



SHARE THE VISION

Invite people to our Inspiration Tours!
Held monthly, this hour-long event is a great way to learn about our work today, plus our long term vision.

DONATE

Your financial and in-kind contributions are critical to the mission. We are a tax-exempt 501(c)(3) organization.

VOLUNTEER

Share your time and expertise!

CONNECT

childsci.org



ANNUAL REPORT 2017

2017

marked another pivotal year for the Children’s Science Center as we made great strides in planning for our Future Science Center and served 70,000 visitors in the Lab and at community programs delivered across the region.

Everyday we are facilitating unique, fun, hands-on activities at the Children’s Science Center Lab as well as in schools, libraries, and STEM-themed festivals all over our region. Last year, we were proud to welcome over 350 volunteers who donated 4,684 hours of their time, working alongside our educators and staff seven days a week at the Lab and at more than 60 events across the region. With their support, tens of thousands of children had unique learning opportunities, like building a satellite and watching it fly, playing a slime piano, exploring physics through catapults and rocket cars and many more activities to discover the world around them through science. Our Board, advisors, staff and volunteers plus community and business leaders, STEM professionals, educators, parents, grandparents and caregivers are vital partners in this mission and we greatly appreciate their enthusiastic support.

2017 concluded in an excellent position for us to develop the public-private partnership needed to fulfill this vision of the Future Science Center. In partnership with the Science Museum of Virginia, we collaborated with museum design firm, Roto, leading a series of design sessions and integrating the input from more than 250 members of our community into an innovative and compelling master plan. As part of this planning process, Dr. Stephen Fuller from George Mason University also completed an economic study highlighting the Future Science Center’s annual impact of \$11 million for our region.

Everything we do today and in planning for tomorrow is possible because of the generous support of you – our donors. We are grateful for all the ways you, your company, foundation or family believes in our mission and ensures together we continue inspiring the next generation of STEM-innovators.

Adalene Spivy

Adalene “Nene” Spivy
Executive Director



Amy S. Burke

Amy Burke
Board Chair



*“People want to know where to give and they need trusted information. Based on our in-depth review, we believe the **Children’s Science Center** is one of the best community-based nonprofits in the region.”*

Barbara Harman, Founder and President
Catalogue for Philanthropy



OUR MISSION

To instill a love of learning science, technology, engineering, and mathematics (STEM) in all children by providing unique opportunities to explore, create and inspire.

THANK YOU!

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Executive Director

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Director of Advancement

Dave Lin

Director of Experience

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Director of Communications

Mike Tillman

General Manager

Jamie Johnson

Finance Manager

VOLUNTEERS

Our management team is supported by more than 350 volunteers serving in all aspects of operations including, marketing, volunteer management, fundraising and educational outreach.

VOLUNTEER RECOGNITION

Development Volunteer Award
Kathy Schmitt

Education Volunteer Award
Yousseff Seifeldin

Lab Volunteer Award
Young Men’s Service League
Vienna-Oakton

Marketing Volunteer Award
Melissa Nord, WUSA9

Platinum Volunteer Awards
Lee Ann Brownlee
Mark Murphy

Emeritus Volunteer Awards
Susan Joyce
Tanya La Force
Jennifer Plank
Angie Wong

Corporate Gold Volunteer Award
Unanet and Fran Craig

Board, Advisors and Leadership as of 2017



THANK YOU!

Kristin D'Amore
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Laura DeVito
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Molly Dowley
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Audra and Jason Zeibel
Joshua Zilke
Amy Zimmerman

CORPORATE AND FOUNDATION DONORS

The Children's Science Center is grateful to the following companies and foundations who have provided vital funds to support its mission and vision. Listing as of December 31, 2017.

Legacy Sponsor

\$100,000 and above

Boothe Family Fund
The Dominion Foundation
Fairfax Education Foundation ★
Micron Foundation
★ *Founding Donor*

Inspire Sponsor

\$50,000 and above

Batelle
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The Curtis & Edith Munson Family Foundation
Northwest Federal Credit Union
OVH US
Prasad Family Foundation

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Washington Area Marine Aquarist Society—WAMAS
Twin Cities Public Television
Washington Area Marine Aquarist Society – WAMAS

\$500-\$999

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HP Inc
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KAPAX Solutions LLC
Modular Office Systems
Northern Virginia Regional Park Authority
On The Border
Sterling Restaurant Supply LLC

**Denotes Employee Matching Gift*

*** Denotes In-Kind Gift*

MILESTONES

COMMUNITY WORKSHOPS

For three days in May, the Children Science Center and museum-design firm, Roto, gathered over 250 businesses, community leaders, elected officials, students, teachers and parents for a series of ten design sessions to envision the Future Science Center. Over the summer, we commissioned a cost-analysis of the capital project with Regan Associates and Cumming plus an economic impact study through the Fuller Institute at George Mason University.

