

Myanmar Summit

The New Frontier for Business & Investment

31 May 2012
Marina Mandarin, Singapore



One-day Summit on the Opportunities, Risks and Challenges of Doing Business in Myanmar

The curtain has been raised on what is possibly the last frontier in Asia for business and investment. Resource rich and with a population of 60 million, Myanmar offers tremendous opportunity for new business development. The rapid transformation taking place within the country both on government and political fronts has put Myanmar in the international spotlight. Reciprocal moves by the United States and recently Australia to ease sanctions in Myanmar is only the start to the growth possibilities in the country's economic and financial markets. This Summit is timely in providing information on possibilities as the country opens up its industries to investment.

The Summit brings together a team of advisers and industry experts with many years of experience in Asia to share knowledge and provide a platform to explore Myanmar's investment sectors, discuss market accessibility, and provide information on strategies for your business move into this exciting country poised to take off as the next Asia dream for businessmen and investors!

Produced by



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Business Monitor International (BMI) is a leading, independent provider of proprietary data, analysis, ratings, rankings and forecasts covering 175 countries and 22 industry sectors. Our mission is to integrate Country Risk and Financial Markets analysis with Industry Research, to best inform decision-making at the highest level in multinational companies, financial institutions, multilaterals and government. www.businessmonitor.com

Asia Monitor provides political risk analysis, economic forecasts and business information for trade and industry across emerging Asian economies of China & North East Asia, South Asia and South East Asia.

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PROGRAMME

	Presentations	Speakers
8.00	Registration	
9.00	Chairman's Welcome and Introduction	Dr Tim Huxley, IISS-Asia
9.10	The Political Backdrop & What Reforms Mean on the International Front	
9.40	The Transformation of Myanmar & the Implications for International Business	Dr Alistair D B Cook, East Asian Institute, NUS
10.10	Myanmar 2012 and beyond: Opportunities, Risks & Challenges	Stuart Allsopp, Business Monitor International
11.00	Tea Break	
11.30	<p><u>Special Session: Hotel Development & Tourism Prospects in Myanmar</u></p> <p>Hear from industry veterans what the prospects are in the hospitality and tourism sector as Myanmar opens to the world. Each of the panel members has more than 20 years experience working in Asia. They have been at the forefront of several large developments all over Asia and been involved in all aspects of the hotel investment industry.</p> <ul style="list-style-type: none"> - What are the opportunities in development of hotels and resorts in Myanmar? - Myanmar's hospitality industry - Where is it today and what does the future hold? - Structuring hotel contracts - ownership issues, repatriation of profits, etc. - Equity and financing - Lessons to apply from hotel and resort development in neighboring Asian countries 	<p>Moderator: Eric Levy, Tourism Solutions International</p> <p>Robert McIntosh, CBRE Hotels Asia Pacific Rick Mayo-Smith III, Indochina, Fund Management</p> <p>Peter Henley, Onyx Hospitality & Hotels, Thailand</p>
1.00	Lunch	
2.00	Prospects for the Financial Markets in Myanmar	Thura Soepaing, Frontier Investment & Development Partners, Myanmar
2.30	Legal & Regulatory Structures for Doing Business	
3.00	Structuring Infrastructure & Construction Contracts	Kevin Owen, Mayer Brown JSM
3.30	Tea Break	
4.00	Panel Discussion: Challenges for Business in Myanmar - Market Accessibility, Profit Repatriation and Other Regulatory Issues	<p>Stuart Allsopp, Business Monitor International Thura Soepaing, Frontier Investment & Development Partners, Myanmar</p> <p>Rick Mayo-Smith III, Indochina Fund Management</p>
4.30	Close of Summit	

Who Should Attend

Business Owners, Entrepreneurs and all in decision-making positions who are considering business expansion into Myanmar or providing advice to business entities. The Summit will have relevance for those who are CEO, CIO, CFO, CMO, Executive Director, President and Vice President, Managing Director, General Manager, Business Development Officers, Finance and Legal Advisors, Developers, Heads of Financial Institutions, Funds, Insurance and Financial Services.

For more information:

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Speakers

Stuart Allsop, Head of Asia Country Risk & Financial Markets, Business Monitor International

Stuart spearheads Business Monitor International's Asia country risk and financial markets research, assessing relative value across APAC to formulate growth strategies for corporate clients and tactical investment ideas for a financial audience. Stuart co-ordinates our regional macro strategy, and also has a specific focus on the economies of China, Australia and New Zealand. Stuart also has experience analysing Latin American markets, and maintains a keen focus on China-LatAm trade links. Stuart is a regular speaker at investment conferences, recently delivering a presentation to the Taiwan External Trade Development Council in Taipei on the outlook for the Indian economy.

Dr Tim Huxley, Executive Director, The International Institute of Strategic Studies

Tim Huxley was educated at Oriel College, Oxford, the University of Wales Aberystwyth and the Australian National University. He has worked for many years in the overlap between strategic studies and Asian areas studies, his research focusing particularly on Southeast Asian states' security and defence policies. He has held research and teaching posts at universities in UK and Australia and worked for several years at the Institute of Southeast Asian Studies in Singapore. He has been with IISS-Asian since 2007, and with IISS in London before that (2003-2007). Dr Huxley has contributed extensive analysis of recent security-related developments in SE Asia and Australasia.

