More time learning. Less time logging in.
Connecting ROI to Digital Learning: The Impact of Access and Analytics

Liza Klumpar
Chief Technology Officer
Franklin Pierce Schools

Jamie Lewsadder
Chief Technology Officer
La Canada Unified School District

Kate Anastario
VP of Educational Success
ClassLink

Featured Speakers
What is ClassLink?

- **OneClick to all Apps**
- **OneClick to all Files**
- **Usage Analytics**
- **Technology**
  - OneSync Server
  - Roster Server
- **Community**
  - Parent Portal
  - Public Portal
Franklin Pierce Schools

8,000 students

Franklin Pierce Schools is a public school system located in Tacoma, WA

Liza Klumpar
Chief Technology Officer
La Cañada Unified School District

4,100 students

La Cañada Unified School District is a public school system located in La Cañada Flintridge, CA.

Jamie Lewsadder
Chief Technology Officer
Discussion Points

- Leveraging single sign-on to organize and manage instructional resources
- Maximizing access, efficiency, and security
- Measuring and tracking usage of digital learning tools and resources
- Reducing IT costs and the burden on tech teams
Past Environment?

Access | Adoption | Login | Security
Evaluating District Needs

- Flexible sign-on methods
- File access
- Personalization
- Ease of use
- Education-focused
- Analytics
- Library of SSO connectors
- Delivering class rosters
- Account provisioning
- Service and support
Present Environment

Students | Teachers | Staff | IT
Usage Analytics and ROI

- Are students even using these tools?
- Track everything through a phone app
- Gain insight into ROI
- Schedule PD
- Make informed decisions
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<tbody>
<tr>
<td>McGraw-Hill ConnectEd</td>
<td>28,811</td>
<td>41,332</td>
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<tr>
<td>Accelerated Reader (PCY) Student</td>
<td>6,518</td>
<td>11,179</td>
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<tr>
<td>IXL</td>
<td>11,504</td>
<td>14,733</td>
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2017-2018 School Year (full) vs. 2018-2019 School Year (at 4/22)
# Franklin Pierce Schools
## Top 3 Resources

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<tr>
<td>Canvas</td>
<td>26,325</td>
<td>143,107 (+444%)</td>
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<tr>
<td>McGraw-Hill ConnectEd</td>
<td>6,972</td>
<td>132,933 (+1,807%)</td>
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<tr>
<td>Skyward</td>
<td>91,223</td>
<td>110,357 (+21%)</td>
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What’s Next?
ClassLink OneSyncServer

- Unlimited sources (SIS, HR, OneRoster)
- Multiple directories (AD, Google, O365)
- Scheduling and automation
- **Hyper-fast processing**
- **Private Database** (on-prem or hosted)
- **Correlate mode**
- **G-Classroom & M-Teams** (with Roster Server)
Thank you!

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