The result is a thoughtful and modern architectural plan, filled with exciting and educational galleries, built on sound economics. This vital regional resource will attract an estimated 300,000 visitors annually offering inspiring, fun, hands-on learning for audiences aged 1 to 101. The Future Science Center is estimated to generate \$11 million in economic impact each year as well as a one-time economic impact of \$99M for our region.

To actualize this vision, the Children's Science Center's board and leadership are working in partnership with the Science Museum of Virginia to galvanize public and private support across our region and state. We look forward to the day when we have a right-sized science center that will more fully serve our region's large population of children, families and schools.

- INSPIRE a love of learning science, technology, engineering and mathematics that fuels the next generation workforce.
- SHOWCASE our community and the identity of Northern Virginia as a technology hub — actively demonstrating what our region is and aspires to be.
- PROVIDE high-quality interactive, hands-on experiences for families, schools, and learners of all ages to explore, create, and be inspired.
- FILL a major gap—Northern Virginia is the largest metro area in the nation without a children's museum or science center.

49,572 visitors served at the Lab

50 gallons of glue used at the Lab

1,498 miles driven by our van



"I'd like to see the inside of a robot and learn how they work!"

James, 4th grade student



PIVOTAL PARTNERSHIPS

Our story began over a decade ago with a group of passionate community leaders who were motivated to fill a significant gap for children, families and educators in Northern Virginia, the largest metro area in the country without a children’s museum or interactive science center. From those beginnings, the Center’s mission and vision has thrived because of the many partners and champions who share our enthusiasm for the transformative power of hands-on STEM learning. In 2017, we celebrate the many corporate, community and education partners and champions who lend their advice, expertise, and financial support to ensure we can serve thousands of children and their families every day.

- Dulles Regional Chamber of Commerce

Kincora

Loudoun County Libraries

Northern Virginia Technology Council
- Junior League of Northern Virginia

Loudoun County Chamber of Commerce

Northern Virginia Chamber of Commerce

And hundreds of companies, foundations and individual families who are enthusiastic champions!

LATINA SCIGIRLS

Funded by National Science Foundation, Latina Sci Girls is a program developed by Twin Cities Television and PBS SciGirls to address barriers preventing Hispanic girls and their families from engaging in STEM, and building confidence in their ability to achieve in STEM . The Children’s Science Center was selected as 1 of 16 science centers across the country to deliver this program. Latina SciGirls has grown from that initial pilot into a flagship program for the Center, inspiring Latina girls in grades 3-5 with an immersive, multi-week program twice a year.

In 2017, with major support from corporations like General Motors and Leidos, (plus our donor families’ annual contributions,) we served over 100 Latina girls, their extended families and teachers in the Herndon, Falls Church and Annandale communities. Over the course of 8 consecutive weeks, participants explored the Lab, delved into hands-on STEM topics featuring PBS SciGirls curriculum, and were mentored by professional Latinas working in STEM careers across our region. We are proud of the partnerships we have built with Latina SciGirls and the impact we are having on providing access to STEM experiences to young Latinas in our community.

4,684 hours donated by volunteers

533 volunteers

25,000 wooden craft sticks used



“I watched my students' confidence with science grow so much while they were in the Latina SciGirls program! It was wonderful to see.”

Teacher, Fairfax County Public Schools



FOUNDERS SOCIETY DONORS

We are grateful to the following individual donors who have made a multi-year commitment to the mission and vision of the Children’s Science Center. Listing as of December 31, 2017.

Gift of Inspiration

Hudson and Tanya La Force ★
Monica and Brian Buroker
Sharilyn and Griffith Green in
Memory of Mackenzie Anne Green
Russ and KC Reeder
★Founding Donor

Gift of Creativity

Simone Acha
Michele Bolos and Chris Powell
Nannette and Brian Henderson
Elizabeth Parks
Elizabeth and Jeff Sessions
Art and Nene Spivy

Gift of Exploration

Anonymous
Diane Allemang and Dr. James A. Egenrieder
Tamara W. Ashford
The Barrow Family
Michael Batt and Hahn Haley
Tricia Boland and Tom Klein
Jennifer and Bill Bonadio
Kevin and Cynthia Boyle
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Lee Ann and John Brownlee
Jenn and Eric Brunner
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Fern Spivy
Genie and Frank Strong
Andrew Stuart and Sandra Moncrief

