

BLUE PREFERRED COUPON BOOKS

ALL SCHOOL FUNDRAISER

2020-2021

The PCS annual 'Blue Preferred' Coupon Book sales campaign is here and is new and improved! This year online selling is available! You will not be given the physical book to sell, but rather the website to direct your customers. The books remain the same with 266 coupons from 128 businesses from this area – and this is a great time to support our local businesses! If you prefer selling the physical book and wish to bypass the website, that is also an option by contacting Wendy at The Preferred Saving Guide at 701-866-3941 (call or text).

Last year this campaign raised over \$38,000 for PCS tuition reduction assistance! Over 28% of our students receive financial assistance. You can be an active part of helping more families make PCS a real possibility! Each student's goal is to sell at least 10 books. The Blue Preferred Coupon books sell for \$25.00 each.

Other organizations within the Fargo-Moorhead community are also selling these books, with the same release date of **Friday, September 11th.**

For each \$25 book a profit of \$12.50/book will be given to the general PCS tuition reduction assistance program with the exception of eighth grade. Eighth grade profit will go towards their DC trip.



PRIZES, PRIZES, PRIZES!!!!

All contest sales conclude at 4:00 pm Friday, October 2.

EVERY STUDENT HAS AN OPPORTUNITY TO WIN PRIZES!

Every student selling 10 or more books will receive \$10 cash.

Every student selling 20 or more books will receive \$20 cash.

Every student selling 40 or more books win a \$40 gift card to Scheels.

Every student selling 60 or more books win a \$60 gift card to West Acres.

GRAND PRIZES

1st place overall - \$100.00

2nd place overall - \$50.00

3rd place overall - \$25.00



2019 BLUE BOOK CONTEST TOP WINNERS:

1st Place | Zoey Andersen (103 Books Sold)

2nd Place | Anna Strom (60 Books Sold)

3rd Place | Annika Johnson (42 Books Sold)