Neenah Joint School District Makes Digital Learning Days Possible with ClassLink

The Challenge
Using digital learning to regain lost instruction time
Matt Anderson, the district's Director of Instructional Technology, says a fundamental goal for Neenah is to make the distance between students and educational content as short as possible—even when Wisconsin's winter weather is working against them.

With school being canceled for anywhere from two to eight days over a Wisconsin winter, schools often add minutes to the end of the school day or days to the end of the year to make up for lost time; a practice many see as ineffective.

Making Digital Learning Days a Reality
ClassLink enables student engagement from any location
To solve this problem, last year, the district launched "Digital Learning Days," where students continue their learning at home during snow days. Students use ClassLink's LaunchPad on their laptops, and with one password can access over 400 digital learning apps—including the district's learning management system where teachers post assignments for students to work on at home.

State approval for Neenah's Digital Learning Days was due in part to usage data the district gathered through ClassLink. "In the end, because of tools like ClassLink, we were able to provide analytics to the Department of Public Instruction to show that our students were legitimately engaged in learning activities on those digital learning days," explains Anderson. These analytics included which applications were being used, for how long, and by which students.

The Result
More learning, lower costs per user
ClassLink enables Digital Learning days for the school district and analytics prove students remain engaged remotely. On top of this, the school district reduced the burden on their IT team with an easy-to-use rostering tool.

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