

Cross-Sell | General Cross Sale

S: Better than finding \$20 in your pocket!

Hi [[Lead's First Name]],

We recently reviewed your policies and noticed you have your Home policy with us but not your Auto. Some of my carriers have lowered their Auto rates recently, and I thought it could be a match made in heaven! This is probably your best time to get an auto quote so that you can save money while getting equal or better coverage. Would it be ok if I quoted your Auto?

Thanks,

{Agent Name}

{My Agency Name}

{Agent Email}

