Content Labs | E02 – Bradley Flowers – Quoted Day 1

S: The Purpose of Portal Insurance



The Purpose of Portal Insurance

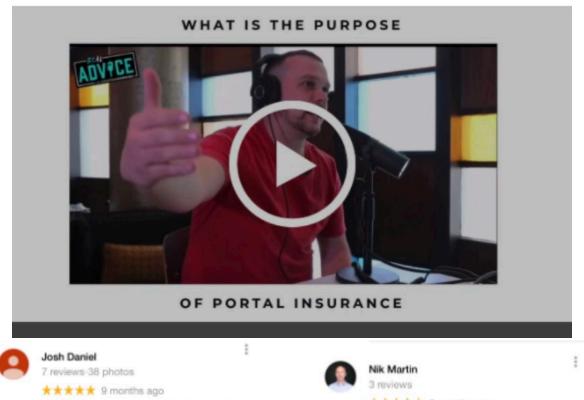
You may be wondering what our purpose is at Portal Insurance.

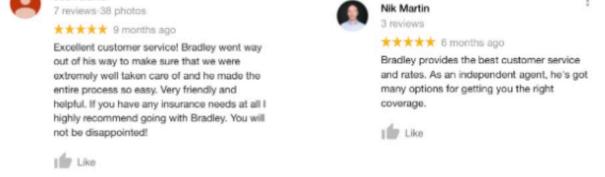
It is not to simply sell you an insurance policy.

We could save you \$1000 on your insurance, we do it every day, but it's not our true purpose.

Portal, we have a different objective.

Our purpose is to empower people, and the meaning of this strictly depends on you.





To some people, saving \$1000 on their insurance might empower them to finally take that much needed beach getaway.

Others might be looking to spend MORE money for better coverages to help them sleep at night.

Then there are those good vibe people just looking for an easy and empowering customer experience.

Regardless of YOUR purpose. OUR purpose is to empower you.

{Agency Name}