Eric J Levy, Managing Director, Tourism Solutions International (TSI)

Eric has been based in Singapore for 20 years and is the Managing Director of TSI, a hospitality investment firm that in addition to its investment and asset management activities, conducts select advisory work that is related to investment within the industry. Eric has over 30 years experience in hotel operations and development, development advisory and private equity. He was, until recently, the Senior Vice President - Growth and Development for Pan Pacific Hotels Group. Prior to that, he was involved (as a Principal) in two successful investment and advisory firms, Octagon Capital Partners and Tourism Solutions International. His past positions include Director & Senior Partner of Howarth Asia Pacific and Executive Vice President of Colony Capital Asia Pacific.

Robert McIntosh, Executive Director, CBRE Hotels Asia Pacific

Robert McIntosh is the Executive Director responsible for CBRE Hotels in Asia Pacific. Based in Singapore he has over 30 years property experience, 20 of which are in hotels. He works closely with the business line leaders in North America and EMEA as part of the global CBRE Hotels business. Robert's experience has been wide ranging in terms of geography, property type and skills. He has been involved in advisory, valuation, operator selection, consulting and sales assignments throughout Asia Pacific region. In addition, he has advised on the restructuring of various portfolios, due diligence assignments and the listing of real estate assets.

Peter Henley, President & CEO, Onyx Hospitality & Hotels, Thailand

Peter Henley has extensive experience in the fields of asset management, business development and operations. His international acumen spans the world, from London to Australia, where he has held various senior management positions. Mr Henley brings more than 28 years of knowledge in real estate and hospitality industries. Previously, he was a Vice President of Morgan Stanley Properties UK Limited based in London, where he was responsible for asset management of hotel interests in Europe. Mr Henley has held key leadership positions for Raffles Hotels and Resorts based in Singapore, and Holiday Inn Worldwide, where he was responsible for all aspects of the group's operations in Australia.

Thura Soepaing, Managing Director- Myanmar, Frontier Investment & Development Partners

Joined in 2012 as the Managing Director of All Myanmar Investment Partners (our affiliate company in Myanmar) after spending the past 18 months developing an investment pipeline. Prior to co-founding All Myanmar Investment Partners with us, he was based in Beijing with Strategy613, a boutique strategic advisory firm focusing on Sino-Thai business opportunities. Thura also has experience in the publishing sector and has formerly worked for the Boston Consulting Group and Citibank in London and across Europe. He holds a Masters in Management Science from Boston University and a Bsc (Hons) in Economics from London School of Economics.

Rick Mayo-Smith III, Managing Director, Indochina Fund Management

Prior to Indochina Capital, Rick operated an investment firm between 1991-1998, which was active in HCM City and Hong Kong advising clients and investing in projects valued at over US\$100 million. During this time, Rick also acted as advisor to Citicorp Capital and Morgan Stanley, with responsibility for sourcing deal flow in the Indochina region with an emphasis on Vietnam. Rick was the Chairman of the HCM City chapter of the American Chamber of Commerce in Vietnam. He received a MBA in International Business from New York University's Stern School of Business.

Dr Alistair D B Cook, Visiting Research Fellow, East Asian Institute, National University of Singapore

Alistair D. B. Cook was educated at the University of St Andrews, Purdue University and the University of Melbourne. His research focuses on non-traditional security in the Asia - Pacific. In particular his research covers the political development of Myanmar, and more broadly relations between China and ASEAN member states. He has held university research and teaching posts in the US, Australia and Singapore. Prior to joining the National University of Singapore (NUS), he was a research fellow and program lead in the Centre for Non-Traditional Security Studies at the S. Rajaratnam School of International Studies, Singapore.



REGISTRATION FORM

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To Register:

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Please fill in all relevant fields. An acknowledgement will be sent to you upon receipt of registration and payment .

Please register me/us for: **The Business & Investment Summit on MYANMAR, 31 May 2012, Singapore**
Hotel Venue: Marina Mandarin Singapore, Ballroom

Name	Title	Contact Tel	Email

Company Address:

HR Officer in charge of registration (if any): _____

Contact Tel: _____ Email: _____

Early Registration Fee for registration by 11 May 2012: **US\$480/S\$600** per person

From 12 May 2012, Full Registration Fee: **US\$600/S\$750** per person

PAYMENT DETAILS

Payment is accepted in the USD and SGD, made payable to: **Blue Track Centre**

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Marina Mandarin Hotel Room Rate: S\$300+++.

Please book hotel accommodation direct with the hotel with reference, "Myanmar Summit, BlueTrack Centre."

Terms & Conditions

Full payment must be received prior to participation.

Cancellation and withdrawal must be received in writing at least 2 weeks before the event date for full refund.

A substitute participant is always welcomed.

While every effort is made to deliver a program to the highest professional standards, Blue Track Centre reserves the right to reschedule, cancel or make changes due to unforeseen circumstances that are deemed to be in the best interest of a program.