Chris and Jenny Taylor
Julie Teahan
Heather and Joe Tedesco
Lori Ann and Thomas Terjesen
Jeff and Linda Thomas
Skip Trump in Memory of Don and
Jean Trump
Veatch Family Trust
Suraj Venna
Tamara Y. Washington
René and Wayne Wilkinson
John H. Wolff

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\$1,000 - \$4,999
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Nancye Clark
Karen Cleveland
Leo Cloutier
Alicia Cohen
Reginald Coler
Bette Crockett
Walker Cross
Jennifer Dalessio
Alice E. Dalton

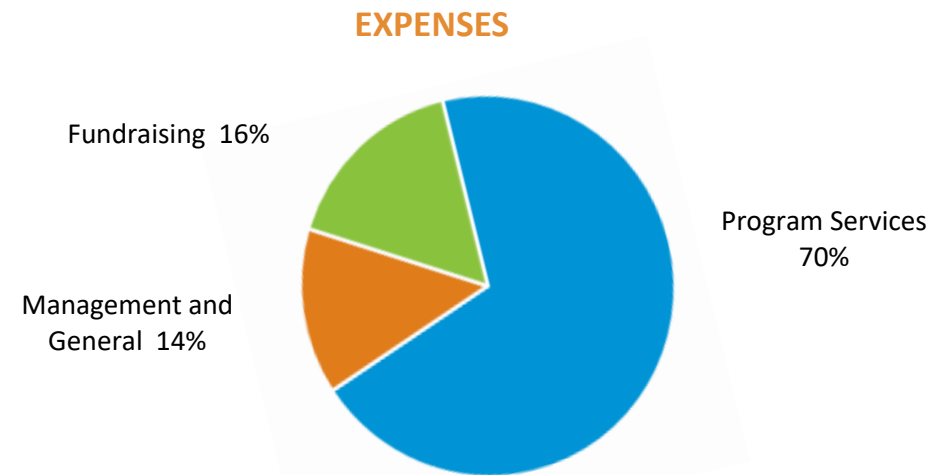
† Deceased

FINANCIAL STATEMENTS

Statement of activities for the year ending December 31, 2017.

STATEMENT OF OPERATING ACTIVITIES

| Earned Revenue | | Expenses | |
|---|--------------------|--------------------------|---------------------|
| Admission Fees | \$ 300,021 | Program Services | \$ 1,100,048 |
| Program Fees | 107,260 | Management and General | 222,984 |
| Membership Fees | 97,475 | Fundraising | 259,804 |
| Other Revenue | 14,387 | Software Impairment Loss | 15,698 |
| Contributed Revenue | | Total Expenses * | \$ 1,598,534 |
| Corporate and Foundation Support | 519,374 | | |
| Individual Support | 324,836 | | |
| Government Grants | 3,316 | | |
| In-Kind Support | 85,670 | | |
| Total Earned and Contributed Revenue | \$1,452,339 | | |



* 2017 expenses include depreciation expenses of \$195,698. 2017 expenditures for Future Science Center planning were based on grants received in both 2016 and 2017.

The financial results demonstrate our commitment to delivering on our mission with approximately 70% of our overall expenses dedicated to programs. We are developing a diverse and sustainable donor base, achieving 68% growth in pledged gifts in 2017. Admission and program revenue continue to show strong growth two and a half years since the opening of the Lab. Careful management of operating expenses allowed for efficient delivery of our mission. That, in addition to building long-term pledge receivables, greatly contributed to our economic health and sustainability into 2018.

MISSION TODAY



Opened in 2015 as Northern Virginia’s first interactive museum, the Children’s Science Center Lab is located at Fair Oaks Mall in Fairfax, Virginia and is open to the public daily. The Lab is home to four galleries: Experiment Bar, Tinker Shop, Discovery Zone, and Inspiration Hub. In addition, the Center offers the following community programs:

Family Science Night
Traveling hands-on STEM program serving over 50 schools in five jurisdictions each year, with 50% provided to Title 1 schools at no charge

Discovery Days
Fully subsidized Lab field trips for Title 1 school students in Northern Virginia

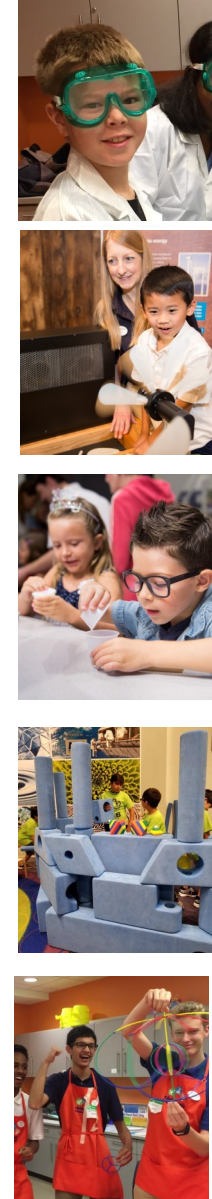
STEM Starter
Partially and fully subsidized admissions and memberships to at-risk families

