

New Stage | Day 1 – Any lead source example 2

S: {Lead's First Name} , we'll be in touch soon

Hi {Lead's First Name} ,

Thank you for your interest in a policy from our Agency. We can't wait to help you find peace of mind with a policy to protect what you hold dear.

Any time now, you should receive a call from one of our insurance experts. We find it very important that your expert remains with you from call one until the day we part ways. That's why this first call is all about you.

You can reach us any time by email at {Agent Email} or during regular business hours at {My Agency Phone Number} .

We look forward to getting to know you as the newest member of our insurance family.

Thank you,

{Agent Name}

