

## ANNUAL EDUCATION PROGRAM SPONSORSHIPS



Each year, the Center's educational programs serve over 75,000 visitors in the Lab and in schools, libraries and regional events across 5 jurisdictions in Northern VA. Half of our \$1.5M operating budget is earned through admissions, fees and memberships, leaving the remaining half to be raised through generous donations from individuals, companies and foundations. Corporate and Foundation support at the levels outlined below ensures that 40% of the region's Title I schools, receive subsidized hands-on informal STEM programs from the Children's Science Center.

**Contact the Advancement team at [donations@childsci.org](mailto:donations@childsci.org) for more information.**

### Premier Level Sponsorship (\$25,000)

*Sponsor Benefits may include:*

- Corporate Recognition
  - On-site at the Lab on a Premium Element (Orange) of the company's choice on the Periodic Table Element entrance wall and on donor recognition wall poster
  - Printed or online in conjunction with specific program marketing materials
  - Online at [www.childsci.org](http://www.childsci.org) in conjunction with program content information
  - Printed in Center's Annual Report
  - Online in one article profiling company support as sponsor in Center's eNewsletter (12,000+ subscribers)
- Invitation to reserve Children's Science Center Lab facility for one complimentary (1) employee-family evening event (excludes any food/beverage costs);
- Eight (8) Lab Guest Admission Passes for employee or in client entertaining;
- Invitation to align corporate logo recognition and cross-communication opportunities with particular content program (STEM-activity or exhibit) or education event (Discovery Days field trips, Science on Stage assembly program, Family Science Nights, Latina SciGirls, Summer of Science Celebration)
- Recognition throughout the year as Children's Science Center promotes its events through its social media outlets, including Facebook, LinkedIn, and Twitter; and Instagram, and;
- Annual invitations for representatives to attend Center special events.

### Significant Level Sponsorship (\$10,000)

*Sponsor Benefits may include:*

- Corporate Recognition
  - On-site at the Lab on a Notable Element (Green) of the company's choice on the Periodic Table Element entrance wall and on donor recognition wall poster
  - Online or printed in conjunction with specific program marketing materials
  - Printed in Center's Annual Report
- Invitation to reserve Children's Science Center Lab facility rental for employee-evening event at a 25% discount (offsets operating costs and excludes any food/beverage costs)
- Six (6) Annual Lab Guest Admission Passes for employee or client entertaining;
- Invitation to align corporate name recognition and cross-communication opportunities with particular content program (STEM-activity or exhibit) or education event (Discovery Days field trips, Science on Stage assembly program, Family Science Nights, Latina SciGirls, Summer of Science Celebration)
- Recognition throughout the year as Children's Science Center promotes its events through its social media outlets, including Facebook, LinkedIn, and Twitter; and Instagram
- Annual invitations for representatives to attend Center special events.

## Major Level Sponsorship (\$5,000)

*Sponsor Benefits may include:*

- Corporate Recognition
  - On-site at the Lab on a Essential Element (Blue) of the company's choice on the Periodic Table Element entrance wall and on donor recognition wall poster
  - Printed in conjunction with specific program marketing materials
  - Printed in Center's Annual Report
- Four (4) Annual Lab Guest Admission Passes for employee or client entertaining;
- Invitation to reserve Children's Science Center Lab facility for one (1) employee-family evening event at 10% discount (excludes any food/beverage costs);
- Invitation to align corporate name recognition and cross-communication opportunities with particular content program (STEM-activity or exhibit) or education event (Discovery Days field trips, Science on Stage assembly program, Family Science Nights, Latina SciGirls, Summer of Science Celebration)
- Recognition throughout the year as Children's Science Center promotes its events through its social media outlets, including Facebook, LinkedIn, and Twitter; and Instagram
- Annual invitations for representatives to attend Center special events.

The Children's Science Center is a tax-exempt 501(c)(3) charitable organization;  
Financial support is tax deductible consistent with IRS Section 170. Tax ID # 90-0168625

[www.ChildSci.org](http://www.ChildSci.org) | [Donations@ChildSci.org](mailto:Donations@ChildSci.org) | 703-648-3130