



Hall of Fame *2021*

Open Innovation Official startups selection

What is Telefónica *Open Innovation?*

The Open Innovation unit is a force for transformation that drives open innovation within the new Telefónica.

Through our Wayra Hubs, our network of funds via Telefónica Ventures, the open public collaboration spaces Open Future and Venture Studio we connect Telefónica with local and global entrepreneurship to drive innovation, coming from startups and scaleups, into our business. In addition, we share our platform, knowledge and infrastructure with third parties to generate joint opportunities and become significant partners for future game-changers.

Telefónica is a key player in the global ecosystem of new firms. Our commitment to Open Innovation is growing year by year and this will not change. We are constantly looking for new companies, adapted to Telefónica, to accelerate their business in areas such as IoT, Cybersecurity, IA, Cloud, Big Data, Blockchain, Video, Connectivity... etc.

As pioneers in Open innovation, we understand that all companies are faced with two options: innovate or disappear. Working side-by-side with entrepreneurs worldwide, we are defining the technology of the future.



What is *The Hall of Fame?*

Telefónica Open Innovation's Hall of Fame is a selection of startups from Wayra's and Telefónica Ventures's portfolios, because of their level of revenue, growth and other criteria.

Within the Hall of Fame selection, we also include what we call our 'Tech Bets', which are selected because of their clear potential for growth and innovative technology. We also highlight, separately, our most successful "Exits".



WE ARE TELEFÓNICA



WE ARE GLOBAL



WE ARE DISRUPTORS



WE ARE CONNECTORS



WE ARE PARTNERS



WE GENERATE BUSINESS

Telefónica Open Innovation's Hall of Fame is an annual selection of the best startups from Wayra's and Telefónica Venture's portfolios. Through this selection we want to highlight companies with relevant revenues, growth, valuation, and also startups that are working with Telefónica and its clients.

Meet our Champions!



SCOPE



VEHICLE



INDUSTRY



APPROACH

Chazki
Cobrainer
Councilbox
CounterCraft
Crehana
Deepsight
Devo
Docket
ePayco
HDIV
Nozomi
Nubimetrics

Paack
Packlink
People
Sky.One
Smart Protection
Tembici
Trilio
UnDosTres
Visionable
Voicemod
VU
Webdox



Chazki (Entrega creativa)

Chazki, founded in Peru, is a private last mile delivery service, for e-Commerce, businesses and individuals.

www.chazki.com

 ARG, CHL, MEX

 Wayra

 Retail, Logistics & Transportation

 B2B, B2C



Cobrainier

Cobrainier is the leading AI skills management platform at the forefront of the evolution of work. Built to streamline internal recruiting, talent and skill management, the Munich-based startup's skill database and clever matching algorithm knows no rival. Employees get career path and skill confidence, while their companies gain clarity of their workforce competencies.

www.cobrainier.com

 Germany

 Wayra

 HR, AI

 B2B



Councilbox

Councilbox is a Spanish company offering a comprehensive tool for holding online corporate meetings with legal validity from a single platform.

www.councilbox.com

 ESP, UK, GER, BRA, LATAM

 Wayra

 Legaltech, Video

 B2B



Counter Craft

CounterCraft, founded in Spain, is a pioneering provider of cyber deception and counterintelligence products to detect targeted attacks.

www.countercraft.eu

 Global

 Telefónica Ventures

 Cybersecurity

 B2B



Crehana

Crehana, founded in Peru, is an on-demand learning platform for creative & digital professionals - an online education community that connects people who want to learn with people who want to teach.

www.crehana.com

 MEX, PER, COL

 Wayra

 EdTech

 B2B & B2C



Deepsight

DeepSight, founded in the US, offers next generation health care imaging technology, improving diagnostic medical imaging by taking the safest, fastest, most affordable, and most accessible imaging modality and delivering a quantum leap in performance.

www.deepsightinc.com

 USA

 Alter

 eHealth

 B2B



Devo

Devo, a US-based company, is a real-time Big Data platform that ingests and analyses companies' data for IT operations, fraud, security, marketing, IoT, and more.

www.devo.com

 ESP, DEU, GBR, USA & BRA

 Telefónica Ventures & Kibo II

 Cybersecurity

 B2B



Docket

Docket is a one-stop-shop platform transforming the journey of real estate financing, agricultural credit and mortgages in Brazil, through integration with public institutions to increase recurrence in client's operations and operational inefficiency, reduce lead time and collect data.

www.docket.com.br

 Brazil

 Wayra

 Legaltech, AI

 B2B



ePayco

ePayco is a Colombian online payment solution that allows people and small businesses to make payments, collections and recharges. It guarantees affordable prices, easy integration, adaptability and anti-fraud protection.

www.epayco.co

-  Colombia
-  Wayra
-  Fintech, Retail
-  B2B & B2C



Hdiv

Hdiv Security is a leading provider of security software for real-time, self-protected applications, being the first company worldwide to offer protection against security bugs and business logic flaws throughout SDLC. The company is privately held and headquartered in San Sebastián, Spain.

