

For a 16 oz. Bettix Squeeze-N-Measure bottle, the optimal pressure sensitive and 2-Ply label size is 4" x 2.25"

- 1. Drag and drop your artwork onto the artboard.
- 2. If your design has colors/images/shapes that are meant to go to the edge of the label, make sure they extend out 1/16" past the dieline to the bleedline.
- 3. Keep required elements (text, images, borders, etc.) 1/16" inside the dieline to the safeline.
- 4. Convert to vector outline.
- 5. Export your artwork at a minimum of 300 dpi, ideally at 600 dpi.



Label Panel	4.625" x 2.875"
Bleedline	4.125" x 2.375"
Dieline	4" x 2.25"
Safeline	3.875" x 2.125"

