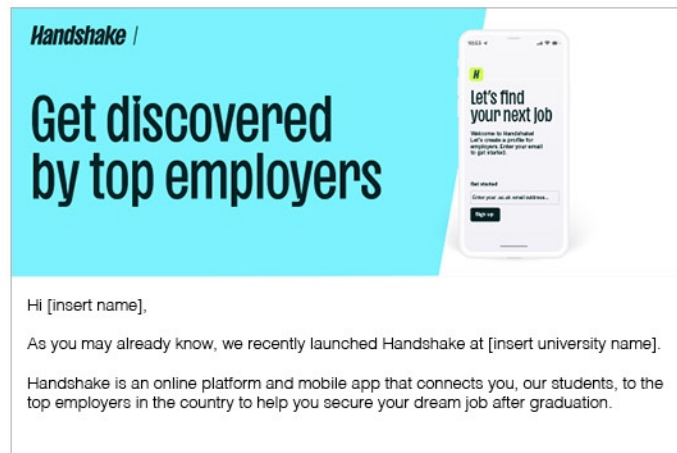# Guidelines to customise email headers

Place your logo to the right of the Handshake logo and scale proportionally to the height of our logotype.

Place your logo in the block as a Jpeg, PNG or as a vector object.

Copy has been provided for you to insert into your email.

Best fonts to use in your email are Arial, Verdana or Helvetica.

Best practices suggest using no less than a 14px font-size for email body copy.

Guidelines to customise social media assets

A variety of LinkedIn, Twitter & Instagram templates have been designed for you to customise with your logo and content.

Your message and/or image can be inserted into the open space.

Place your logo to the right of the Handshake logo and scale proportionally to the height of our logotype.

Place your logo in the block as a Jpeg, PNG or as a vector object.