunities
- Demonstration of your philanthropic commitment to supporting educational and children’s causes in the local community

**Science Brings Possibilities** for growth, joy, and achievement. Together we can inspire tomorrow’s innovators, today.
## Annual Corporate Partner Benefits

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<thead>
<tr>
<th></th>
<th>Visionary ($50,000+)</th>
<th>Premier ($25,000)</th>
<th>Significant ($10,000)</th>
<th>Major ($5,000)</th>
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</thead>
<tbody>
<tr>
<td><strong>Permanent Recognition</strong></td>
<td>Logo on available element of choice on the <em>Elements of Success</em> periodic table at the Lab</td>
<td>✔️</td>
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<td><strong>Annual Recognition</strong></td>
<td>Recognition on Corporate Champions webpage</td>
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<td>Company recognition on-site at the Lab</td>
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<td>Company recognition feature in one e-Newsletter (15K+ subscribers)</td>
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<td>Social media gratitude posts</td>
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<td><strong>Employee Engagement &amp; Networking</strong></td>
<td>Nominate company representative to a volunteer leadership board</td>
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<td>Nominate company representative to a volunteer committee</td>
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<td>Customized portal with access to volunteer opportunities</td>
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<td>Custom employee volunteer engagement opportunity</td>
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<td>Networking opportunities, including invitation to Annual Corp. Partner Reception (Fall 2022)</td>
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<td>Priority reservation for 1 program use of the Lab</td>
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<td>Invitation to special Science Center events</td>
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<td>Annual Impact Report</td>
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