



Achieve multi-dimensional employee engagement with a single platform.

AI-enabled software for HR leaders to address all the key areas of engagement programs. Provides analytics to measure and improve. Nudges employees to participate via conversations. Helping hundreds of global organizations build a strong work culture since 2012.



Your company's business outcomes are directly correlated with how engaged your employees are.

Trust the meta-study of 1.8 million employees across 230 organisations in 49 industries and 73 countries.

↓ Cost of disengagement is real

US \$ 75,000 to US \$100,000 - cost of replacing an individual employee.

US\$ 2.6 million per year - cost of replacing employees who leave due to lack of engagement.

↑ The rewards of having highly engaged employees are far higher.

20% Higher Sales

21% Higher Profitability

115% Growth in earnings-per-share

10% Higher customer metrics

41% Lower absenteeism

59% Lower employee churn

70% Fewer employee safety incidents

40% Fewer defects

Source:

Gallup, Mar'19. For a 100-person organization that provides an average salary of US \$50,000.

Gallup's 'State of the Global Workplace 2017' report.

| The HR technology landscape is exploding with solutions.

There is an ever-expanding number of new solutions in the market which overwhelm HR professionals and business leaders. Most of these solutions are focused on singular aspects of employee engagement.

These fragmented technology solutions slow down procurement decisions, result in complex multi-tool implementations, and ultimately lead to escalating costs, lower adoption rates, and confused employees.

| Heed the signal in all the noise.

At Xoxoday, we have eliminated the burden on business leaders and the company's technology architecture by combining tasks typically carried out by disparate tools and systems. Xoxoday's solution is a system of intelligence which is comprehensive yet focused on the core areas of culture and engagement.



Xoxoday's business software for Engagement 3.0 with in-built nudge engine.

Using surveys and conversations, immediately know the pulse of employees. Use intelligent nudges, reward positive behaviours, align people to the purpose, and take corrective actions with continuous feedback.

Reach out to and engage every employee. Build culture at scale.

Empuls

A beautifully designed software to effortlessly maximise employee engagement.



Experience the convergence.

Performance management, engagement analytics, well-being, recognition and rewards.

There are hundreds of solutions out there focusing on specific areas eyeing each other. With Emplus, the convergence is already here. Experience the power of pulse surveys, open feedback, performance management, appreciation, social recognition, and well-being modules connected through conversations on an internal communications platform.



Groups to collaborate

Group conversations for company announcements, topic-focused knowledge exchange, project collaboration, check-ins, and staying aligned with priorities.

Rose Brand a | 2min
Hi everyone, Do you possess an exceptional or a weird passion? Find a few crazy examples in the attached images.

Data Scientist/ Guitarist

Software Developer / Hiker

Financial Analyst/ Photographer

Groups View All

- Townhall
- Sales Department 17
- Tech News
- Fun @ Work**
- Yoga
- Buy/Sell

Conversations to onboard, and show support.

Rose Brand a | 2 min
Hey Chris, we are glad to have you as an important member of our organization, wish you all the very best and an amazing time, my friend. 😊

GIFHY

Amber Hayes Hey, How you doing?

Ana Gibson Hi Amber Hayes. I am great. How are you?

Chris, Great to see you mate, welcome to the family! 😊🎉

Chris, Welcome onboard. Look forward to working with you! 😊

Write a comment...

Type a message....

Hey, How you doing |

Conversations and chats for one-on-one collaboration, receiving and giving support at work, onboarding, and staying connected.

Recognition and praise

The image displays two separate posts from a digital recognition platform:

Post 1 (Left): A post by **Amber Hayes** (8 hours ago) titled "#Insightful". The message reads: "Thanks for sharing your learnings in today's session! 🎉🎉". The post features a decorative graphic of an owl inside a yellow shield-like shape with the word "INSIGHTFUL" at the bottom. It includes engagement metrics: 32 likes and 61 shares. A "Write a comment..." input field is present.