www.hdivsecurity.com

-  ESP, ARG & COL
-  Telefónica Ventures
-  Cybersecurity
-  B2B



Nozomi

Nozomi Networks is an American business that provides an industrial cybersecurity solution for real-time visibility to manage cyber risk and improve resilience for industrial operations.

www.nozominetworks.com

-  Global
-  Telefónica Ventures
-  Cybersecurity
-  B2B



Nubimetrics

Nubimetrics is an Argentinian company that provides critical and key information based on data provided by online sales channels, such as MercadoLibre, giving companies visibility on how to act in order to improve sales and performance.

www.nubimetrics.com

-  Colombia
-  Wayra
-  Retail, AI
-  B2B



Paack

Paack is a Spanish business offering a last mile parcel delivery solution for eCommerce, enabling customer controlled time-slots and sustainable vehicle distribution.

www.paack.co

 ESP, UK, PT, FR

 Kibo II

 Logistics & Transportation

 B2B



Packlink

Packlink is a Spanish online platform that offers cost-effective package delivery services in Spain and internationally, allowing users to compare prices across providers to find the most cost-effective solution.

www.packlink.com

 ESP, GER, IT & FR

 Active

 Logistics & Transportation

 B2B & B2C



Peoople

Peoople, founded in Spain, is a social recommendation tool. Through the app you can discover the best and latest recommendations on restaurants, movies, series and much more from your friends and favorite influencers.

www.peoople.app

 Global

 Wayra

 Entertainment, Social Networks

 B2C



Sky.One

Sky.One, founded in Brazil, offers a layer of intelligence in Cloud Computing bringing benefits to those migrating to the cloud or optimizing their infrastructure.

www.skyone.solutions

 BRA, USA

 InvesTech

 Cloud

 B2B

[] SMART PROTECTION

Smart Protection

Smart Protection, the leading media protection company in the Spanish market, ensures content protection by locating and deleting pirated content on the internet. It also offers cutting-edge solutions for online brand protection and publishers.

www.smartprotection.com

-  Europe & Latam
-  Telefónica Ventures
-  Cybersecurity
-  B2B



Tembici

Tembici is a Brazilian company that offers shared bikes solutions for public spaces and private - residential and corporate.

www.tembici.com

-  BRA, CHL & ARG
-  Redpoint
-  Tourism & Travel
-  B2C



Trilio

Trilio is an American company, leader in cloud-native data protection for Kubernetes, OpenStack and Red Hat Virtualization environments.

www.trilio.io

-  Global
-  Wayra
-  Cloud
-  B2B



UnDosTres

UnDosTres is Mexico's leading platform for online mobile transactions. It provides a financial ecosystem built around payments, allowing users to pay quickly and safely for +100 home and entertainment services.

www.undostres.com.mx

-  Mexico
-  Wayra
-  Fintech
-  B2B & B2C



Visionable

Visionable, founded in the UK, is the first video collaboration platform designed especially for healthcare teams' advanced clinical needs. Its solution can be used from initial consultation, through to hospital treatment and at-home care.

www.visionable.com

 UK, USA, GER & AE

 Wayra

 eHealth, Video

 B2B



Voicemod

Voicemod, founded in Spain, is a real time voice changer technology, industry leader in immersive and expressive audio technologies. The app allows gamers, streamers and content creators to have more entertaining and engaging audio experiences in real-time.

www.voicemod.net

 Spain

 Wayra

 Entertainment, Gaming

 B2C



VU

VU is a multinational company focused on fraud prevention and identity protection. The company's software is based on the identification of voice and fingerprints to offer user identification solutions.

www.vusecurity.com

 Global

 Telefónica Ventures

 Cybersecurity

 B2B



Webdox

Webdox, founded in Chile, allows users to streamline their entire contract workflow from start to finish with its Contract Lifecycle Management (CLM). It delivers the most powerful toolset to digitally manage contracts, negotiate more effectively, eliminate risk and fast track contracts.

www.webdox.cl

 LATAM & USA

 Wayra

 Legaltech, AI

 B2B

We also want to highlight those companies which we believe have a clear potential for growth and an innovative technology.
The future is now!