Latina Sci Girls
Eight-part program to engage Latina youth under-represented in STEM

Budding Scientists
Early STEM and literacy education programs for children aged 2-5

Youth Leadership Corps
Leadership program to engage middle and high school youth

68,751 total visitors served



VISION TOMORROW

A WORLD-CLASS SCIENCE CENTER IN NORTHERN VIRGINIA

The Future Science Center will be located on donated land in Dulles, Virginia in the Kincora development. We will offer hands-on interactive exhibits for visitors aged 1 to 101, plus outdoor programs taking advantage of Kincora’s 150 acres of parkland on the Broad Run stream valley.

BENEFITS

- Drive annual economic impact of \$11M to Northern Virginia economy
- Showcase our community and identity as major technology hub
- Access to a regional science center on par with other major metropolitan areas
- Inspire a love of learning STEM that fuels the next generation workforce



FINANCIAL STATEMENTS

Statement of activities for the year ending December 31, 2017.

BALANCE SHEET

Current Assets

| | |
|------------------------------|-----------|
| Cash | \$122,988 |
| Due from CC service provider | 43,350 |
| Pledges receivable, net | 240,703 |
| Prepaid expenses | 4,425 |

| | |
|-----------------------------|-----------|
| Total Current Assets | \$411,466 |
| Pledges, receivable, net | 382,101 |
| Property and Equipment, net | 658,241 |
| Intangible Assets, net | 11,338 |
| Security Deposits | 9,737 |

| | |
|---------------------|---------------------|
| Total Assets | \$ 1,472,883 |
|---------------------|---------------------|

Current Liabilities

| | |
|---------------------------------|-----------|
| Accounts Payable | \$ 27,387 |
| Accrued Wages and Payroll Taxes | 14,146 |
| Deferred Rent Payable | 6,703 |
| Accrued Vacation | 6,234 |
| Deferred Revenue | 63,458 |

| | |
|---------------------------|------------|
| Total Current Liabilities | \$ 117,928 |
|---------------------------|------------|

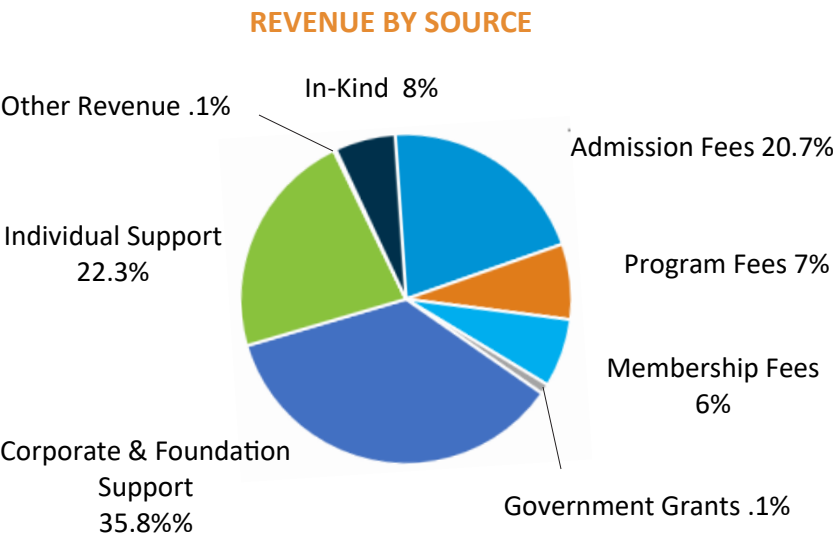
Net Assets

| | |
|------------------------|-----------|
| Unrestricted | \$676,461 |
| Temporarily Restricted | 678,494 |

| | |
|------------------|-------------|
| Total Net Assets | \$1,354,955 |
|------------------|-------------|

| | |
|---|--------------------|
| Total Liabilities and Net Assets | \$1,472,883 |
|---|--------------------|

| | |
|----------------------------------|---------------------|
| Change in net assets | \$ (146,195) |
| Net assets at beginning of year | \$ 1,501,150 |
| Net assets at end of year | \$ 1,354,955 |



The financial statement was audited by an independent accounting firm for year ending December 2017.