Post 2 (Right): A post titled "Employee of the Month" (15 mins ago) featuring **Marilyn Garrett** (Graphics Designer | Marketing). The message says: "Marilyn was rewarded by Nicholas". It includes a congratulatory message: "Marilyn handled a very important account and was able to close it before the deadline. The clients were very impressed by the work done. Even wh... show more". The post is nominated by **Nicolas Reid**. It shows 18 likes and 41 shares. A "Write a comment..." input field is also present.

Let your employees experience many moments of praise, and social recognition to stay motivated and upbeat every day.

Instant or scheduled greetings for everyone.

Celebrate service milestones, life events, and team achievements on projects with instant as well as scheduled posts.

A screenshot of a birthday greeting post:

Post: A post by **Morris Hale** (52 mins ago) with the message "#HappyBirthday Daniel I can't believe it's your birthday again! One more year together of sharing ideas and minds. 🎉". The post includes a colorful "Happy BIRTHDAY" graphic with balloons and presents. It shows 18 likes and 41 shares. A "Write a comment..." input field is present.

Comments:

- Ana Gibson** (35 mins ago): "Daniel, Mate, you are growing older gradually. But I find no change in you. You look perfect like before. Happy birthday! 🎉"
- Daniel** (13 mins ago): "Thank you guys! 😊"

Know the employee pulse

Use surveys, employee NPS, and qualitative feedback. Continuously take action to strengthen people-first culture.

STRATEGIC CONNECT [View All →](#)

Brand Image **4.2** ↑ 3.2pt Vision & Strategy **3.2** ↑ 3.2pt Leadership **2.2** ↓ 1.1pt

THE HYGIENE FACTORS [View All →](#)

Role clarity **4.2** ↑ 3.2pt Financial Safety **3.8** ↑ 3.2pt Physical Safety **4.2** ↑ 3.2pt

Psychological Safety **1.5** ↓ 0.1pt Structure and policies **1.2** ↓ 0.2pt

RELATIONSHIPS & CULTURE [View All →](#)

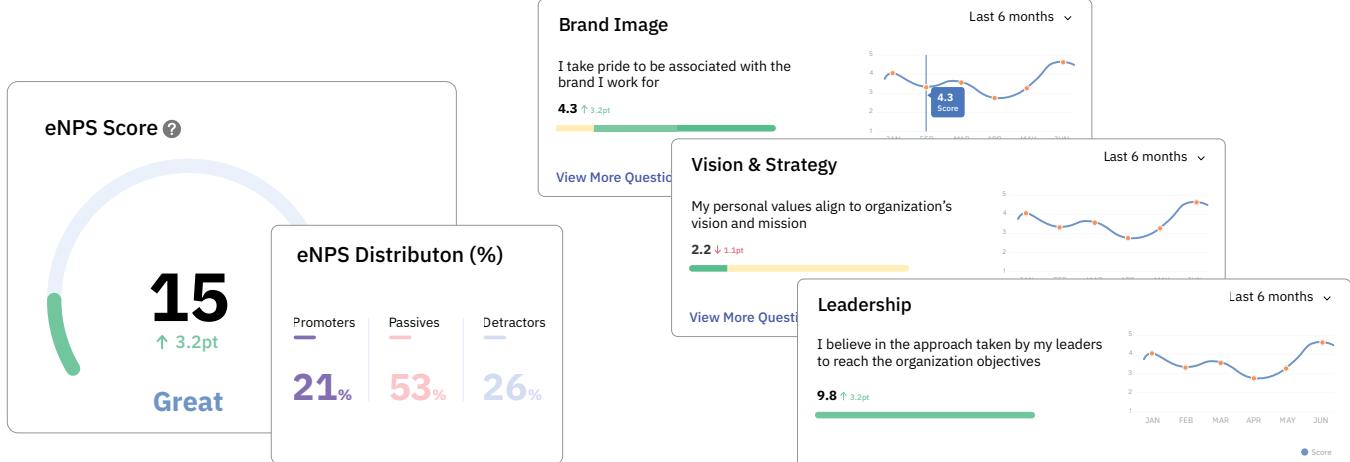
Team Relationships **4.2** ↑ 3.2pt Managerial Relationships **1.2** ↓ 0.2pt

