# ABC Camps LLC. PRIVACY POLICY

#### Our Privacy Pledge.

ABC Camps, LLC respects the privacy of the users, registrants and participants who have accessed the ABC Camps, LLC online registration services and sports camps sponsored and conducted by ABC Camps, LLC and ABC Baseball Camps (ABC). We recognize the importance of maintaining the confidentiality of your personal financial information. This notice describes the privacy policy and practices followed by ABC Camps, LLC. This Privacy policy explains what types of personal information we collect and under what circumstances we may share it.

#### **Registrant Information We Collect.**

We collect only relevant information about individuals that is needed to register individual registrants for sports events utilizing the online registration services of ABC Camps, LLC. For registrants of sports events sponsored by or conducted by ABC Camps, LLC we also collect and retain relevant information necessary to conduct the sports event the registrant may be attending. We may collect personal, medical and financial information about you (registrant information) which is "nonpublic". The registrant information we collect varies depending on the level of ABC Camps, LLC services you use. We collect information about you from the following sources:

Online Registration Information. We retain personal information we receive from you on the registrations for sports events utilizing the online registration services of ABC Camps, LLC. This includes information such as name, address, age, camp location, parents' names and contact information, health history and medical information and waiver and payment information.

ABC Camps Registration Information. We retain personal information we receive from you on the registration for camps sponsored and conducted by ABC Camps, LLC. This includes information such as name, address, age, camp location, parents' names and contact information, health history and medical information and waiver and payment information.

*Email Communication*. We may also obtain information when you visit our websites, www.abcsportscamps.com and/or send us email communications

#### Personal Information We Share.

In order to provide sports events online registration services to you, we share certain information about you with third party sports events providers. However, we only share information to the extent necessary to establish your sports event registration.

Sharing Information with Third Party Event Sponsors. In order for us to conduct our online sports events registration operations, we need to share information with the sports event sponsor or host who will conduct the camp for which you are registering. We have a joint marketing agreement with your event sponsor with which you seek registration and we act on their behalf to offer and assist with the registration only. We have agreed in writing to keep your personal information confidential, subject to this Privacy Policy and their Privacy policy.

Sharing Information with Our Third Party Providers In order for us to conduct our online sports events registration operations, we need to share payment information with certain third party service providers, including payment processing companies or payment networks, to process camp payments. Our service providers act on our behalf and have agreed in writing to keep the personal and financial information we provide to them confidential. We will not sell or share your personal information with independent third party marketers offering their own products and services.

Sharing Information as Legally Required or Permitted. We may share your personal information in response to a lawful request issued to a court, government agency, or regulatory authority, or as permitted by law.

## Our Confidentiality and Security Safeguards.

We maintain strict policies and security controls to assure that personal information in our computer systems and files is protected. Our employees and contractors are permitted access to personal information that they may need to perform their jobs and to provide service to you. Our employees and contractors have access to such personal and financial information as necessary to establish your account request or respond to your inquiries. All employees and contractors are required to respect your privacy. No one except our employees and contractors have access to the ABC Camps, LLC computer system and records storage. We have established internal security controls, including physical, electronic and procedural safeguards to protect the information you provide us and the information we collect about you. We will continue to review our internal security controls to safeguard your registrant information as we employ new technology in the future.

## **Online Privacy Protections.**

At our website, <a href="www.abcsportscamps.com">www.abcsportscamps.com</a> you may register for camps sponsored by providers other than ABC Camps, LLC and you may communicate with us via e-mail. To protect the information you provide us online, we use multiple levels of security. The application information we accept online and our home financial service relies on industry standard "Secure Sockets Layer" (SSL) encryption to secure your transaction information and communication. Generally, our e-mails are not secure. However, if we ask you to e-mail us information other than your name, address, e-mail address and phone number, it will be obtained using a secure (SSL encryption) e-mail form. We use this information to better serve you.

#### **Protecting Children's Information Policy.**

Our online registration and ABC Camps, LLC information services are not designed for or directed toward children. We do not knowingly solicit or collect data from children and we do not knowingly market to children online. We recognize that protecting children's identities and online privacy is important and that responsibility rests with us and with parents.

## **Privacy Policy Inquiries.**

If you have any questions about our privacy practices contact us by calling 800.222.8152.