Meet our Tech Bets

Alias Robotics
Clear
Deeder
Fcase
Gazoom
Hiya
Monkey
Monogoto
Volava
Wiliot



Alias Robotics

Alias Robotics is a Spanish, robot cyber security company. Founded upon previous experiences in robotics, they take a roboticists' approach to cyber security and deliver security solutions for robots and their components.

www.aliasrobotics.com

- ESP & GER
- Telefónica Ventures
- Cybersecurity
- B2B

TECH BET



Clear

Clear, from Singapore, builds blockchain-based settlement and clearing networks for global industries. It uses enterprise-grade blockchain technologies and programmable smart contracts.

www.clearx.io

- Global
- Telefónica Ventures
- Blockchain
- B2B

TECH BET



Deeder

Deeder's patented technology allows companies that use instant messaging services as channels to communicate with their clients, to convert Whatsapp conversations into legal contracts.

www.deeder.io

- Spain
- Wayra Builder
- Cybersecurity
- B2B

TECH BET



Fraud.com

Fraud.com is an end-to-end fraud prevention solution. Enabling financial institution, insurance, telco, eCommerce healthcare, gaming and many others to fight fraud, from when their customers sign up to a service to signing in and then using the service.

www.fraud.com

- Global
- Telefónica Ventures
- Cybersecurity
- B2B

TECH BET



Gazoom

Gazoom, from Germany, is a dedicated platform for gamers that automatically captures all your gaming highlights on PC and lets you access them anywhere, anytime on your mobile device.

gazoom-app.com



Global

TECH BET



Wayra



Entertainment, Gaming



B2C



Hiya

Hiya's Voice Performance Platform flags spammers, blocks fraudsters, and enables businesses to connect with their customers by enriching calls with ID, logo and call reason. It was founded in the US.

www.hiya.com



Global

TECH BET



Wayra



Cloud, Connectivity



B2B



Monkey

Monkey is a Brazilian supply chain finance platform designed to make the invoice discount market more efficient. It works like a real-time marketplace in an auction, for buyers, suppliers and financial institutions, enabling customers to trade in new securities and receivables daily.

www.monkey.exchange



Brazil & Chile

TECH BET



Wayra



Fintech



B2B



Monogoto

Monogoto, founded in Israel, is a cloud-based cellular network. Its API-driven Infrastructure-as-a-Service was designed to enable cellular connectivity with existing enterprise IT infrastructure.

www.monogoto.io

 ISR, USA, GER

TECH BET

 Telefónica Ventures

 IoT

 B2B



Volava

Volava, founded in Spain, is a fitness platform that brings studio-style workouts to the convenience and comfort of home. It is a connected, technology-enabled fitness boutique.

www.volava.com

 ESP, UK, GER

TECH BET

 Wayra

 Entertainment, Fitness

 B2C



Wiliot

Wiliot is a fabless semiconductor company whose mission is to scale the Internet of Things by connecting people with products via cloud connected, sticker sized, battery-free Bluetooth tags. It was founded in Israel.

www.wiliot.com

 USA, ISR, EUROPE

TECH BET

 Vintage

 IoT

 B2B

Let's not forget
about our most
relevant *Exits!*

Adjust
Altiostar
Blueliv
E-Bot7
Flywire
Quit Genius
Relayr
Teravoz
Trustev



Adjust

Adjust, from Germany, offers a Business Intelligence platform for marketers, combining attribution for advertising sources with analytics and store statistics.

www.adjust.com



Active



Marketing



B2B

EXIT



Altiostar

Altiostar is an American business that offers an E2E virtualized RAN software solution with full interoperability already completed with major radio, HW & services vendors

www.altiostar.com



Telefónica Ventures



Networks



B2B

EXIT



Blueliv

Blueliv is a Cyber Threat Intelligence Security Platform that provides actionable information and analysis of cyber threats targeting your organisation. The company is based in Spain, Mexico and Brazil.

www.blueliv.com



Telefónica Ventures



Cybersecurity



B2B

EXIT



Ebot-7

E-bot7 is low code conversational AI platform that makes customer facing conversation fast, simple and efficient through different channels. It provides chatbot based business solution supported by its complex NLP Algorithms.

www.e-bot7.com



Wayra



Enterprise Digitalization



B2B

EXIT



Flywire

Flywire is a global payments enablement and software company. It combines its proprietary global payments network, next-gen payments platform and vertical-specific software to deliver the most important and complex payments for clients and their customers.

www.flywire.com



Kibo I



Fintech



B2B & B2C

EXIT



Quit Genius

Quit Genius is a UK digital behavior change platform for various addictions. It uses a disruptive model to deliver best practice care via digital cognitive behavioral therapy, expert coaching, a connected breath sensor and easy access to proven medication.

www.quitgenius.com



Wayra



eHealth



B2B

EXIT



Relayr

Relayr, a German company, is an industrial IoT powerhouse, providing tech, financing, insurance and delivery from a single source. Their technologies include Neokami, the first global, real-time searchable sentiment heatmap and visualization engine. Bought by Munich RE.

www.relayr.io



Wayra



IoT



B2B

EXIT



Teravoz

Teravoz is a Brazilian company which offers a highly customisable VoIP service that integrates with legacy systems through a robust API platform.

www.teravoz.com.br



Wayra



Telco



B2B

EXIT



Trustev

Trustev increases sales and stops fraud for e-commerce and financial companies. It offers a totally modern approach ecommerce fraud prevention through real-time online identity verification. Now acquired by TransUnion.

www.trustev.com



Wayra



Cybersecurity



B2B

EXIT



Innovation Ventures