Culture **1.5** ↓ 0.1pt Values **1.5** ↓ 0.1pt

RECOGNITION & CAREER GROWTH [View All →](#)

Career Growth **4.2** ↑ 3.2pt Reward **1.2** ↓ 0.2pt Performance Appraisals **1.5** ↓ 0.1pt

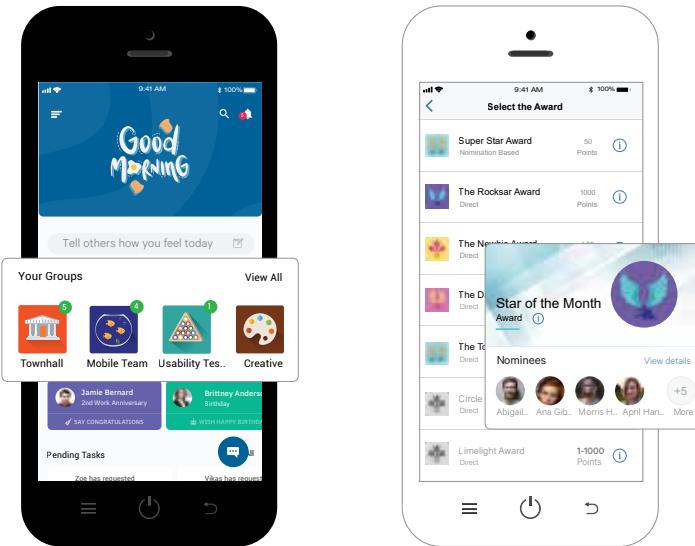
Surveys



Employee NPS

Qualitative Feedback

Mobile first



Connect and engage the distributed digital workforce on mobile and web.

In-built gamification

Use milestones, badges, leader boards, goals, and awards to gamify the experience and increase engagement.

The image shows a gamification interface. On the left, a leader board for 'Customer support' lists employees by karma score: David Smith (2), John Taber (1), Erin Ho (4), Rajan Jangra (5), Nastia Anikanova (6), Samantha Clark (7), James Johnson (8), and You (35). John Taber is highlighted with a gold badge and a laurel wreath. On the right, a rewards menu is open, showing options like 'Awards', 'Redeem Points', 'Leaderboard', 'Admin', 'Games and Scorecards' (which is selected and highlighted in blue), 'Reports', and 'Help Center'. A call-to-action button 'Let's start creating →' is at the bottom right. A sidebar on the right contains sections for 'Create a game' and 'Gamify Employee Engagement', along with descriptions for 'Most Appreciated', 'Rewards Champion', and 'R&R Champion'.

Configure Empuls the way you want.

Simple admin controls for white labelling with your company's custom colors, logos, URLs, etc. Highly configurable capabilities for awards, workflows, access controls, reward funds and more to drive engagement in line with your requirements.

Access Control Settings
Provides information about the feature-level access to users based on their roles.

Groups
View Conversation & Groups (All Users), Create New Groups (All Users)

Awards
Awards & Budgets (All Users), List

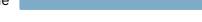
Admin
Business Information (Super Admin), Points Administration(Super Admin)

Others
Leaderboard (All Users), Redeem Points (All Users), Help Centre (All Users)

Redemption Reserves
Users who have received points as awards or gifts can redeem these points on the Xoxoday catalogue. The redemption reserves are used to fund such point redemptions. To ensure frictionless redemption experience for your users, please maintain sufficient balance in the redemption reserves at all times. [Know More](#)

Redemption Reserves
Redemption Reserves: usd **25,000**
Equivalent to fund 8333 Points

Rewarded Points Value
Rewarded Points Value: usd **25,000**
Equivalent to 8333 points

Redemption Reserves Status
Redemption Reserves: 
Rewarded Points Value: 

Branding
Customise the platform according to your needs.

Program Logo
Use your company logo on the program.

