

## Nurture Prospect | 5 Insurance Policies Everyone Should Have

### S: Do you have these essentials covered?

Hi {Lead's First Name},

I came across this Investopedia article and thought it'd share it with you: <https://www.investopedia.com/insurance/insurance-policies-everyone-should-have/>  
Do you have your essential insurance policies? I'm happy to discuss your insurance needs and make recommendations specific to your situation.

You can reach me any time by email or during regular business hours at {Agent Phone Number}

Hoping the best for you,

{Agent Name}

