

Build a Happy, Motivated and an Engaged Workforce

Empuls is built for HRs and CXOs to manage their award workflows, leaderboards, budget automation, surveys, and more.



Clients



Rakuten

Infosys

Allstate



Honeywell



INDIA TODAY



FUJITSU



TATA CAPITAL



EPSILON

Daman ضمان



alternergy

WINSHUTTLE

LUMINOUS



onmobile

Rockwell Collins



emids

Awards



Deloitte's
Technology
Fast 50

ORACLE

Oracle Global
Accelerator
Program



Hay Group
Next Big 100
Companies



People Matters
Tech HR
Award



SaaStr
EUROPA
Finalist



India SME
100
Awards

Credentials



1,000+
Clients



10+
Media mentions
/ month



10,000,000+
Users



5
Acquisitions
till 2018



4.5
Star rating
(10,000+ reviews)



5
Customers added
every week



5,000+
Daily
transactions

Product Features

1. Collaboration

Help teams to collaborate and be able to share meaningful, immediate and work related messages at scale.



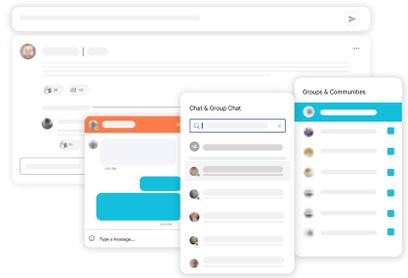
Feeds & Announcements



Groups & Communities



Messaging



2. Empowerment

Become an employee-first organisation using real-time feedback and powerful surveys.



Surveys & Feedback



Budget Automation



Nomination Workflow



3. Motivation

Build a culture of appreciation using instant recognition and aspirational rewarding.



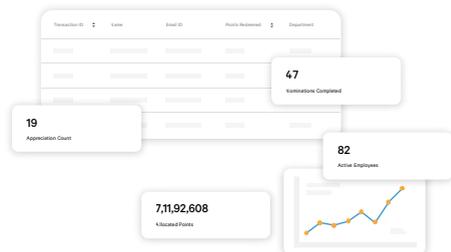
Badges



Team & Individual Rewards



Leaderboard



4. Alignment

Help your employees align to a single vision with data-driven performance measurement.



Goals & OKRs



Continuous Performance



Reports & Analytics

Accelerate the Implementation Process

With Empuls, implement and launch your employee engagement programs in under 60 minutes!



Enterprise Ready

Easy sign up process that gives you instant access to exciting features, available in multiple languages.



Plug & Play

Choose your background, logos, colors, web URL, currency system and more in simple steps.



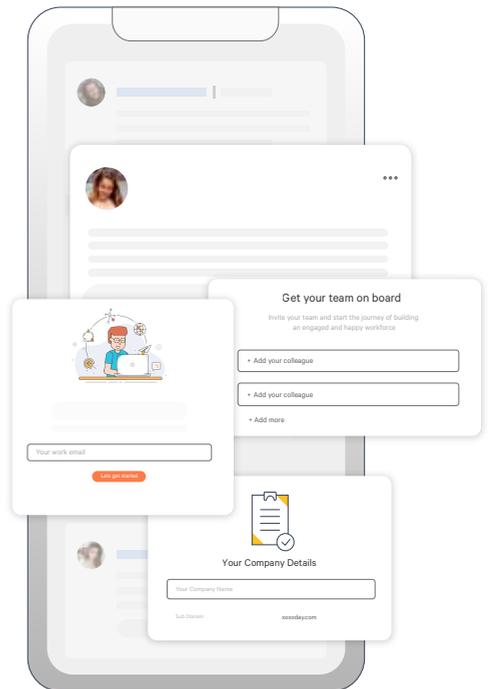
Smart Engines

Auto consultants that provide actionable insights to admins to independently create programs.



Integrate Your Data

Integrate your employee data via single records, bulk records in a csv sheet, or HRMS integration.



Enrich and Bring Excitement to Your Programs



Icon Library

Pre-created set of badges, value cards, greetings, color themes, backgrounds and other icons make your implementation process really fast.



DIY Workflows

Simple and easy to setup process for awards, surveys, budgets, groups and leaderboards.



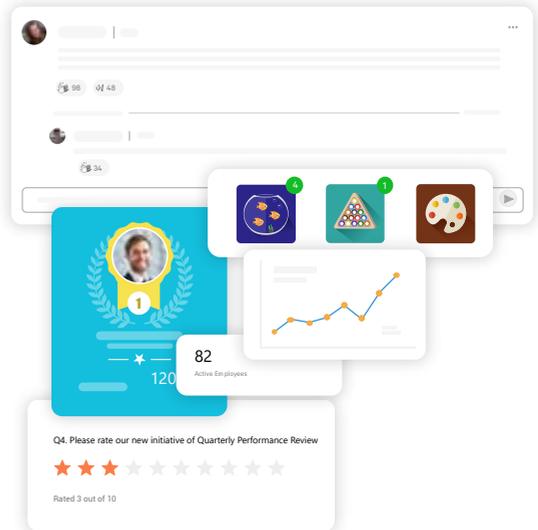
One-Click Template Installation

Ready-to-use survey templates built by experts from organisation such as SHRM and AceNgage that can be implemented with just a few clicks.



Customise Your Storefront

Display the redemption options you want to present from a rich collection of choices.



Engagement Intelligence

Generate insightful engagement reports and predictive intelligence.

Use Future Ready Technology



100% Micro services Architecture

Highly maintainable, testable, and independently deployable system architecture



Voice-based AI Bot

Nudges and automation using AI-powered voice and chat bots



Banking Grade Security

GDPR, ISO and SOC 2 compliant



Integrations

Seamless experience for everyone



Gamification Design

User and system generated data that can be used to design gamifications unique to your business



Hybrid Deployment

Built to support poly-cloud deployment



Block Chain Loyalty

Block chain technology to receive and redeem rewards in real-time



App Marketplace

Allows the outside world to take part in innovation and hosting of new solutions for you to consume and succeed

Powered with an Extensive Redemption Catalog



2,000+
Digital Gift
Card Brands



5,000+
Activities &
Experience



10,000+
Perks



50+
Travel &
Entertainment



100+
Health &
Wellness

Empuls Success Stories

“

people.
combine

We were looking to build an employee engagement system that is self-sustaining and unrestrained but pre-definable. Xoxoday addressed this and allowed us to decentralise such a program to empower people to take decisions. There was also a great opportunity of motivating thousands through real time rewards and recognition which we were losing out before Xoxoday.

- Chief People Officer (CPO)

“

Infosys

The redemption portal comes with a simple UI which is customized to Infy needs. The redemption options are quite comprehensive. This significantly enhances our employee experience. Moreover, the analytics report from portal helps us keep a tab on our employee's involvement level in the initiatives. Wish the Xoxoday team all the luck in future endeavors.

- HR Lead

“



We use Xoxoday to recognise and reward the personal and professional achievements of our channel partners - partnership anniversaries, target achievement, birthdays, etc. Xoxoday team's customer-centricity and willingness to go the extra mile for the client requirement made us choose them. The fact that they are a digital platform, their elaborate e-catalog and their channel partner survey features has made a significant impact on the way we engage with our channel partners.

- Manager

“

 cleartrip

Prior to Xoxoday, our Rewards and Recognition programs were weak, sparse and not digitised. Xoxoday made our programs decentralised and transparent. Within a year of Xoxoday implementation we gained 10 points on our Great Place To Work scores.

- HR Head

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 SPI CINEMAS

We wanted our employees to aspire for a product, achieve milestones to get reward points and finally buy what they aspired for using the reward points and Xoxoday addressed exactly that. Our staff attrition has slumped from 8% to 4.7%, and I completely attribute it to the Rewards and Recognition program run through our Xoxoday platform.

- HR Head

Product Portfolio

compass

Engage and motivate channel partners and sales teams

- Gamify targets for sales and partners
- Set up incentive campaigns of any complexity level, and provide immediate delivery of rewards
- Improve partner communications, sales campaigns, milestone incentives and more
- Increase collaboration between channel and brand

plum

Run consumer promotions, rewards, incentives, benefits and loyalty campaigns at scale

- Integrate rewards with your existing systems such as HRMS, CRM, Ticketing, etc.
- Give thousands of shopping options across 70+ countries
- Reduce manual and operational hassles
- Bring instant gratification and personalization in your reward programs

xoxoday.com

Empuls app available on:



Contact Us : business@xoxoday.com

Australia | India | Philippines | Singapore | UAE | UK | USA