Catalog Preferences
Customise the catalog based on what you want your users to see

Experiences & Activities
5000+ curated experiences across the world

Gift Vouchers
1000+ brands across 80+ countries

Perks & Privileges
Discounts & offers on 100+ products & services

Manage Organisational R&R Budget
Manage your rewards and recognition budget here. Create points on the fly as and when you need them. Payments against these points will only need to be done at the time of redemption. [Know More](#)

Points Created This Quarter
1,00,000
Equivalent to USD 3,00,000(@ 1 point = 3 USD)

CREATE POINTS

Theme Selection
Customise the look of the platform with different themes.

Login Background
Change the image visible to users in the login page.

xoxoday

Empuls is packed with digital rewards and benefits.

Extensive and growing list of global gift cards, perks and experiences that are meaningful to the employees.



Financial Benefits



Health and Wellbeing



E-Learning



Transport



Vacation and Travel



Privileges



Events/
Entertainment



Rentals



E-Commerce



Gift Vouchers



Charity



Utility
Bill Payments



Hotels



Insurance



Subscriptions



Empuls is enterprise-ready.

Organisation of all sizes love it.

Robust Technology

- DIY option to go live within 60 minutes.
- Cloud, hybrid and on-premise support.
Audit logs facilitated.
- Supports all major international languages and currencies.
- Developer APIs for integrating with your existing systems.
- Secure, GDPR and ISO 27001 compliant.

Onboarding and Support

- Your very own customer success manager from onboarding to program success.
- Insightful reports, predictive analytics and business intelligence.
- Global email support.
- Instant support via chatbot.
- User guides, white papers, webinars, training and best practices.

Plug-n-play integrations



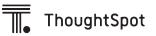
About Xoxoday

2M+	5	4.5 ★	5	5,000+
Users	Acquisitions till 2019	Star rating (10,000+ reviews)	Business customers added every week	Daily transactions

Global recognition and awards

					
Deloitte's Technology Fast 50	Oracle Global Accelerator Program	Hay Group Next Big 100 Companies	People Matters Tech HR Award	SaaStr EUROPA Finalist	CNBC Young turks

Happy clients across the globe

Empuls success stories



Xoxoday helped us unify our engagement program. Their exceptional technology support is one of their greatest advantages. Xoxoday has made our implementation much more streamlined & defined. We have statistically observed that the delivery executives who are engaged through Xoxoday have significantly better shift-completion, attendance & delivery time.

- Operations Manager, Swiggy



Xoxoday platform has every reward and recognition on it, and that helped in complete transparency in the process. The fact that the platform is interactive and interesting leads people to visit and use it often; this drives adoption rates. When one gets recognised even for the smallest of their achievements, everyone gets to know, which is the best way to recognise people.

- HR Information Centre:
Asia Pacific, Brenntag



The redemption portal comes with a simple UI which is customized to Infy needs. The redemption options are quite comprehensive. This significantly enhances our employee experience. Moreover, the analytics report from portal helps us keep a tab on our employee's involvement level in the initiatives.

- HR Lead, Infosys



Our signature club – the top 50 dealers - contribute 40% of our revenue. It is important to get a better shop-share with them because our industry is highly competitive. Xoxoday helped us create and nurture this exclusive community of channel partners with the use of technology, rewards & their aspirational redemption catalogue.

- Segment Head, AkzoNobel

Other software products from Xoxoday

Compass

Engage and motivate channel partners and sales teams.

- Gamify targets for sales and partners.
- Setup incentive campaigns of any complexity level, and provide immediate delivery of rewards.
- Improve partner communications, sales campaigns, milestone incentives and more.
- Increase collaboration between channel and brand.

Plum

Run consumer promotions, rewards, incentives, and loyalty campaigns at scale.

- Integrate rewards with your existing systems such as HRMS, CRM, survey panel, ticketing, etc.
- Give thousands of catalog options across 70+ countries.
- Reduce manual and operational hassles.
- Bring instant gratification and personalization in your reward programs.

Talk to us about multi-dimensional employee engagement

Schedule a free consultation with our representative in your country.

Mail us at cs@xoxoday.com



xoxoday.com

Australia • India • Ireland • Philippines • Singapore • UAE • UK • USA



Empuls app
available on:

