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CHINA GLOBALISATION

STRATEGIES FOR GROWTH & OVERSEAS DIRECT INVESTMENT

WITH CHINA'S LIBERALISATION OF ITS FINANCIAL MARKETS, THERE IS A PUSH FOR CHINA BUSINESSES TO GROW AND LOOK OVERSEAS FOR EXPANSION.

THE CHINA GLOBALISATION CONFERENCE LOOKS AT GLOBAL OPPORTUNITIES FOR CHINA COMPANIES, REVIEWS NATIONAL POLICIES FOR OVERSEAS DIRECT INVESTMENT (ODI) AND PRESENTS ENTRY STRATEGIES FOR SUCCESS IN INTERNATIONAL MARKETS.

IMPORTANT AREAS TO BE COVERED IN THIS CONFERENCE INCLUDE:

RISKS AND REWARDS OF GLOBALISATION
M & AS
ODI SECTORS
NATIONAL INVESTMENT POLICIES
PRIVATE EQUITY MARKETS
FINANCING MODELS
LEGAL & OPERATION STRUCTURES
MANAGING CULTURAL DIVERSITY
KNOWLEDGE TRANSFERENCE

CHINA

TO BE ATTENDED BY TOP INDUSTRY LEADERS, INVESTORS AND ENTREPRENEURS, CHINA GLOBALISATION WILL PROVIDE FIRST-HAND INFORMATION ON THE CHALLENGES OF GLOBAL BUSINESS. HEAR CASE STUDIES THAT HIGHLIGHT SUCCESSFUL BUSINESS OPERATIONS WITHIN AN EVOLVING POWER SHIFT IN INTERNATIONAL ECONOMIES.

Organiser



Supporting Publication



For more details, visit www.RoundAngleMedia.com

Singapore
3 International Business Park
#07-15, Nordic European Centre
Singapore 609927
Tel. (65) 6327 8490
Fax. (65) 6245 2007

Malaysia
M-3-19 Plaza Damas, Sri Hartamas
50480 Kuala Lumpur, Malaysia
Tel. (60)3 6207 1565
Fax. (60)3 6201 1664